CITY OF FOLSOM
ARTS AND CULTURE COMMISSION
REGULAR MEETING AGENDA
SEPTEMBER 14, 2023
6:30 P.M.
CITY COUNCIL CHAMBERS
50 NATOMA STREET, FOLSOM, CA 95630
www.folsom.ca.us

Notice Regarding Remote Participation

Effective July 7, 2022, the City of Folsom is returning to all in-person City Council, Commission, and Committee meetings. Remote participation for the public will no longer be offered. Everyone is invited and encouraged to attend and participate in City meetings in person.

1. **CALL TO ORDER:**

2. **ROLL CALL:** Commission Members: Marc Allaman, Kat Bahry-Vice Chair, Jacob Cantu, Shivesh Sinha, Chad Vander Veen, Lucinda Winward, Maribel Wyatt-Chair

3. **PLEDGE OF ALLEGIANCE**

4. **BUSINESS FROM THE FLOOR:**
   Members of the public are entitled to address the Commission concerning any item within the Folsom Commission's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Commission is prohibited from discussing or taking action on any item not appearing on the posted agenda.

5. **SCHEDULED PRESENTATIONS:**
   A. Certificate of Accommodation Presented to Cleide Sander

6. **APPROVAL OF MINUTES:**
   A. July 13, 2023 Regular Meeting

7. **ACTION ITEMS:**
   A. Arts Achievement Recognition Award Program Call for Nominations

8. **COMMITTEE REPORTS:**
   A. Public Art Subcommittee

9. **INFORMATIONAL ITEMS:**
   A. Gallery at 48 Natoma Exhibit
   B. October is National Arts & Humanities Month
C. Manager’s Report

10. **COMMISSION MEMBER COMMENTS:**

11. **ADJOURNMENT:**

Notice: Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on an issue, which is on this agenda, please raise your hand and when your name is called, you may unmute and be recognized by the Chairperson and then proceed to speak. If you wish to address the Commission on any other item of interest to the public, when the Chairperson asks if there is any “**Business from the Floor,**” follow the same procedure as described above. Please limit your comments to three minutes or less.

As presiding officer, the Chairperson has the authority to preserve order at all Arts & Culture Commission meetings, to remove or cause the removal of any person from any such meeting for disorderly conduct, or for making personal, impertinent, or slanderous remarks, using profanity, or becoming boisterous, threatening or personally abusive while addressing said Commission, and to enforce the rules of the Commission.

In compliance with the Americans with Disabilities Act, if you are a disabled person and need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk’s Office at (916) 461-6035 or dklamm@folsom.ca.us. Requests must be made as early as possible and at least two-full business days before the start of the meeting.

Any documents produced by the city and distributed to the Arts & Culture Commission regarding any item on this agenda will be made available at the Parks & Recreation Department at 50 Natoma Street, Folsom, California during normal business hours.
CITY OF FOLSOM  
ARTS AND CULTURE COMMISSION  
JULY 13, 2023  
REGULAR MEETING MINUTES

1. CALL TO ORDER:

The Arts and Culture Commission meeting was called to order at 6:30 p.m. with Chair Maribel Wyatt presiding.

2. ROLL CALL:

Commission Members Present: Marc Allaman, Commissioner  
Jacob Cantu, Commissioner  
Shivesh Sinha, Commissioner  
Chad Vander Veen, Commissioner  
Lucinda Winward, Commissioner  
Maribel Wyatt, Chair

Commission Members Absent: Kat Bahry, Vice-Chair

Staff Present/Speaking  
Tom Hellmann, Community & Cultural Services Manager  
Cindy Abraham, Recreation Coordinator

3. PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was recited.

4. BUSINESS FROM THE FLOOR:

None

5. APPROVAL OF MINUTES:

A. May 10, 2023, Special Meeting Minutes

Motion by Commission Member Jacob Cantu, second by Commissioner Lucinda Winward to approve the Special Meeting Minutes of May 10, 2023. Motion carried with the following vote:

AYES: Commissioner(s): Allaman, Cantu, Sinha, Vander Veen, Winward, Wyatt
NOES: Commissioner(s): None
ABSENT: Commissioner(s): Bahry
ABSTAIN: Commissioner(s): None
6. COMMITTEE REPORTS:

A. Public Art Subcommittee

Community and Cultural Services Manager, Tom Hellmann, stated that staff had not made any progress on the creation of the deck presentation. The subcommittee hopes to have a draft of the deck to present to the commission in September 2023.

