

**CITY OF FOLSOM
ARTS AND CULTURE COMMISSION
REGULAR MEETING
6:30 P.M. – SEPTEMBER 8, 2022
CITY COUNCIL CHAMBERS
50 NATOMA STREET
FOLSOM, CA 95630
www.folsom.ca.us**

Notice Regarding Remote Participation

Effective July 7, 2022, the City of Folsom is returning to all in-person City Council, Commission, and Committee meetings. Remote participation for the public will no longer be offered. Everyone is invited and encouraged to attend and participate in City meetings in person.

1. **CALL TO ORDER:**
2. **ROLL CALL:** Commission Members: Marc Allaman, Vice-Chair, Kat Bahry, Jacob Cantu, John Hall, Shivesh Sinha, Lucinda Winward, Chair Maribel Wyatt
3. **PLEDGE OF ALLEGIANCE**
4. **SCHEDULED PRESENTATIONS:**
5. **BUSINESS FROM THE FLOOR:**
Members of the public are entitled to address the Commission concerning any item within the Folsom Commission's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Commission is prohibited from discussing or taking action on any item not appearing on the posted agenda.
6. **APPROVAL OF MINUTES:**
A. May 3, 2022 Special Meeting
7. **ACTION ITEMS:**
A. Approval of the Public Art Guidelines
8. **DISCUSSION ITEMS:**
A. Public Art
B. Johnny Cash Trail Fundraising Strategies
9. **INFORMATIONAL ITEMS:**
A. Gallery at 48 Natoma Exhibit
B. Manager's Report

10. COMMISSION MEMBER COMMENTS:

11. ADJOURNMENT:

Notice: Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on an issue, which is on this agenda, please raise your hand and when your name is called, you may unmute and be recognized by the Chairperson and then proceed to speak. If you wish to address the Commission on any other item of interest to the public, when the Chairperson asks if there is any **"Business from the Floor,"** follow the same procedure as described above. Please limit your comments to three minutes or less.

As presiding officer, the Chairperson has the authority to preserve order at all Arts & Culture Commission meetings, to remove or cause the removal of any person from any such meeting for disorderly conduct, or for making personal, impertinent, or slanderous remarks, using profanity, or becoming boisterous, threatening or personally abusive while addressing said Commission, and to enforce the rules of the Commission.

In compliance with the Americans with Disabilities Act, if you are a disabled person and need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk's Office at (916) 461-6035 or dklamm@folsom.ca.us. Requests must be made as early as possible and at least two-full business days before the start of the meeting.

Any documents produced by the city and distributed to the Arts & Culture Commission regarding any item on this agenda will be made available at the Parks & Recreation Department at 50 Natoma Street, Folsom, California during normal business hours.

**CITY OF FOLSOM
ARTS AND CULTURE COMMISSION
TUESDAY, MAY 3, 2022
SPECIAL MEETING MINUTES**

Pursuant to Governor Newsom's Executive Order N-29-20, members of the Folsom Arts and Culture Commission and staff may participate in this meeting via teleconference.

1. CALL TO ORDER:

The Arts and Culture Commission meeting was called to order at 6:30 p.m. with Chair Maribel Wyatt presiding.

2. ROLL CALL:

Commission Members Present: Kat Bahry, Vice-Chair
Jacob Cantu, Commissioner
John Hall, Commissioner
Lucinda Winward, Commissioner
Maribel Wyatt, Chair

Commission Members Absent: Marc Allaman, Commissioner
Shivesh Sinha, Commissioner

Staff Present/Speaking Manager Tom Hellmann, Community & Cultural Services

3. PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was recited.

4. SCHEDULED PRESENTATIONS:

A. Oath of Office to the Newly Appointed Commission Member

Community and Cultural Services Manager, Tom Hellmann, administered the oath of office to newly appointed commission member Jacob Cantu.

5. BUSINESS FROM THE FLOOR: None

6. APPROVAL OF MINUTES:

A. March 3, 2022, Special Meeting Minutes

Motion by Commission Member John Hall, second by Commission Member Lucinda Winward to approve the minutes of March 3, 2022. Motion carried with the following vote:

AYES: Commissioner(s): Bahry, Cantu, Hall, Sinha, Winward, Wyatt
NOES: Commissioner(s): None
ABSENT: Commissioner(s): Allaman, Sinha
ABSTAIN: Commissioner(s): None

7. DISCUSSION ITEMS:

A. Percent for Public Art

Community and Cultural Services Manager, Tom Hellmann, reviewed the background on Percent for Public Art and encouraged the commission to read Attachment 7A in order to be familiar with the topic and discuss as they felt appropriate. The commission asked questions to obtain a better understanding of the topic and requested to continue the discussion to explore the Percent for Public Art topic in future meetings.

B. Johnny Cash Trail Fundraising Strategies

Community and Cultural Services Manager, Tom Hellmann, updated the commission on the Johnny Cash Trail fundraising strategies.

