General Municipal Election
November 8, 2022
General Municipal Election

Items for the November 8, 2022 Election:

• Elect 3 Councilmembers

• Vote on Revenue Measure Submitted to Voters by the City Council
General Municipal Election

Ballot Measure to Adopt New Sales Tax

Folsom Essential City Services
Maintenance and Investment Measure

- Current sales tax in Folsom is 7.75% (City gets 1%)
- Proposed new sales tax rate = 0.5% (half percent) (half a penny for every dollar) or 1.0% (one percent) (one penny for every dollar)
- Local control = 100% of proceeds
- General governmental purposes
- Independent annual audit and citizen oversight
Ballot Measure to Adopt New Sales Tax

Votes needed to pass = 50% + 1 voting on the Measure

Total new sales tax rate if Revenue Measure is approved = 8.25% (half cent) or 8.75% (1 cent)

• Comparable to neighboring jurisdictions
General Municipal Election

Measure Language
Sales Tax Revenue Measure
(half cent)
To maintain and enhance essential City of Folsom services/ facilities, such as: maintaining 9-1-1 emergency firefighter/ medical response times; enhancing and maintaining parks/ trails; repairing potholes/ city streets; enhancing wildfire prevention/ neighborhood fire protection; and maintaining neighborhood police patrols; shall the City of Folsom measure be adopted establishing a one-half cent sales tax, providing $11,000,000 annually, for general government use, until ended by voters, requiring local control, citizen oversight and independent annual audits, and all funds staying in Folsom?
General Municipal Election

Measure Language
Sales Tax Revenue Measure
(one cent)
CITY OF FOLSOM

MEASURE “____”

FOLSOM ESSENTIAL CITY SERVICES MAINTENANCE AND INVESTMENT MEASURE

To maintain and enhance essential City of Folsom services/ facilities, such as: maintaining 9-1-1 emergency firefighter/ medical response times; enhancing and maintaining parks/ trails; repairing potholes/ city streets; enhancing wildfire prevention/ neighborhood fire protection; and maintaining neighborhood police patrols; shall the City of Folsom measure be adopted establishing a one cent sales tax, providing $22,000,000 annually, for general government use, until ended by voters, requiring local control, citizen oversight and independent annual audits, and all funds staying in Folsom?
Staff Recommendation:

1. Adopt either Resolution 10889 (one-half percent) or 10890 (1 percent)

2. Approve either Ordinance 1328 (one-half percent) or 1329 (1 percent) for submission to the Voters

**NOTE:** Need 2/3 Vote of City Council to approve
General Municipal Election

Questions?