



CITY OF FOLSOM
Newsletter

FUTURE RIVER DISTRICT ENVISIONED

The City of Folsom is home to more than six miles of frontage on the American River and Lake Natoma—some of the city’s greatest natural resources. Folsom grew “around” the river and, in many cases, pushed the river into backyard areas of the community. Our beloved Historic District looks inward instead of looking out to the natural beauty of the river and lake. Our waterfront areas are underutilized, and access is limited and poorly identified. But this can change.

The Folsom 2035 General Plan process identified this shortcoming and recommended the city complete a River District Master Plan. The plan would serve as a more detailed vision of future opportunities and improvements that can be implemented over time. With more than 75% of the land within the River District comprised of federal and state properties, it will be imperative to work closely with California State Parks and the Bureau of Reclamation and within the framework of their own policy and planning documents. The remaining riverfront areas owned by the city and private property owners present unique and exciting opportunities.

Last year, the Folsom City Council funded the River District Master Plan process with a federal grant through the American Recovery Plan Act. At its January 24 meeting, the Council directed the formation of a River District Ad Hoc Advisory Committee. Recruitment is underway for a planning consultant experienced with the complexities of community planning, urban design, environmental and cultural resources, federal and state coordination, recreation, and community engagement.

Stay informed about the River District planning process at www.folsom.ca.us/RiverDistrict.

AT A GLANCE

MARK YOUR CALENDAR FOR SOME EGGCELLENT SPRINGTIME FUN!

Join us for the Festival of Eggs Saturday morning, April 8, at Lembi Park, 1302 Riley Street.

LOVE MY MOM FAMILY FITNESS EVENT

Celebrate family and community Sunday, May 7 at the 9th annual Love My Mom 5K.

FENTANYL AWARENESS: HOW ‘ONE PILL CAN KILL’

The Folsom Police Department is raising community awareness about the risks of fentanyl poisoning.



SPRING CLEANING TIPS

Springtime is right around the corner, and the City of Folsom Waste and Recycling Division is here to help residents clean out common items efficiently and responsibly.



Office. Schedule a free Household Hazardous Waste appointment to dispose of fluorescent lightbulbs and tubes, batteries, and electronic waste items such as televisions and computers. Bag shredded paper and place in the gray garbage bin. Recycle all other paper, magazines, and newspapers in your blue bin. Consider donating electronics, office equipment, and furniture items that are still in good condition.



Kitchen and Pantry. Dispose of any spoiled or stale food items using your green bin. Be sure to scrape or dump all food items out of their containers and into clear plastic or compostable bags. Donate lightly used appliances, recycle metal pots and pans in your Blue Bin, and dispose of any broken dishware or glasses in your Gray Garbage Bin.



Bathroom. Dispose of any full or partially full aerosol cans with a free Household Hazardous Waste collection. Empty and lightly rinse shampoo and soap bottles before placing in your blue bin. Old toiletries such as razors and toothbrushes can be tossed in the gray garbage bin.



Garage. Take excess cardboard and recyclables to one of Folsom's community recycling dumpsters. Donate lightly used sporting equipment and toys. Take advantage of a free Household Hazardous Waste collection for items such as automotive products and oils, paint and paint related materials, garden chemicals and fertilizers.

The city can help you dispose of bulky items that do not fit in your curbside cans. Single-family residential customers in Folsom can schedule up to three free Bulky Waste Pickup appointments each year. Please note that this program is popular, and there may be a wait before your pickup date. For more details about City of Folsom Waste and Recycling programs, call **916-461-6730** or visit www.folsom.ca.us/wasteandrecycling.

FROM THE ARCHIVES: CITY LIONS PARK

Have you walked by the Folsom City Lions Park and wondered about the name's origins? It is thanks to the land donation by the Lions Club in the 1960s to construct the area. This is just one of the many examples of volunteerism that has impacted the Folsom community.

Founded in 1938, one of the first tasks of the Lions Club was helping the Chamber of Commerce organize the city's incorporation. In 1989, the club worked with Folsom State Prison in the Folsom Project for the Visually Impaired—recording books on tape, creating Braille books and maps, and assisting the blind.

Folsom History wouldn't be where it is today without the help of volunteers since the day of its creation. To learn more, visit www.folsomhistory.org or stop by Folsom History at 823 Sutter Street.

LOOKING FOR A SUMMER JOB?

FOLSOM PARKS & RECREATION IS HIRING!