INFORMATIONAL ITEMS:

A. Gallery at 48 Natoma Exhibit

Community and Cultural Services Manager, Tom Hellmann, encouraged the commission to visit The Gallery at 48 Natoma exhibit for the current "Famous Faces" exhibit. The exhibit will run from April 22 to June 30, 2022.

B. Manager's Report

Community and Cultural Services Manager, Tom Hellmann, provided a written report to the commission. Tom reviewed the items on his written report and updated the commission on upcoming events.

9. COMMISSION MEMBER COMMENTS:

Commissioner Marc Allaman was absent.

Commissioner Kat Bahry had no comments.

Commissioner Jacob Cantu stated he was thankful to be here.

Commissioner John Hall commented that he was here pre-covid and it's nice to be here post covid and have the energy and vibrancy pick up. He expressed that he was thrilled with the fact that City Council is allocating funds to the arts.

Commissioner Shivesh Sinha was absent.

Commissioner Lucinda Winward commented she concurred with the previous comments from commissioner Hall. Lucinda thanked Tom Hellmann and Cindy Abraham for all of their hard work and taking time to answer all of the commissions questions.

Commissioner Maribel Wyatt commented thanking everyone for the great conversations.

10. ADJOURNMENT:

There being no more business brought before the Folsom Arts and Culture Commission, the meeting was adjourned at 7:41 p.m.

RESPECTFULLY SUBMITTED:

ATTEST:

Dawn Klammer,
Administrative Assistant
Parks and Recreation Department

Maribel Wyatt, Chair

ACTION ITEM 7A
Arts and Culture Commission
September 8, 2022

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community and Cultural Services Manager
Cindy Abraham, Art Specialist

SUBJECT: APPROVAL OF THE PUBLIC ART GUIDELINES

BACKGROUND

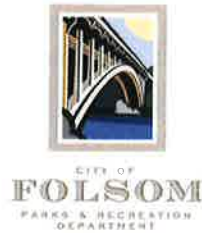
The Folsom General Plan identifies that the guidelines for public art be reviewed every 5 years to include any changes or updates. Attached are the Guidelines Regarding Permanent Artwork in Public Spaces that are referenced when permanent public art is added within the City of Folsom.

RECOMMENDATION

The current guidelines are written well and provide staff and the public the necessary information to provide additional public art. These guidelines are for pieces of public art both on public property (owned by the city) and private property (owned by a business). In recent years we have applied these guidelines to both public and private projects and they make the process smooth. Staff recommends no edits or changes to them currently.

ATTACHMENT A

Guidelines Regarding Permanent Artwork in Public Spaces



GUIDELINES REGARDING PERMANENT ARTWORK IN PUBLIC SPACES

The Folsom City Council and the Folsom Arts and Culture Commission (FACC) have determined that the expansion of arts and cultural activities within the city will benefit the citizens and will further economic development of the city. FACC has developed these guidelines to encourage the development of Public Art that reflects community values and Folsom's historical traditions.

Public Art shall be defined as an original *artwork* and/or *artplace* created by an artist, artists, and/or collaboration with design professionals for a public place for the public to experience. *Artwork* is a tangible creation by an artist. *Artplace* is defined as a space designed by an artist, working alone or in collaboration with other design professionals, to create a place in which art is integrated into the overall design of the space.

INTRODUCTION

It has been widely recognized that the inclusion of visual arts in the public eye adds character, depth and dimension to a community and reinforces a local identity to which citizens can relate and take pride in. Visual art enhances public spaces and invites public participation and interaction in those public spaces. Research has shown that communities with vibrant arts programs spark economic development, revitalize urban areas, and improve the overall business climate.

FACC, in recognizing that the lives of the citizens of Folsom can be enriched by exposure to art in its various forms and that the community can be made more beautiful and more livable, has created the following guidelines in accordance with the City Council adopted arts and cultural plan, to encourage the inclusion of public art in the community.

PURPOSE OF PUBLIC ART

- A. To create more visually pleasing public spaces
- B. To reflect the rich history of Folsom and to define its past and imagine its future
- C. To increase public access to and enjoyment of visual arts
- D. To reflect the community's values
- E. To invite public participation and interaction with public spaces

FUNDING SOURCES

The following is a list of potential funding sources for Public Art projects:

PRIVATE FUNDING FOR A PRIVATELY OWNED PROJECT - Artworks completed on a privately owned project with private funds in which the City may assist in the selection process.

PUBLICLY FUNDED PROJECTS FOR A PUBLICLY OWNED PROJECT- Artworks completed on a public project funded by public funds. These funds may be obtained through public grants, donations, general fund allocations, or redevelopment fund allocations. A portion of the project budget will be set aside in a separate maintenance account to fund future needed maintenance requirements. Other funding sources for maintenance of artwork could come through sponsorships and grant opportunities. Funding mechanisms can be developed as part of a Landscape and Lighting District or through Business Improvement Districts or Homeowner Associations.