7. DISCUSSION ITEM:

A. City of Folsom Harris Center for the Arts-Arts Endowment Grant Program

Amber Shaver, Harris Center Operations Manager and Marianne Eitzman, Director of Philanthropy were present and spoke to the commission about the grant program and answered questions from the commissioners.

INFORMATIONAL ITEMS:

A. Gallery at 48 Natoma Exhibit

Cynthia Abraham, Recreation Coordinator distributed postcards for the upcoming show titled, “Glass, Paper, Scissors”. The Gallery at 48 Natoma exhibit for the upcoming show will run from September 8, 2023, through November 8, 2023.

B. Manager’s Report

Community and Cultural Services Manager, Tom Hellmann, provided a written report to the commission. Tom reviewed the items on his written report and updated the commission on upcoming events.

8. COMMISSION MEMBER COMMENTS:

Commissioner Marc Allaman mentioned that in both Folsom newspapers they mention Curtis Gaesser and he suggested that may he be nominated for an award. He also mentioned the Choose Folsom Leadership Class that was responsible for the Heartbeat of Folsom heart sculptures around Folsom and suggested they be nominated for an award as well as Assemblyman Hoover who assisted in getting the bill passed to secure funds for the Johnny Cash Trail Art Experience. Commissioner Allaman thanked Tom for his efforts.
Commissioner Jacob Cantu echoed others and thanked Tom for his work. He mentioned the Heartbeat of Folsom and the hearts sculptures around Folsom and that they are fantastic and loved seeing them around the city. He mentioned being excited about the Harris Center and the commission working with them moving forward as he previously worked for them.

Commissioner Shivesh Sinha mentioned the upcoming exhibit and that he had been trying to attend something like this in San Luis Obispo. He is happy to see this type of thing and inquired about having this type of art in one of our parks to bring people to our city and this will bring revenue to the community.

Commissioner Chad Vander Veen had no comment.

Commissioner Lucinda Winward thanked Tom Hellmann in his efforts in the raising of funds and all his hard work.

Commissioner Maribel Wyatt asked about adding to the next agenda and how we can push the information out about the Arts Achievement Recognition Awards as well as October being National Arts & Humanities Month. She also mentioned that Sarah Aquino had a social media “Did you know” and encouraged others to follow it.

9. **ADJOURNMENT:**

There being no more business brought before the Folsom Arts and Culture Commission, the meeting was adjourned at 8:12 p.m.

RESPECTFULLY SUBMITTED:            ATTEST:

Dawn Klamm,  
Administrative Assistant  
Parks and Recreation Department  

Maribel Wyatt, Chair
ACTION ITEM 7A
Arts and Culture Commission
September 14, 2023

TO: Arts and Culture Commission
FROM: Tom Hellmann, Community and Cultural Services Manager
Cindy Abraham, Cultural Arts Coordinator

SUBJECT: ARTS ACHIEVEMENT RECOGNITION AWARDS
PROGRAM CALL FOR NOMINATIONS

BACKGROUND
The Arts Achievement Recognition Program was developed in 2004 by the Arts and
Culture Commission (ACC) to increase awareness and recognition of outstanding arts
individuals and organizations in Folsom. There are two award categories that are
available for submission. The first is the Folsom City Council Resolution of
Commendation which is awarded to larger groups or organizations that meet the Arts
Achievement award criteria. The second is the Folsom Arts and Culture Commission
Certificate of Recognition which is appropriate for individuals or smaller organizations
that meet the Arts Achievement award criteria.

DISCUSSION
Once approved by this commission, staff will launch the program with a due date for all
nominations to be submitted by November 9, 2023. Staff and two commission members
will review the submitted nominations and bring forth recommendations to the
commission at the January meeting of the Arts and Culture Commission for approval.
Then, staff will invite the award recipients to the March meeting of the Arts & Culture
Commission so that the commission may present the award. Staff will work with the
Arts and Culture Commission Chair and Co-Chair on a date to be determined for the
presentation of the Resolution of Commendation at the Folsom City Council meeting in
February or March.

ATTACHMENTS

1. Arts Achievement Recognition Program Criteria and Nomination Form

RECOMMENDATION
Staff recommends the Arts and Culture Commission proceed with opening nominations
for the Arts Achievement Recognition and allow staff to receive nominations and bring a
recommendation to the commission at the next meeting of qualified nominees deserving
of recognition.
ATTACHMENT 1

ARTS ACHIEVEMENT RECOGNITION PROGRAM CRITERIA AND NOMINATION FORM
Nominate Someone Great for an Arts Achievement Award!

