Why a River District Master Plan?

From the General Plan:

• Increase public access
• Increase recreation opportunities
• Increase economic development
• Provide city gateway enhancements
• Commit to high quality design
• Enhance Folsom’s heritage
• Celebrate and protect our environmental, cultural and historical resources
What is a River District Master Plan?
Increase Public Access

Gold Lakes Dr/Leidesdorff St
Folsom Blvd

Willow Cr. Entrance at Folsom Blvd
Increase Public Access

Parkshore Drive Trail

Rodeo Park/Johnny Cash Trail
Increase Recreation Opportunities

Black Miners Bar Group Campground

River Overlook at Riley Street
Increase Recreation Opportunities

Potential upper-lake rowing boathouse Swim/sun area at Black Miners Bar
Increase Economic Development

Folsom Auburn Road old gas station

Cliff House restaurant
Increase Economic Development

Corporation Yard - Leidesdorff St.

Surplus City Property - Leidesdorff St.
Enhance City Gateways

Folsom/Auburn Rd at Folsom Lake Xing  Light Rail Stop at Natoma Station
Enhance City Gateways

Highway 50
River Canyon

Greenback Lane at Am.
Commit to High Quality Design

Folsom Blvd trail access at Folsom/Aub Rd.

Folsom Lake Crossing at Fol/Aub Rd.
Unique Opportunities Abound

The Cliff House...

What if...?
Unique Opportunities Abound

Underutilized Black Miners Bar waterfront? Why an auto mall with waterfront?
What if…

Folsom had its own “Riverwalk?”
What if…

Folsom had its own “Riverwalk”...with historical overlooks?
“Rivers are places that renew our spirit, connect us with our past, and link us directly with the flow and rhythm of the natural world.”

- Ted Turner