PUBLIC/PRIVATE PARTNERSHIPS- Artworks completed either on public or private projects, funded through a collaboration of grants, fundraising, donations and matching City funds.

LOCATION OF PUBLIC ART

FACC will work with the Planning Commission, Historic District Commission, Parks and Recreation Commission, Community Development Department, Neighborhood Services Department, Architectural Review Committee, and the Parks and Recreation Department to identify appropriate projects with major public access, so that the artwork or artplace is visually accessible from the street, or accessible in large outdoor public spaces, or accessible in public areas receiving heavy foot traffic.

DEFINITION OF APPROPRIATE FORMS OF PUBLIC ART

The following list includes examples of acceptable forms of Public Art projects:

- A. **SCULPTURE** - free standing, wall supported or suspended object that may be kinetic, electronic, or mechanical composed of any material or combination of materials
- B. **MURALS** or paintings permanently affixed to a building or other approved surface - in any material or combination of materials, with or without collage or the addition of non-traditional materials.
- C. **EARTHWORKS**, fiberworks, neon, glass, mosaics, prints or calligraphy - in any combination of forms permanently affixed to a building or other approved surface.

- D. STANDARDIZED FIXTURES, such as gates, grates, streetlights, street furniture, signage, fences, staircases, balconies, timepieces, flagpoles, and other design enhancements as are rendered by an artist for unique or limited editions.
- E. DECORATIVE, ORNAMENTAL OR FUNCTIONAL BUILDING ELEMENTS, such as archways, columns, pediments, peristyles, capitals, fanciful characters, cornices, gables, balustrades, friezes, porticoes or other architectural elements of a building designed by an artist.
- F. DIRECTIONAL ELEMENTS such as supergraphics, signage or color coding to the extent that these elements are integral parts of an original work of art.
- G. EXTRAORDINARY LANDSCAPE architecture and landscape gardening when designed by an artist and integrated into the landscaping.

GUIDELINES FOR ARTWORK

- A. The composition of the artwork shall be of a permanent durable and weather resistant material that requires a low level of maintenance. Maintenance requirements shall be provided.
- B. The artwork should be scaled in a size that is proportional to the development project and is an integral part of the landscaping or building design.
- C. A wide range of materials, styles and types that reflect the good taste of the community shall be encouraged. Projects that encourage awareness of diverse cultures, especially of our sister cities are desirable.
- D. Projects that reflect the rich history of the Folsom community are encouraged.
- E. The artwork will not portray themes that may be interpreted as derogatory as to race, religion, sexual orientation, natural origin, or physical or mental disability.

SELECTION OF ARTWORKS

Selection Panel for Publicly Funded Artworks

Artworks will be selected/approved by an art selection panel generally composed of: Two members of FACC and two members selected at large from the community by FACC, and a member of the building project team. A larger art selection panel that may include representation from special committees or districts within the community may be for certain projects. The Parks and Recreation Department staff liaison assigned to FACC will provide assistance to the art selection panel. The selection panel recommendation shall be presented to FACC for approval with ultimate authority invested in the City Council.

Methods of Selection for Publicly Funded Artworks

The FACC will recommend the specific artwork for a site be obtained through one of the following methods of selection. The procedures followed shall be proposed by FACC and reviewed by the Parks and Recreation Department. The FACC will recommend the best method of selection based on determining criteria such as the nature of the project, the site, the theme proposed, and such other factors.

- A. Direct selection - artists shall be invited by FACC to submit proposals to an art selection committee. These are artists that may have previously submitted proposals for other Public Art competitions for the city or who are well known public artists and whose information is on file with the staff. Staff will maintain an ongoing short list of public artists that are qualified to meet the City's criteria of experience for public artists. These criteria may include but are not limited to type of media, prior experience with similar projects with similar budgets, and acceptable liability insurance.
- B. Limited competition - FACC recommends a limited number of artists to an art selection committee in response to specific needs. These specific needs may include type of media, project theme, residence of artist, specifics on installation, fabrication or design, or other limitations as the FACC determines.
- C. Open competition - FACC conducts a competitive process in which any artist may submit proposals to an art selection committee.

Two major criteria will be used in the selection of artwork: artistic excellence and appropriateness for the site. Accessibility, durability, security, and maintenance requirements will also be taken into consideration. The artwork must be of sound construction and comply with all applicable Folsom Municipal Code requirements. Artists and/or designers will be given general guidelines or parameters for the desired artwork, and the artist will design a proposal that utilizes the fullest extent of their creativity to design artwork within the given parameters.

Once the artist is selected for publicly funded projects, they will enter into a contractual agreement with the city for the project.

Privately Funded Artworks

Private developers may wish to incorporate artwork or design artplaces into their development projects. Privately funded projects with major public access such as artwork or artplaces that are visually accessible from the street, or accessible in large outdoor public spaces, or accessible in public areas receiving heavy foot traffic must meet these guidelines.

The artist may be chosen at the discretion of the developer.

