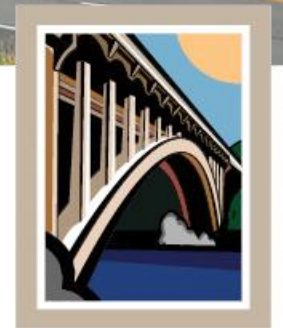


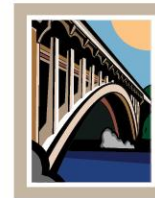


# General Municipal Election November 8, 2022



CITY OF  
**FOLSOM**

# General Municipal Election



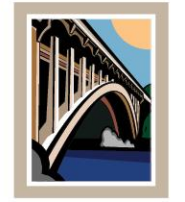
CITY OF  
FOLSOM

Items for the November 8, 2022 Election:

- Elect 3 Councilmembers
- Vote on Revenue Measure Submitted to Voters by the City Council

**Vote**

# General Municipal Election



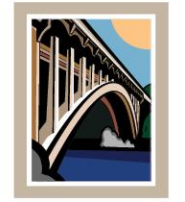
CITY OF  
FOLSOM

## Ballot Measure to Adopt New Sales Tax

### Folsom Essential City Services Maintenance and Investment Measure

- Current sales tax in Folsom is 7.75% (City gets 1%)
- Proposed new sales tax rate =  
**0.5%** (half percent) (half a penny for every dollar) **or**  
**1.0%** (one percent) (one penny for every dollar)
- Local control = 100% of proceeds
- General governmental purposes
- Independent annual audit and citizen oversight

# General Municipal Election



CITY OF  
FOLSOM

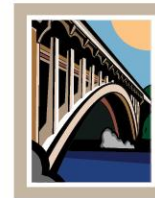
## Ballot Measure to Adopt New Sales Tax

Votes needed to pass = 50% + 1 voting on the Measure

Total new sales tax rate if Revenue Measure is approved = 8.25% (half cent) or 8.75% (1 cent)

- Comparable to neighboring jurisdictions

# General Municipal Election



CITY OF  
**FOLSOM**

Measure Language  
Sales Tax Revenue Measure  
(half cent)

# General Municipal Election



CITY OF  
**FOLSOM**

## **CITY OF FOLSOM**

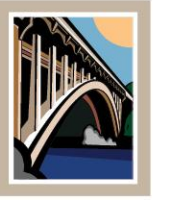
### **MEASURE “ \_\_\_\_ ”**

### **FOLSOM ESSENTIAL CITY SERVICES MAINTENANCE AND INVESTMENT MEASURE**

To maintain and enhance essential City of Folsom services/ facilities, such as: maintaining 9-1-1 emergency firefighter/ medical response times; enhancing and maintaining parks/ trails; repairing potholes/ city streets; enhancing wildfire prevention/ neighborhood fire protection; and maintaining neighborhood police patrols; shall the City of Folsom measure be adopted establishing a **one-half cent** sales tax, providing \$11,000,000 annually, for general government use, until ended by voters, requiring local control, citizen oversight and independent annual audits, and all funds staying in Folsom?

YES	
NO	

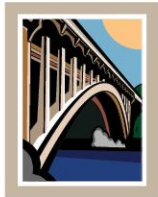
# General Municipal Election



CITY OF  
**FOLSOM**

Measure Language  
Sales Tax Revenue Measure  
(one cent)

# General Municipal Election



CITY OF  
**FOLSOM**

## CITY OF FOLSOM

### MEASURE “ \_\_\_\_ ”

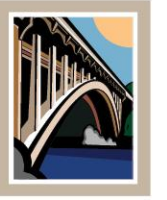
#### **FOLSOM ESSENTIAL CITY SERVICES MAINTENANCE AND INVESTMENT MEASURE**

To maintain and enhance essential City of Folsom services/ facilities, such as: maintaining 9-1-1 emergency firefighter/ medical response times; enhancing and maintaining parks/ trails; repairing potholes/ city streets; enhancing wildfire prevention/ neighborhood fire protection; and maintaining neighborhood police patrols; shall the City of Folsom measure be adopted establishing a **one cent** sales tax, providing \$22,000,000 annually, for general government use, until ended by voters, requiring local control, citizen oversight and independent annual audits, and all funds staying in Folsom?

YES	
NO	



# General Municipal Election



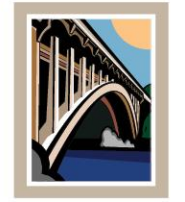
CITY OF  
FOLSOM

## Staff Recommendation:

1. Adopt either Resolution 10889 (one-half percent) **or** 10890 (1 percent)
2. Approve either Ordinance 1328 (one-half percent) **or** 1329 (1 percent) for submission the Voters

**NOTE:** Need 2/3 Vote of City Council to approve

# General Municipal Election



CITY OF  
**FOLSOM**

Questions?