DUE: NOVEMBER 9, 2023

The Arts Achievement Recognition Program was developed in 2004 by the commission to increase awareness and recognition of outstanding arts individuals and organizations in Folsom. Listed below are the criteria for determining qualifications for achievement recognition and methods of recognition:

A) Acknowledgement of Arts Achievements Criteria
1) Individual or non-profit organization clearly related to one of the following art categories: visual, performing, arts education, or historical.
2) May also be business or business-friendly organizations that make substantial contributions to stabilize an arts organization or promote the arts within Folsom or provide arts services to the community.
3) Must be a Folsom resident or organization based in Folsom.
4) Achievement benefits the general population.
5) May be a recent outstanding project or long-term service recognition.
6) May recognize other achievement award by a larger organization (i.e., SMAC, CAC, NEA, CPRS, scholarships, etc.).

B) Method of Recommendation
Achievements may be considered for recognition by being brought forward by any of the following methods:
1) Nomination by a committee member
2) Nomination by staff
3) Recommended by the public or a citizen’s group

C) Recognition Awards
1) Attendance at either the Arts and Culture Commission meeting or Folsom City Council meeting for the person or group to be recognized.
2) Publish a press release for local media attention.
3) Certificate of Achievement from the Arts and Culture Commission (typically for an individual).

OR
4) Resolution of Commendation from the Folsom City Council (typically for a group).

For questions or assistance please contact Cindy Abraham, Arts Coordinator at (916) 461-6611
Please return nomination forms to cabraham@folsom.ca.us
2023
Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: 

   Folsom resident or Folsom-based organization (check one)

   Individual ____  Non-profit Organization ____  Local Business ____

2. Type of Award Recommended:  (check one)

   ____ Folsom City Council Resolution of Commendation
       (Appropriate for larger groups and larger organizations)

   ____ Folsom Arts and Culture Commission Certificate of Recognition
       (Appropriate for individuals and smaller organizations)

3. Related to one of the following art categories:  (check one or more)

   ____ Visual Arts   ____ Performing Arts   ____ Arts Education   ____ Cultural Arts

4. List number of populations served or benefited by this activity

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

*Attach page(s) if necessary. This information may be used in future reports and publicity.*
TO: Arts and Culture Commission
FROM: Tom Hellmann, Community and Cultural Services Manager

SUBJECT: PUBLIC ARTS SUBCOMMITTEE

BACKGROUND
The commission established the Public Arts Subcommittee on February 9, 2023 and appointed Commissioners Allaman, Bahry, and Winward to the subcommittee. The subcommittee was formed after discussion from the commission on how to communicate the need for public art development as identified in the Folsom General Plan 2035 as well as the Folsom Plan Area Specific Plan.

Subcommittee Meeting #1
The subcommittee met on March 2, 2023 and established the purpose of the subcommittee, to educate and advocate for public art in public spaces for new development in Folsom.

They determined two objectives, 1) deliver education to city staff members, city commissions, community organizations, and city council; 2) advocate for the addition of public art as called out in the Folsom General Plan 2035 and Folsom Plan Area Specific Plan.

Subcommittee Meeting #2
The subcommittee met on May 1, 2023 to establish a draft outline for the development of a presentation. The draft outline will serve as the basis for staff to develop a presentation for the subcommittee to review and provide information for.

DISCUSSION
Attached is a draft of the presentation in Power Point from the outline. This draft will be the foundation for the subcommittee to reconvene for the committee members to add final details and bring back to the commission for review and comments. This is the opportunity for the commission to ask questions and provide direction regarding the work of the subcommittee.

ATTACHMENTS
1. Public Art Subcommittee – Presentation Outline
2. Public Art in the City of Folsom Power Point Presentation
ATTACHMENT 1

Public Art Subcommittee Presentation Outline
Public Art Subcommittee – Presentation Outline

A. Introduction of Presenters

B. Background of the Arts and Culture Commission
   a. Art and Culture Masterplan

C. Current Inventory of City of Folsom public Art
   a. Funded and installed by City of Folsom

D. Current inventory of public art in the City of Folsom
   a. Funded and installed by private developers

E. Benefits of Public Art
   a. Economic Development
   b. Sense of Place
   c. Diversity in the artists and pieces

F. Overview of General Plan 2035
   a. Guiding Principles #6: Enhanced gateways into Folsom
   b. Tourism Attraction: Gallery at 48, City Public Art, Johnny Cash Trail Art Experience, Harris Center for the Arts

G. Overview of Folsom Plan Area Specific Plan
   a. Public Art Enhances Public Spaces
      i. Public art at the Town Center commissioned by artists
      ii. Retail Establishments should contribute to the enhancement of community and public spaces by providing deliberately designed areas or amenities that enhance the pedestrian experiences
         1. At least two of the following gathering elements must be provide for each block of the town center:
            a. Patio Seating
            b. Pedestrian Plaza with benches
            c. Landscaped open space
            d. Public Art Plaza
            e. Kiosk Area
            f. Water Feature

