Notice Regarding Remote Participation

Effective July 7, 2022, the City of Folsom is returning to all in-person City Council, Commission, and Committee meetings. Remote participation for the public will no longer be offered. Everyone is invited and encouraged to attend and participate in City meetings in person.

1. **CALL TO ORDER:**

2. **ROLL CALL:** Commission Members: Marc Allaman, Vice-Chair, Kat Bahry, Jacob Cantu, John Hall, Shivesh Sinha, Lucinda Winward, Chair Maribel Wyatt

3. **PLEDGE OF ALLEGIANCE**

4. **BUSINESS FROM THE FLOOR:**
   Members of the public are entitled to address the Commission concerning any item within the Folsom Commission's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Commission is prohibited from discussing or taking action on any item not appearing on the posted agenda.

5. **APPROVAL OF MINUTES:**
   A. September 8, 2022 Regular Meeting

6. **ACTION ITEMS:**
   A. Arts Achievement Recognition Award Program Call for Nominations

7. **DISCUSSION ITEMS:**
   A. Future Development of Public Art in the City of Folsom

8. **INFORMATIONAL ITEMS:**
   A. Gallery at 48 Natoma Exhibit
   B. Manager’s Report

9. **COMMISSION MEMBER COMMENTS:**
10. **ADJOURNMENT:**

Notice: Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on an issue, which is on this agenda, please raise your hand and when your name is called, you may unmute and be recognized by the Chairperson and then proceed to speak. If you wish to address the Commission on any other item of interest to the public, when the Chairperson asks if there is any “**Business from the Floor,**” follow the same procedure as described above. Please limit your comments to three minutes or less.

As presiding officer, the Chairperson has the authority to preserve order at all Arts & Culture Commission meetings, to remove or cause the removal of any person from any such meeting for disorderly conduct, or for making personal, impertinent, or slanderous remarks, using profanity, or becoming boisterous, threatening or personally abusive while addressing said Commission, and to enforce the rules of the Commission.

In compliance with the Americans with Disabilities Act, if you are a disabled person and need a disability–related modification or accommodation to participate in this meeting, please contact the City Clerk’s Office at (916) 461-6035 or dklamm@folsom.ca.us. Requests must be made as early as possible and at least two-full business days before the start of the meeting.

Any documents produced by the city and distributed to the Arts & Culture Commission regarding any item on this agenda will be made available at the Parks & Recreation Department at 50 Natoma Street, Folsom, California during normal business hours.
1. CALL TO ORDER:

The Arts and Culture Commission meeting was called to order at 6:30 p.m. with Chair Maribel Wyatt presiding.

2. ROLL CALL:

Commission Members Present: Marc Allaman, Commissioner
Kat Bahry, Vice-Chair
Jacob Cantu, Commissioner
John Hall, Commissioner
Maribel Wyatt, Chair

Commission Members Absent: Shivesh Sinha, Commissioner
Lucinda Winward, Commissioner

Staff Present/Speaking
Tom Hellmann, Community & Cultural Services Manager
Cindy Abraham, Recreation Art Specialist

3. PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was recited.

4. SCHEDULED PRESENTATIONS:

None

5. BUSINESS FROM THE FLOOR:

Greg Margetich was present in the chambers and spoke on his company’s commitment to public art incorporated into their projects with a project development in the Folsom Plan Area.

6. APPROVAL OF MINUTES:

A. May 3, 2022, Special Meeting Minutes
Motion by Commission Member Kat Bahry, second by Marc Allaman to approve the minutes of May 3, 2022. Motion carried with the following vote:

- **AYES:** Commissioner(s): Allaman, Bahry, Cantu, Winward, Wyatt
- **NOES:** Commissioner(s): None
- **ABSENT:** Commissioner(s): Sinha, Winward
- **ABSTAIN:** Commissioner(s): None

7. **ACTION ITEMS:**

   A. Approval of the Public Art Guidelines.

   Community and Cultural Services Manager, Tom Hellmann presented a review of Guidelines Regarding Permanent Artwork in Public Spaces. Staff recommended no edits or changes to the current guidelines.