The proposal for the artwork may be submitted to the FACC for review at the discretion of the private party.

GUIDELINES FOR THE DISPLAY OF ART IN PUBLIC SPACES FOR TEMPORARY EXHIBITIONS

The Folsom City Council and the Folsom Arts and Culture Commission (FACC) have determined that the expansion of arts and cultural activities within the city will benefit the citizens and will further expand economic development of the city. Visual art enhances public spaces and invites public participation and interaction in these spaces. It also provides local artists with new opportunities to participate in the cultural life of our city.

FACC, in recognizing that the lives of the citizens of Folsom can be enriched by exposure to art in its various forms and that the community can be made more beautiful and more livable, has created the following guidelines to encourage the inclusion of the display of art in public spaces within the community.

LOCATION OF PUBLIC PLACES SUITABLE FOR DISPLAY OF ARTWORK

FACC will work with the Folsom Parks and Recreation Department to identify suitable public locations for the temporary display of artworks.

APPLICATION PROCEDURE

An artist or art organization desiring to display their artwork will be required to fill out an application. The application will include information about the artist and/or organization's background, exhibition record and a resume. Artists will also submit slides or photographs of their artwork to be reviewed by the selection panel along with a nominal administrative application fee. An annual application deadline will be publicized to establish a yearly calendar of temporary displays.

GUIDELINES FOR ARTWORK

- A. Two major criteria will be used in the selection of temporary exhibitions of artwork: artistic excellence and appropriateness for the site.
- B. Priority consideration should be given to Folsom-based community artists and arts organizations to highlight their members work.
- C. A wide range of materials, styles and types of artworks shall be encouraged. Accessibility, durability, security, and maintenance requirements will also be taken into consideration. The artwork must be of sound construction and not made of toxic materials. Artwork should be delivered ready to display including being framed, wired, mounted, or otherwise prepared for public installation. Fragile, hazardous, or poorly prepared work will not be accepted.
- D. Projects that encourage awareness of diverse cultures of other areas, especially of our sister cities are desirable.
- E. Projects that reflect the rich history of Folsom are encouraged.

SELECTION OF ARTWORKS

Selection Panel

Artwork will be selected/approved by an art selection panel composed of:

One member of FACC, one member selected at large from the community and the Parks and Recreation staff liaison to FACC.

Methodology

The specific artwork selected for display in a public space shall be obtained through a process recommended by FACC. The procedures followed shall be proposed by FACC and reviewed by the Parks and Recreation Department. Methods used may include:

- A. Direct selection-artist shall be invited by the Selection Panel to submit proposals.
- B. Limited competition- FACC recommends a limited number of artists in response to specific need.
- C. Open competition- FACC conducts a competitive process in which artists may competition.

Contractual Agreements

The Selection Panel will review completed application submittals. Once the artist is selected, they will enter into a contractual agreement with the city to display their artwork. The contract will determine the duration of the display, the value of the artwork, price - if sales are allowed, and will release the city of all liability in the event of vandalism or theft. The City may request proof of insurance from the artist.

DISCUSSION ITEM 8A
Arts and Culture Commission
September 8, 2022

TO: Arts and Culture Commission
FROM: Tom Hellmann, Community and Cultural Services Manager
Cindy Abraham, Art Specialist
SUBJECT: PUBLIC ART

BACKGROUND

To continue the conversations from past commission meetings regarding funding for public art, current public art assets, and planned development to include public art the commission will discuss and share ideas.

POLICY

The City Council approved the Folsom Arts and Culture Master Plan November 2006 with an approved update in 2018. This approved plan lists goals, objectives, specific tasks to guide the City in art related policy development, program planning, and recommendations. The following specific goals and objectives pertain to the development of public art in Folsom:

Goal 7- Encourage the development of public art that reflects Folsom's community values and heritage.

Objective 1- Develop guidelines for a public art program in Folsom.

Tasks: Review and analyze the potential for establishing mandatory participation in a public art program.

Make recommendations for participatory guidelines in a public art program.

Objective 2- Increase the number of public artworks in Folsom.

Tasks: Advocate to agencies, organizations and developers to include public artworks in their project.

Goal 8- Encourage the development of quality facilities for diverse arts and cultural activities.

Objective 4- Promote arts and cultural facilities in Folsom's future growth.

Tasks: Work with appropriate agencies during the planning and development of land use south of highway 50, and any other future growth.

Objective 5- Build new and improve current facilities for arts and cultural activities.

Tasks: Make recommendations to the city council of appropriate, beneficial, and future capital improvements related to arts and cultural facilities.

