## Signage Plan Proposal



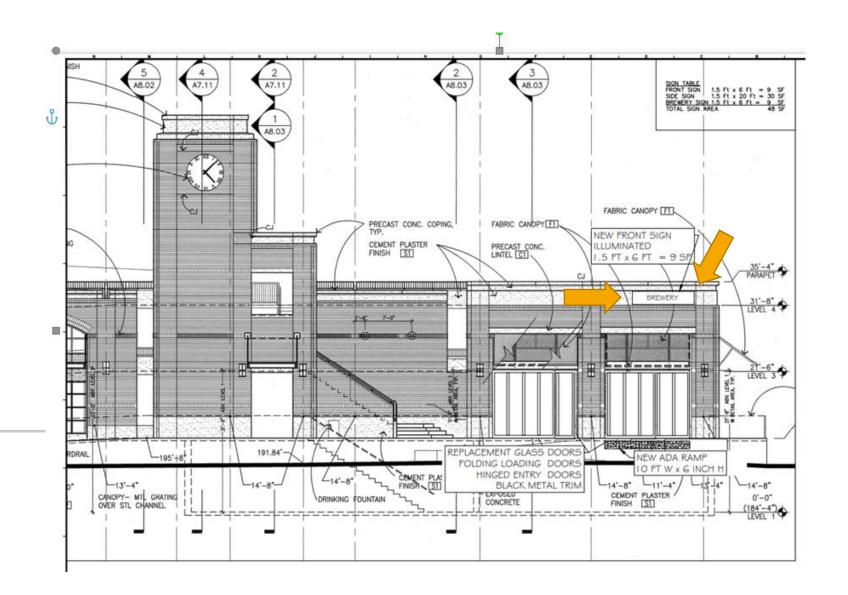
# Location for Signage



## Proposed Signage- EAST Side of the Building

**"BREWERY"** 

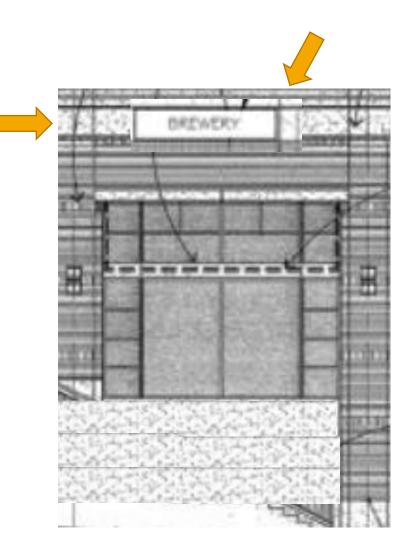
New backlit signage with metal letters 1.5ft X 6ft = 9 SF



## Proposed Signage- WEST Side of the Building

#### **"BREWERY"**

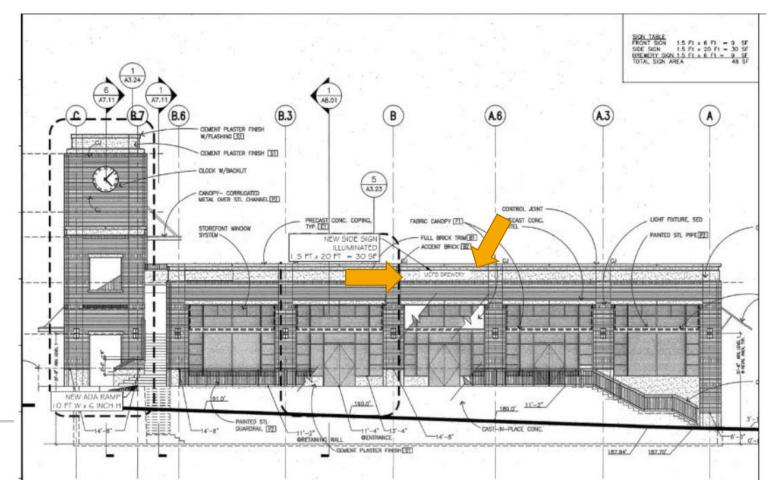
New backlit signage with metal letters 1.5ft X 6ft = 9 SF



## Proposed Signage- NORTH Side of the Building

#### **"UCFB BREWERY"**

New backlit signage with metal letters 1.5ft X 20ft = 30 SF



## Proposed EAST Facing Signage-LED Backlit Example

**TYPE:** Stud mounted individual metal letters

**ILLUMINATION:** LED Backlit (3000k or less)

**TOTAL SQUARE FOOTAGE:** 1.5ft X 6ft = 9 Square Feet



In accordance with the Historic District sign ordinance, Uncle Charlie's Firehouse & Brew would like to emulate signage similar in the existing area. "The Roundhouse" with backlit 3000k or less wattage and "Old Standard" style font would be most similar.



## Proposed WEST Facing Signage-LED Backlit Example

**TYPE:** Stud mounted individual metal letters

#### ILLUMINATION: LED Backlit (3000k or less)

BREWERY

#### **TOTAL SQUARE FOOTAGE:** 1.5ft X 6ft = 9 Square Feet



In accordance with the Historic District sign ordinance, Uncle Charlie's Firehouse & Brew would like to emulate signage similar in the existing area. "The Roundhouse" with backlit 3000k or less wattage and "Old Standard" style font would be most similar.



## Proposed NORTH Facing Signage-LED Backlit Example

**TYPE:** Stud mounted individual metal letters

ILLUMINATION: LED Backlit (3000k or less)

#### **TOTAL SQUARE FOOTAGE:** 1.5t X 20ft = 30 Square Feet



In accordance with the Historic District sign ordinance, Uncle Charlie's Firehouse & Brew would like to emulate signage similar in the existing area. "The Roundhouse" with backlit 3000k or less wattage and "Old Standard" style font would be most similar.





# **Total Proposed Signage**

**LOCATION #1 and #2:** East and West sides of the building facing Sutter Street and Leidesdorff respectively, will feature metal letters on white stucco above brick and below roofline

TYPE: Stud mounted individual metal letters

ILLUMINATION: LED Backlit (3000k or less)

MATERIAL: Powder coated, Painted or anodized metal

**COLOR:** Black or Graphite metal

LETTER HEIGHT: 1.5 foot

SIGNAGE LENGTH: 6 feet

TOTAL SQUARE FOOTAGE: 1.5ft X 6ft = 9 Square Feet

LOCATION: North side of the building facing Sutter Street on white stucco above brick and below roofline
TYPE: Stud mounted individual metal letters
ILLUMINATION: LED Backlit (3000k or less)
MATERIAL: Powder coated, Painted or anodized metal
COLOR: Black or Graphite metal
LETTER HEIGHT: 1.5 foot approx
SIGNAGE LENGTH: 20 feet
TOTAL SQUARE FOOTAGE: 1.5ft X 20ft = 30 Square Feet

#### TOTAL SQUARE FOOTAGE FOR THREE SIDES OF THE BUILDING: 48 Square Feet