   Commission Members and Staff discussed the guidelines. Motion to approve the approval of the Public Art Guidelines moved by Commissioner Marc Allaman, seconded by John Hall, and carried with the following roll call vote:

   - **AYES:** Commissioner(s): Allaman, Bahry, Cantu, Hall, and Wyatt
   - **NOES:** Commissioner(s): None
   - **ABSENT:** Commissioner(s): Sinha, Winward
   - **ABSTAIN:** Commissioner(s): None

8. **DISCUSSION ITEMS:**

   A. Public Art

   Community and Cultural Services Manager, Tom Hellmann, reviewed the background, policy, and goals regarding Public Art. The Folsom General Plan and Folsom Plan Area Specific Plan were also discussed.

   B. Johnny Cash Trail Fundraising Strategies

   Community and Cultural Services Manager, Tom Hellmann, updated the commission on the Johnny Cash Trail fundraising strategies.

9. **INFORMATIONAL ITEMS:**

   A. Gallery at 48 Natoma Exhibit

   Cynthia Abraham, Recreation Art Specialist encouraged commissioners to attend the Glass Pumpkin Patch the weekend of October 8-9, 2022 as well as Artist’s Reception,
Friday, October 14, 6-8 p.m. The Gallery at 48 Natoma exhibit for the current “Stormy Weather” exhibit will run from September 30, 2022, through January 12, 2022.

B. Manager’s Report

Community and Cultural Services Manager, Tom Hellmann, provided a written report to the commission. Tom reviewed the items on his written report and updated the commission on upcoming events.

9. COMMISSION MEMBER COMMENTS:

Commissioner Marc Allaman had a question about the property across from the old Scott’s Seafood and what was going on with that property. Tom Hellmann said he would look into it and get back to Marc. Marc commented that with it being at an entrance to the city it was an eye sore.

Commissioner Kat Bahry expressed appreciation for the thorough guidelines from Cindy Abraham and for Tom Hellmann sharing the information on the Folsom General Plan and for bringing in developer Greg Margetich.

Commissioner Jacob Cantu had no comments.

Commissioner John Hall had no comments.

Commissioner Shivesh Sinha was absent.

Commissioner Lucinda Winward was absent.

Commissioner Maribel Wyatt had no comments.

10. ADJOURNMENT:

There being no more business brought before the Folsom Arts and Culture Commission, the meeting was adjourned at 7:54 p.m.

RESPECTFULLY SUBMITTED: ATTEST:

Dawn Klamm, Maribel Wyatt, Chair
Administrative Assistant
Parks and Recreation Department
TO: Arts and Culture Commission
FROM: Tom Hellmann, Community and Cultural Services Manager
SUBJECT: ARTS ACHIEVEMENT RECOGNITION AWARDS PROGRAM CALL FOR NOMINATIONS

BACKGROUND
The Arts Achievement Recognition Program was developed in 2004 by the Arts and Culture Commission (ACC) to increase awareness and recognition of outstanding arts individuals and organizations in Folsom. There are two award categories that are available for submission. The first is the Folsom City Council Resolution of Commendation which is awarded to larger groups or organizations that meet the Arts Achievement award criteria. The second is the Folsom Arts and Culture Commission Certificate of Recognition which is appropriate for individuals or smaller organizations that meet the Arts Achievement award criteria.

DISCUSSION
In 2019 the Arts and Culture Commission awarded Arts Achievement in both categories, however due to the COVID pandemic the commission did not launch the awards program in 2020. Now, with our community rebounding and providing programs, services, and events again it warrants that the commission determine if launching the Arts Achievement Recognition Awards now is appropriate.