Securing adequate funding is the cornerstone of any public art program. The City of Folsom defined the following funding sources in the approved Guidelines Regarding Permanent Artwork In Public Spaces (See Attachment B.):

PRIVATE FUNDING FOR A PRIVATELY OWNED PROJECT - Artworks completed on a privately owned project with private funds in which the City may assist in the selection process. (Folsom has several successful projects in this category including the Palladio Shopping Center, three Regional Transit Light Rail Stations, Mural on Wall at Beda Brazilian Jiu Jitsu, and Angel Wings at Dorothea's)

PUBLICLY FUNDED PROJECTS FOR A PUBLICLY OWNED PROJECT- Artworks completed on a public project funded by public funds. These funds may be obtained through public grants, donations, general fund allocations, or redevelopment fund allocations. (Examples of this type of project are Rockin' River at the 48 Natoma Center and the Veteran's Memorial at the Folsom Library.)

PUBLIC/PRIVATE PARTNERSHIPS- Artworks completed either on public or private projects, funded through a collaboration of grants, fundraising, donations and matching City funds (Examples of this are the 28 pieces of public art in the median areas in the Natoma Station neighborhood and the recently completed Cummings Family Memorial at the Folsom Skate Park which were donated to the City as well as "Shell of Thrones" at the Steve Miklos Aquatics Center)

Additionally, the included attachments indicate the desired interest and planning to include art within the community for current and developed areas.

ATTACHMENTS

- A. Folsom General Plan 2035
 - Pages: 1-16, 4-9, 7-3, and 10-22
- B. Folsom Plan Area Specific Plan
 - Pages: 6-19, 6-20, and 9-2

RECOMMENDATION

Receive and conduct a discussion of the entire commission

ATTACHMENT A

Folsom General Plan 2035

ATTACHMENT B

Folsom Plan Area Specific Plan



FOLSOM
GENERAL PLAN
— 2035 —

Adopted
August 28, 2018

Guiding Principle #5: Support the regional retail base

Expand Folsom's role as a regional retail center that provides a broad range of goods to area residents, ensures financial security for the city, and supports the high level of community services that Folsom residents enjoy.

Guiding Principles #6: Enhance gateways into Folsom

Signify arrival into Folsom by enhancing the major entryways into the community with context-appropriate solutions including landscaping, public art, and design that strengthen Folsom's unique identity.

Guiding Principle #7: Continue to be a premier recreation destination in Northern California

Enhance and expand Folsom's role as a premier outdoor recreation destination in Northern California by continually improving cultural resource activities and programs, recreation opportunities and quality including new bicycle trails, parks and open space, and sports facilities.

Guiding Principle #8: Brand Folsom as the "Gateway to the Foothill Wine Region"

Capitalize on Folsom's location near the wine country by expanding lodging and dining opportunities, and marketing Folsom as the "Gateway to the Foothill Wine Region."



Guiding Principle #9: Provide all residents with opportunities to live an active, healthy, and green lifestyle

Promote healthy lifestyles by enhancing opportunities for physical activity, healthy eating, and sustainable living.



Guiding Principle #10: Provide for a range of attractive and viable transportation options, such as bicycling, walking, rail, and transit

Support higher-density, mixed use, transit-oriented development near light rail stations and in core areas where alternative transportation modes are planned. Support transportation improvements that allow and encourage more residents, workers, and visitors to walk, bike, or use transit.

EP 5.1.6 Retail Appearance

Encourage property owners and businesses to improve the appearance of aging retail shopping centers and buildings, where needed.  

EP 5.1.7 Entertainment Venues and Restaurants

Encourage developers of new entertainment venues and restaurants that meet the needs of local residents and the region to locate within the city.  

Tourism

Folsom has many amenities, attractions, and events that draw visitors, including its proximity to the foothills wine region, Historic Folsom, shopping, dining, street fairs on Sutter Street, outdoor music performances, and the Folsom Pro Rodeo. Folsom's outdoor recreation opportunities are another major attraction for visitors. Its trail network and lakes draw cyclists and paddlers looking for an adventure and nature experience close to home. The Folsom Tourism Bureau plays a major role in promoting the City as a tourist destination. Policies in this section seek to strengthen and expand the attractions Folsom offers and the services and amenities the tourism industry provides to visitors.

Goal EP 6.1

Attract visitors and provide them with the amenities and services to make their stay enjoyable.

EP 6.1.1 City Attractions

Promote Folsom's tourist attractions, including Folsom Lake, Lake Natoma, the Zoo Sanctuary, Gallery at 48 Natoma, Historic Folsom, Folsom State Prison, the Johnny Cash – Folsom Prison Blues Trail, museums, public art, architecture, and many retail, entertainment, and other cultural attractions.

**EP 6.1.2 Outdoor Recreation**

Promote new outdoor recreation facilities and maintain existing facilities (e.g., trails and water-sport facilities) and promote existing outdoor recreation facilities at a high level to solidify Folsom's position as a leader in outdoor recreation.



Civic and Community Facilities

Folsom's community facilities, such as City Hall, the Folsom Senior and Arts Center at 48 Natoma, the Zoo Sanctuary, and the Harris Center for the Arts provide facilities for civic activities, entertainment, and cultural enrichment for residents. Policies in this section reaffirm Folsom's commitment to supporting these facilities, and by extension supporting the residents they serve.