Folsom Parks & Recreation is accepting applications for a variety of summer job opportunities, including staff for youth and teen summer camps; skate, bike park, and sports monitors; park aides; a variety of positions for the Andy Morin Sports Complex; and lifeguard, swim instructor, café and party staff, and front office assistants at the Steve Miklos Aquatic Center. Many of these positions fill quickly, and interviews begin in March. Learn more about the positions and apply at www.folsom.ca.us/hr.





The City of Folsom is kicking off a planning effort for the Central Business District, an important retail and commercial corridor located on East Bidwell Street from Riley Street to Blue Ravine Road.

The city will identify a vision and prepare a revitalization plan to help guide future development and infrastructure improvements, which may include:

- >> Potential commercial, office, and housing opportunities
- >> Additional economic development
- >> Mobility and safety improvements

At the direction of the Folsom City Council, an advisory committee comprised of business owners, residents, and other stakeholders will be formed. Stay informed about the project at www.folsom.ca.us/CentralBusinessDistrict. For more information, contact City of Folsom planning consultant Kathy Pease at **916-812-0749** or kpease@masfirm.com.



SUMMER DAY CAMPS FOR KIDS AND TEENS

Online registration opens April 3 for Folsom Parks & Recreation summer day camps; selections include zookeeper camps, STEM camps, academic and enrichment camps, weekly themed Vacation Zone and Summer CAVE camps, and a huge variety of sports-focused camps. Camps are a great way for children to keep their minds engaged and bodies active through indoor and outdoor activities, creative play, and social interaction. The camps are conducted by trained and caring staff and provide a supervised, positive, and inclusive environment. Early registration is encouraged as many of the camps fill quickly; visit webtrac.folsom.ca.us or call **916-461-6601** for details.

FOLSOM HISTORIC DISTRICT ASSOCIATION LAUNCHES FREE SHUTTLE RIDE-SHARE APP

A new app and free electric shuttle service make it easier than ever to get around Historic Folsom.

The Folsom Historic District Association launched a new ride-share app that provides easy access to a free shuttle service—reducing the time spent searching for nearby parking. The app also allows convenient access to information about the Folsom Historic District's many businesses and services.

The "Historic Folsom Shuttle" app has the familiar look-and-feel of a traditional on-demand ride-share app. The shuttle is operated by the Folsom Historic District Association and operates in the district from 4:30 to 10:30 p.m. every Friday and Saturday.

Once visitors arrive in the Folsom Historic District and park their car, they can pull up the app, select a destination and hail a shuttle ride. Users are instantly notified of their wait time and can follow their shuttle driver's location on the map. The shuttles are electric, state-of-the-art, enclosed, seat six people comfortably, and have climate control. Visitors are encouraged to download the "Historic Folsom Shuttle" app before their visit.

Visitor parking is available in the free parking garage at 905 Leidesdorff Street or any other free parking lots in the Folsom Historic District. While the shuttle service is free, tips are gladly accepted by the shuttle drivers.



MARK YOUR CALENDAR FOR SOME EGGCELLENT SPRINGTIME FUN!

Hop on over Saturday, April 8 to Folsom's Lembi Park, 1302 Riley Street, for the Festival of Eggs. The event, formerly known as the Spring Eggstravaganza, includes all of the crowd favorite elements: a pancake breakfast (purchase onsite), free kiddie carnival games hosted by the Folsom Teen Council, entertainment, vendor displays, and lots of hands-on activities.

Kids ages 6 and under should arrive from 8 to 9:30 a.m., and ages 7 to 10 from 9:30 to 11 a.m.—remember to bring a basket with you. Pick up your Bunny Trail Map and begin your journey as you visit vendors along the trail to collect goodies and eggs. Join the bunny at the end of the trail for a special photo op to commemorate your day. Those who complete all of the stops listed on the map will receive a ticket for a special egg hunt and a chance to win a Golden Egg Prize.

Sponsorship and vendor opportunities are available; email fnelson@folsom.ca.us or call **916-461-6614** for more information.

LOVE MY MOM FAMILY FITNESS EVENT

The 9th annual Love My Mom 5K and Kids' Dash takes place Sunday, May 7. This popular event that celebrates family and community is presented by Folsom Parks & Recreation in partnership with the Palladio and Kaiser. New this year: the 5K course finish line and post-race festivities move to the Palladio Piazza. The starting line will still be located by Whole Foods, and the course route is fast and flat, making it an ideal route for runners, walkers, and stroller striders—leashed dogs are welcome, too. The fun Kids' Dash for ages 10 and under will be held prior to the start of the 5K, with medals awarded to all registered participants.

Participants in the 5K will be electronically timed and special awards will be presented to top finishers in a variety of categories including single and double strollers, top mom, top female, and top male.