Once approved by this commission, staff will launch the program with a due date for all nominations to be submitted by December 10, 2021. Staff will review the submitted nominations and bring forth recommendations to the commission at the January meeting of the Arts and Culture Commission for approval. Then, staff will invite the award recipients to the March meeting of the Arts & Culture Commission so that the commission may present the award. Staff will work with the Arts and Culture Commission Chair and Co-Chair on a date to be determined for the presentation of the Resolution of Commendation at the Folsom City Council meeting in February or March.

ATTACHMENTS

1. Arts Achievement Recognition Program Criteria and Nomination Form

RECOMMENDATION
Staff recommends the Arts and Culture Commission proceed with opening nominations for the Arts Achievement Recognition and allow staff to receive nominations and bring a recommendation to the commission at the next meeting of qualified nominees deserving of recognition.
ATTACHMENT 1

ARTS ACHIEVEMENT RECOGNITION PROGRAM CRITERIA AND NOMINATION FORM
Nominate Someone Great for an Arts Achievement Award!

DUE: DECEMBER 15, 2022

The Arts Achievement Recognition Program was developed in 2004 by the commission to increase awareness and recognition of outstanding arts individuals and organizations in Folsom. Listed below are the criteria for determining qualifications for achievement recognition and methods of recognition:

A) Acknowledgement of Arts Achievements Criteria
1) Individual or non-profit organization clearly related to one of the following art categories: visual, performing, arts education, or historical.
2) May also be business or business-friendly organizations that make substantial contributions to stabilize an arts organization or promote the arts within Folsom or provide arts services to the community.
3) Must be a Folsom resident or organization based in Folsom.
4) Achievement benefits the general population.
5) May be a recent outstanding project or long-term service recognition.
6) May recognize other achievement award by a larger organization (i.e., SMAC, CAC, NEA, CPRS, scholarships, etc.).

B) Method of Recommendation
Achievements may be considered for recognition by being brought forward by any of the following methods:
1) Nomination by a committee member
2) Nomination by staff
3) Recommended by the public or a citizen’s group

C) Recognition Awards
1) Attendance at either the Arts & Culture Commission meeting or Folsom City Council meeting for the person or group to be recognized and handed the Arts Achievement Recognition.
2) Publish a press release for local media attention.
3) Certificate of Achievement from the Arts and Culture Commission.
4) Resolution of Commendation from the Folsom City Council.

Nominations should include a list of the nominee’s accomplishments along with a recommendation for the type of recognition to be awarded. For questions, call (916) 461-6611. Please return nomination forms to cabraham@folsom.ca.us
2022
Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: ________________________________

   Folsom resident or Folsom-based organization (check one)
   Individual __ Non-profit Organization __ Local Business __

2. Type of Award Recommended: (check one)

   _____ Folsom City Council Resolution of Commendation
       (appropriate for larger groups and larger organizations)

   _____ Folsom Arts and Cultural Commission Certificate of Recognition
       (appropriate for individuals and smaller organizations)

3. Related to one of the following art categories: (check one or more)

   ___ Visual Arts   ___ Performing Arts   ___ Arts Education   ___ Cultural Arts

4. List number of population served or benefited by this activity __________

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

   *Attach page(s) if necessary. This information may be used in future reports and publicity.*
BACKGROUND
To continue the conversations from past commission meetings regarding funding for public art, current public art assets, and planned development to include public art the commission will discuss and share ideas.

POLICY
The City Council approved the Folsom Arts and Culture Master Plan November 2006 with an approved update in 2018. This approved plan lists goals, objectives, specific tasks to guide the City in art related policy development, program planning, and recommendations. The following specific goals and objectives pertain to the development of public art in Folsom:

Goal 7- Encourage the development of public art that reflects Folsom’s community values and heritage.
   Objective 1- Develop guidelines for a public art program in Folsom.
   Objective 2- Increase the number of public artworks in Folsom.

Goal 8- Encourage the development of quality facilities for diverse arts and cultural activities.
   Objective 4- Promote arts and cultural facilities in Folsom’s future growth.
   Objective 5- Build new and improve current facilities for arts and cultural activities.