Goal PFS 1.1

Maintain and support Folsom's community facilities.

PFS 1.1.1 City Facilities

Develop and maintain City facilities and buildings to meet the community's needs and be resilient to future extreme weather events. **SO**

PFS 1.1.2 Arts and Culture Master Plan

Maintain and implement an Arts and Culture Master Plan to further the expansion of arts and cultural opportunities in Folsom. **MPSP**

PFS 1.1.3 Public Art

Maintain and implement City guidelines for permanent artwork in public spaces to add character, depth, and dimension to the community while reinforcing Folsom's local identity. **MPSP**

PFS 1.1.4 Harris Center for the Arts

Encourage a rich and diverse mixture of performance arts at the Harris Center for the Arts at Folsom Lake College as it enriches the lives of people throughout the region by providing a venue to experience cultural programs and performances. **IGC**

PFS 1.1.5 Relocate Corporation Yard

Continue planning and funding efforts to relocate the City corporation yard to a site designated south of Highway 50. **SO**

PFS 1.1.6 Partnerships with the Private Sector

Encourage community organizations' activities in support of City proposals and responsibilities. **JP**



Folsom's Jack Kipp Civic Center is home to City Hall, Folsom Community Center, Folsom City Police Department Headquarters, Folsom City Zoo Sanctuary, Folsom Public Library, and Dan Russell Rodeo Arena.



Table 9-5: Public Facilities and Services Implementation Programs

		2018-2020	2021-2025	2026-2040	Annual	Ongoing
PFS-1. Capital Improvement Plan		X	X	X		
Update the Capital Improvement Plan (CIP) biannually to ensure the implementation and adequacy of the plan. MPSP FB						
Implements Policy(ies):	PFS 1.1.1					
Responsible Department(s)	Public Works, Finance, Parks and Recreation, Environmental & Water Resources					
Supporting Department(s)	All Departments					
PFS-2. Arts and Culture Master Plan		X	X	X		
Review and update an Arts and Culture Master Plan every five years. As part of the Plan, prepare guidelines for plaques, signs, and other displays in public spaces to increase awareness of such cultural and historic sites and events. MPSP						
Implements Policy(ies):	PFS 1.1.2					
Responsible Department(s)	Parks and Recreation					
Supporting Department(s)	Community Development					
PFS-3. Public Art Guidelines		X	X	X		
Review and update every five years guidelines regarding permanent artwork in public spaces. MPSP						
Implements Policy(ies):	PFS 1.1.3					
Responsible Department(s)	Parks and Recreation					
Supporting Department(s)	Community Development					
PFS-4. Water Master Plan			X	X		
Continue to review and update the City's Water Master Plan at least every five years consistent with the land use patterns and densities/intensities provided for in the General Plan. MPSP						
Implements Policy(ies):	PFS 3.1.1					
Responsible Department(s)	Environmental and Water Resources Department					
Supporting Department(s)	Public Works					



Folsom Plan Area Specific Plan

Approved June 28, 2011
Amended August 26, 2014
Amended May 12, 2015
Amended September 22, 2015
Amended May 24, 2016
Amended June 28, 2016
Amended September 26, 2017
Amended March 13, 2018



FOLSOM PLAN AREA SPECIFIC PLAN

Adopted by:

THE CITY OF FOLSOM

JUNE 28, 2011 (RESOLUTION No. 8863)

AMENDED AUGUST 26, 2014 (RESOLUTION No. 9420)

AMENDED MAY 12, 2015 (RESOLUTION No. 9566)

AMENDED SEPTEMBER 22, 2015 (RESOLUTION No. 9655)

AMENDED MAY 24, 2016 (RESOLUTION No. 9763)

AMENDED JUNE 28, 2016 (RESOLUTION Nos. 9785, 9787 & 9789)

AMENDED SEPTEMBER 26, 2017 (RESOLUTION No. 10006)

AMENDED MARCH 13, 2018 (RESOLUTION No. 10092)



Prepared on behalf of the Folsom Plan Area Ownership Group By:



&
MacKay & Somps Civil Engineers
Jeffrey DeMure + Associates
ECORP Consulting, Inc.

PUBLIC ART

Public art can be a cohesive organizing element when executed in a meaningful way. The public art at Town Center shall be presented in a comprehensive public art program that has been reviewed by the city related to the Folsom City Council approved "Guideline Regarding Permanent Artwork in Public Spaces". The public art should be significant in one or more of the following aspects:

- Art pieces commissioned by one or more artists
- Art pieces themed by local significant history, such as the railroad or river
- Art pieces themed by local materials, such as granite or river rock



KIOSKS

Kiosks are an innovative solution to draw people in to public plazas or large pedestrian vias. Kiosks can provide visitors with a variety of services and information. Maps, ATM's, and vendors are among the many uses for kiosks.

When used, kiosks shall be designed as individual distinctive freestanding buildings and shall be complementary to the architecture of town center. Each kiosk shall have its own unique characteristics to delineate it from others and allow its use as a landmark in assisting pedestrian travel throughout the town center.