All registered 5K participants will receive a custom dry-fit shirt and unique commemorative finisher's medal. At the finish area, all participants can explore vendor booths, enjoy DJ music, and refuel with light refreshments. Save on registration: use code "CityNews" for a \$5 discount on each 5K registration at raceroster.com.

Sponsorship and vendor opportunities are available; email fnelson@folsom.ca.us or call **916-461-6614** for more information.





CHECK BEFORE YOU WATER: LOOKS CAN BE DECEIVING

Don't just assume your landscape needs watering. You might think you can tell by looking at your plants or by the weather reports, but the best and most accurate way is to check the soil's moisture level. It's easy to do and doesn't require a lot of time. Here are some ways to check:

» **Use a moisture meter.** This is the most effective way to tell if you need to water your yard. Moisture meters feature an easy-to-read dial that indicates if the soil is dry, moist, or wet. Simply push the moisture meter into the soil six to eight inches deep and check the reading. Make sure to check a few different spots in your yard and your potted plants as well; and then water accordingly.

- » **Do the screwdriver test.** Stick an eight-inch screwdriver into the soil. If you can push it in more than three inches below the surface, you don't need to water.
- » **Dig down six to eight inches** with a small shovel or trowel and grab a handful of soil. Roll the soil around in the palm of your hand. If the soil easily forms a ball in your hand, you don't need to water.

Properly watering your landscape will not only help you use water wisely, but it will also keep your plants healthier. They'll get the right amount of water, and you'll make sure every drop counts. For more information, contact the City of Folsom Water Conservation Division at **916-461-6177** or waterconservation@folsom.ca.us.



GALLERY AT 48 NATOMA HOSTS "PLAYFUL PIECES" EXHIBIT RECEPTION

The "Playful Pieces" exhibit brings together two artists focusing on imagery from their childhoods. Cherie Hacker's current series of paintings explores playful experiences that have brought joy to her life. Sandy Calhoun uses her skills as a ceramic artist to examine her quirks and neuroses, creating works that are humorous and personal.

The exhibit reception is open from 6 to 8 p.m. Friday, April 14. The public is invited to attend the free reception to meet the artists and enjoy light refreshments and live music. The exhibit continues in the gallery through June 15.

The professional art gallery is located in the 48 Natoma Senior and Art Center; the gallery's regular hours are 9 a.m. to 4:30 p.m. Monday through Friday, with extended hours from 6 to 8 p.m. on Tuesday and Thursday. Call **916-461-6601** for more information.



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FENTANYL AWARENESS: HOW “ONE PILL CAN KILL”

The Folsom Police Department is teaming up with the Sacramento District Attorney to raise awareness about the risks of fentanyl poisoning and to alert residents to a sharp increase in the lethality of fentanyl-laced fake prescription pills.

Fentanyl remains the deadliest drug threat facing this country. It is a highly addictive synthetic opioid that is 50 times more potent than heroin and 100 times more potent than morphine. Just two milligrams of fentanyl, the small amount that fits on the tip of a pencil, is considered a potentially deadly dose.

More than half of the fentanyl-laced fake prescription pills now trafficked contain a potentially deadly dose of fentanyl. These drugs are easy to purchase and widely available. The Folsom Police Department is seizing fake pills at record rates. The Sacramento County crime lab reports that 98% of the most common pills purchased “on the street” were fake, and 98% of those pills contained fentanyl.

What can parents do?

- » Educate your children about the dangers of opioids and other illicit drugs.
- » Monitor your child’s social media accounts and online activity. Drug dealers proactively contact children through social media and money transfer applications to develop new customers.
- » Stay educated on current drug trends so you can teach your children.

Call 911 immediately if you suspect an overdose of fentanyl or any other drug. All Folsom Police and Fire Department personnel are equipped with Naloxone, a medication that can reverse the effects of fentanyl poisoning.

For more information about the “One Pill Can Kill” campaign, visit www.1pillcankillsac.com.

COMMUNITY SERVICE DAY

FOLSOM’S LARGEST DAY OF VOLUNTEERISM

Planning is underway for the 10th annual Community Service Day Saturday, September 16. This major citywide event mobilizes thousands of volunteers to complete dozens of service projects throughout Folsom that make a positive, lasting impact. Sponsorship support is vital to the success of the event, providing funding for the supplies volunteers use to complete 80+ service projects throughout the community. Want to help support this wonderful community event? A variety of sponsorship opportunities are available; call Jen Thiot at **916-461-6712** or email jthiot@folsom.ca.us for more details.

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