RECOMMENDATION
Receive and conduct a discussion of the entire commission
INFORMATIONAL ITEM 8A
Arts and Culture Commission
November 10, 2022

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager

SUBJECT: GALLERY AT 48 NATOMA EXHIBIT

INFORMATION
Attached is the Gallery at 48 Natoma exhibit postcard for the upcoming show titled, “Commentaries in Cloth”. The exhibit will run from January 27, 2023 through April 6, 2023 in the gallery and is open to the public Monday-Friday from 9am-3pm. This exhibit will feature textiles from the Pixeladies and fiber sculptures from Susan Else.

ATTACHMENTS:
1. Commentaries in Cloth Postcard
COMMENTARIES IN CLOTH

PIXELADIES textiles

SUSAN ELSE fiber sculpture

GALLERY AT 48 NATOMA January 27 to April 6, 2023
COMMUNITY GALLERY DISPLAY
January 19 to April 3, 2023

QUARTZ Quilts
Folsom Quilt and Fiber Guild art quilt small group. The group shares and discusses art quilt techniques, books, historical quilts, and challenges. Currently they are working on challenge quilts determined by a random drawing of "prompts" provided by group members.

You are invited to the Artist’s Reception, Friday, January 27, 6-8 pm with refreshments and live music

All exhibits are free and open to the public. Exhibits are sponsored by Dyer Family Foundation, Take pART in the ARTs, and the Folsom Arts Association.
TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager

SUBJECT: MANAGER'S REPORT

City Council Updates:

- On October 11 staff made a presentation of the 2022 Community Service Day Results
- On October 11 a proclamation of the Mayor of the City of Folsom Proclaiming October 2022 as National Arts & Humanities Month was presented with Chair Wyatt, Vice Chair Bahry, and Wildwood Performing Arts Foundation Director Sunny Mitchell accepting.

Notable Updates:

- On November 8 a report was provided to City Council on the Underutilized and Vacant City-Owned Properties that included Zittel Family Amphitheater and Dan Russell Rodeo Arena.

- The Renaissance Faire was held on September 24-25 with very large attendance. The event yielded $50,000 in revenue for the city as a contract event.
- The Glass Pumpkins event was held October 8-9 with very large attendance and gross sales exceeding $240,000. The city received $35,000 that directly goes into Fund 219 for Folsom Art Center supplies, equipment, and activities.
- The Johnny Cash Trail 5th Anniversary Dinner was held on October 21 with special guest John Carter Cash visiting Folsom and touring the Johnny Cash Trail for the first time. He enjoyed the future art experiences that Romo Studios has envisioned and while walking the trail enjoyed the surrounding scenery and nature. He toured the front of Folsom State Prison and later that night told a story and performed two songs.
The Folsom Americana Fest concluded on Saturday, October 22 from 12pm-9pm with a variety of musical performers including Granite City Ramblers, Lorrie Carter Bennet (Carter Family), John Carter Cash (Cash on Cash) and Texas Hill. Congratulations to the Wildwood Performing Arts Foundation for producing a great event and partnership with Folsom Parks & Recreation.

**Upcoming Events:**
- Join the Folsom community for the 22nd Annual Wayne Spence Veteran’s Day Parade on Friday, November 11 beginning at 9:00am from Target parking lot down East Bidwell towards Folsom City Hall.
- Wild Nights and Holiday Lights will begin on Friday, December 2 with twelve magical nights of lights at the Folsom City Zoo Sanctuary. Tickets are on sale now with limitations on each night. To purchase tickets, go to [www.webtrac.folsom.ca.us](http://www.webtrac.folsom.ca.us)

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**Reminder** that applications to be considered for appointments to commissions and committees are **due no later then November 14** to the City Clerk’s office. Details can be found at [https://www.folsom.ca.us/government/city-council-and-commissions/folsom-committees-and-commissions](https://www.folsom.ca.us/government/city-council-and-commissions/folsom-committees-and-commissions)