Kiosks should borrow forms, colors, and materials from the main buildings and the basic design should provide shade and protection from the elements to encourage their year-round use. Kiosks can either invite pedestrians to shop from the exterior, or, in some cases, it may be appropriate to have a larger scale kiosk that invites pedestrians inside.

Special consideration should be given to allow the introduction of temporary kiosks and stands (i.e. coffee carts or hot dog stands) within the town center. Vendors should have the flexibility to set up for special events or to serve a need that is mobile in nature.

6.10 TOWN CENTER SITE DESIGN

OPEN SPACES AND PLAZAS

Each retail establishment should contribute to the enhancement of community and public spaces by providing deliberately designed areas and/or focal features or amenities that enhance the pedestrian experience. *At least two (2) of the following gathering elements must be provided for each block (or 150 linear feet) of town center:*

- Patio/seating areas
- Pedestrian plaza with benches
- Landscaped open space area
- Public art plaza
- Kiosk area
- Water feature

Open space and plaza areas should have direct access to the public sidewalk network and should be constructed of materials that are of equal quality to the principal materials of the building and landscape.



EDGE TREATMENTS

Edge areas are opportunities to create thresholds and a sense of arrival when travelling from one use, area, or district to another. Transition areas between two uses must be given careful consideration through special landscape treatments, pedestrian nodes, and wayfinding signage.



Policy 9.6:

Parks shall be designed and landscaped to provide shade, easy maintenance, water efficiency, and to accommodate a variety of recreational uses. Park improvements will comply with Folsom Municipal Code Chapter 13.26 Water Conservation and all applicable mitigations measures set forth in the FPASP EIR/EIS.

Policy 9.7:

Park furniture and structures shall be selected based on durability, vandal resistance and long term maintenance, as approved by the city.

Policy 9.8:

Public art is encouraged in parks, where appropriate and feasible, in compliance with the city's Arts and Culture Master Plan.

Policy 9.9:

Easements and designated open space shall not be credited as parkland acreage. These areas may be used for park activities, but not to satisfy Quimby park land dedication requirements.

Policy 9.10:

Placement of stand alone cell towers or antennae in parks is strongly discouraged. Cell towers or antennae are permitted to be located on sports field lighting poles with a use permit.

Policy 9.11:

All parks shall be sited and designed with special attention to safety and visibility. Park designs shall follow the use restrictions as outlined in the Folsom Municipal Code Chapter 9.68: Use of Park Facilities. The Parks and Recreation Commission shall review all park master development plans and make recommendations to the Folsom City Council for approval.

Policy 9.12:

A Parks Master Plan shall be prepared for the Plan Area.

Policy 9.13:

If the existing slope of a park site shown on *Figure 9.1 – Parks* exceeds five percent, the site shall be rough graded by the owner/developer/builder dedicating the park land in accordance with grading plans approved by the City of Folsom Parks and Recreation Department. The cost to grade sites may be credited against park impact fees subject to city approval.

Policy 9.14:

Park land dedications are net areas in acres and exclude easements, wetlands, public rights-of-way and steep slopes or structures.

9.3 PARK PLANNING CONCEPTS

Providing community, neighborhood and local parks with a full range of active and passive recreational uses is a FPASP priority. Two community parks, serving the needs of multiple neighborhoods are provided in the Plan Area. Six neighborhood parks are located in the Plan Area to meet the recreational needs of neighborhood residents. Four of the neighborhood parks are located adjacent to elementary schools to provide and promote joint use activities with the Folsom Cordova Unified School District. One placeholder neighborhood park site is located in the regional commercial site at the intersection of East Bidwell Street and Alder Creek Parkway. Four local parks are provided in the Plan Area to serve as public gathering areas: two are located in the town center, one is located adjacent to elementary school

DISCUSSION ITEM 8B
Arts and Culture Commission
September 8, 2022

TO: Arts and Culture Commission
FROM: Tom Hellmann, Community and Cultural Services Manager
SUBJECT: **JOHNNY CASH TRAIL FUNDRAISING STRATEGIES**

Since the July 8, 2021 commission meeting a discussion around ideas and strategies for fundraising for the Johnny Cash Trail Art Experience have taken place. Commissioners have shared their thoughts and suggestions for strategies to promote the art experience. Here was a list of ideas shared by the commission and updates:

- Develop a breakdown of materials needed to construct Cash's Pick No. 1
- Network with area businesses and companies to see about donating the materials identified and or volunteer labor
- Discuss with other city departments on future CIP projects that could include some level of work at the art experience sites
- ✓ Receive a demonstration of the Folsom Cash Art Trail website that is the main site for the Johnny Cash Trail Art Experience. www.folsomcasharttrail.com
- ✓ The City is partnering with the Wildwood Performing Arts Foundation to host the Folsom Americana Fest with a portion of the proceeds benefiting the Johnny Cash Trail Art Experience.

UPDATE

- ❖ New signage with a QR code has been fabricated and staff have installed the new signs at Cash's Pick No. 1, Cash's Pick No. 2, and the JCT Donor Wall in the coming weeks.
- ❖ City staff are working with RRM Design Group who is the landscape architect that is under contract with the City of Folsom to design Cash's Pick No. 1. They are working on finalizing the design plans which will include a materials list. The Park Planner is in communication with RRM and will keep me updated.
- ❖ Staff is tracking potential funds available for public art installation through the State in cooperation with a local foundation.
- ❖ ARPA funds were allocated in the amount of \$155,000 to construct Cash's Pick No. 1 as well as \$65,000 for a Marketing/Strategic Plan development.
- ❖ In discussions with Timeless Creations Inc regarding Legacy Park and the Man in Black sculpture.
- ❖ Discusses possible funding strategies with a consultant and possible development of a plan for fundra

DISCUSSION

What additional strategies and opportunities could be available to continue progress on the Johnny Cash Trail Art Experience?

INFORMATIONAL ITEM 9A
Arts and Culture Commission
September 8, 2022

TO: Arts and Culture Commission
FROM: Tom Hellmann, Community & Cultural Services Manager
SUBJECT: GALLERY AT 48 NATOMA EXHIBIT

INFORMATION

Attached is the Gallery at 48 Natoma exhibit postcard for the upcoming show titled, "Stormy Weather". The exhibit will run from September 30, 2022 through January 12, 2023 in the gallery and is open to the public Monday-Friday from 9am-3pm. This exhibit will feature Juan Pena with watercolors, Marianne Woosely with pastels, and Barbara Grauke with glass.

ATTACHMENTS:

1. Stormy Weather Postcard

Stormy Weather



JUAN PENA watercolors



MARIANNE WOOSLEY pastels



BARBARA GRAUKE glass

GALLERY AT 48 NATOMA
September 30, 2022 to January 12, 2023



FOLSOM
PARKS & RECREATION

Gallery at 48 Natoma
Folsom Parks & Recreation
48 Natoma Street
Folsom CA 95630

(916) 461-6601
www.folsom.ca.us

Gallery hours 9 a.m.-4:30 p.m.
Monday through Friday,
and Tuesday, Thursday evenings 6-8 p.m., call for current holiday closures



Community Gallery Display
FOLSOM FOCUS PHOTOGRAPHY CONTEST
Amateur photographers of all ages show
their favorite photos that showcase Folsom
from their own unique perspective.

October 7, 2022, to January 10, 2023

You are invited to the
Artist's Reception, Friday, October 14, 6-8 p.m.
with refreshments and live music

All exhibits are free and open to the public.
Exhibits are sponsored by Dyer Family Foundation,
Take PART in the ARTs, and the Folsom Arts Association

INFORMATIONAL ITEM 9B
Arts and Culture Commission
September 8, 2022

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager

SUBJECT: MANAGER'S REPORT

City Council Updates:

- The Folsom City Council approved the FY22-23 Budget at the June 14, 2022 City Council meeting.
- On June 28 the Folsom City Council proclaimed July 2022 as Parks Make Life Better Month.
- On August 23 the City Council Subcommittee reported out on underutilized city properties
- On September 13 a scheduled presentation for Community Service Day will be given

Notable Updates:

- The Summer of Music, park concert series kicked off on June 10 with following concerts on June 24 and July 8. The final concert is scheduled for July 22. These free and family friendly summer park concerts are held in the grass area between the library and community center from 7-9pm.
- The Folsom Americana Fest kicked off on Saturday, July 16 with musical headlines from national artists that pay tribute to American country, folk, and blue grass genre of music. Tickets are available at www.folsomfest.org. The Johnny Cash Trail Art Experience is beneficiary of funds raised during the festival. For more details, please visit the website.
- Folsom Community Service Day is scheduled for Saturday, September 17 and is Folsom's largest day of volunteerism. The Parks & Recreation Department is planning the event and volunteer registration is open at www.folsomcommunityservice.org.
- Fall Rec Guide has been delivered to homes with so many opportunities and events on the horizon
- New nature programming will be provided at the Hinkle Creek Nature Center

Upcoming Events:

- Folsom Community Service Day, Saturday, September 17 at Lakeside Church
- Folsom Mayor's Cup Golf Tournament, Friday, September 23 at Empire Ranch GC
- Folsom Renaissance Faire, Saturday-Sunday, September 24-25 at Rodeo Arena
- BARK n Splash, Saturday, October 1 at Aquatics Center
- Folsom Glass Pumpkins, Saturday-Sunday, October 8-9 at Folsom Art Center
- Johnny Cash Trail Anniversary Dinner, Friday, October 21 at Community Center

- Folsom Americana Fest, Saturday, October 22 at Rodeo Arena
- Halloween Spooktacular, Saturday, October 22 at Aquatics Center
- Veteran's Day Parade, Friday, November 11 on East Bidwell to City Hall