H. Potential Sites in Folsom Plan Area for Public Art
   a. Town Center
   b. Open Space
   c. Round-a-bouts

I. How Private and Public entities work together
   a. Arts and Culture Commission Guidance
      i. Public Art Policy Guidelines

J. Requests and Conclusions
Public Art in the City of Folsom

Introductions

This presentation is provided by members of the City of Folsom Arts & Culture Commission

The purpose is to advocate for the addition of public art in public spaces as identified in the Folsom General Plan 2035 and Folsom Plan Area Specific Plan
Arts & Culture Commission

- **1996**: a group of citizens approached city management concerned about the development of arts in Folsom and the City Council passed a resolution to form the Folsom Arts and Culture Council
- **2001**: The City Council renamed the Arts and Culture Council as a Committee and adopted the Arts and Cultural Master Plan
- **2004**: The City Council passed a resolution to add the Arts and Cultural Commission
- **2021**: The City Council amended the FMC and changed the name to the Art and Culture Commission

Arts and Culture Masterplan

Last updated in 2018, the Folsom Arts and Culture Master Plan Vision Statement is:

*To have Folsom become a leading city in the Sacramento region, providing a broad selection of arts and cultural experiences in education and everyday life.*

The 2018 Arts and Culture Master Plan can be found [www.folsom.ca.us](http://www.folsom.ca.us) or [here](http://www.folsom.ca.us).
Current Inventory of Public Art in the City of Folsom

Public art that has been funded and installed by the City of Folsom, as well as public art that was funded privately and installed in the public areas can be found at www.folsompresents.com/folsomart

Benefits of Public Art

A. Economic Development -

B. Sense of Place -

C. Diversity in the Artists and Pieces -
Overview of General Plan 2035

A. Guiding Principles #6: Enhanced gateways into Folsom

B. Tourism Attraction:
   - Gallery at 48
   - City Public Art
   - Johnny Cash Trail Art Experience
   - Harris Center for the Arts

Overview of Folsom Plan Area Specific Plan

A. Public Art Enhances Public Spaces
   - Public art at the Town Center commissioned by artists
   - Retail establishments should contribute to the enhancement of community and public spaces by providing deliberately designed areas or amenities that enhance the pedestrian experiences.
Overview of Folsom Plan Area Specific Plan

B. At least two of the following gathering elements must be provide for each block of the town center:
   i. Patio seating
   ii. Pedestrian Plaza with benches
   iii. Landscaped open space
   iv. Public Art Plaza
   v. Kiosk Area
   vi. Water Feature

Potential Sites in Folsom Plan Area for Public Art

A. Town Center

B. Open Space

C. Round-a-bouts
How Private and Public entities work together

A. Arts and Culture Commission Guidance
   - Public Art Policy Guidelines

The Folsom City Council and the Folsom Arts and Culture Commission have determined that the expansion of arts and cultural activities within the city will benefit the citizens and further economic development of the city. These guidelines were developed to encourage the development of Public Art that reflects community values and Folsom’s historical traditions.

Requests and Conclusions

Requests:

Conclusions:
With Appreciation

The Folsom Arts and Culture Commission appreciates your time and expresses our sincere desire to collectively advance public art in the City of Folsom for generations to enjoy!

Art has the power to transform, to illuminate, to educate, inspire and motivate.
INFORMATIONAL ITEM 9A
Arts and Culture Commission
September 14, 2023

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager
       Cindy Abraham, Cultural Arts Coordinator

SUBJECT: GALLERY AT 48 NATOMA EXHIBIT

INFORMATION
Attached is the Gallery at 48 Natoma exhibit postcard for the next show titled, “GLASS, PAPER, SCISSORS”. The exhibit will run from September 8, 2023 through November 8, 2023 in the gallery and is open to the public Monday-Friday from 9am-3pm.

The Artist’s Reception will be held on Friday, September 8 from 6pm-8pm at the Gallery at 48 Natoma with refreshments provide by the Folsom Arts Association and live music for all to enjoy.

ATTACHMENTS:

1. GLASS, PAPER, SCISSORS Postcard
Glass, Paper, Scissors

SANDRA MOLLON – photo inspired realistic fabric collage
NATALY TIKHOMIROV – watercolors
KATIE SHULTE JOUNG - glass

Sept. 8 – Nov. 8, 2023

Community Gallery Display
FOLSOM ARTS ASSOCIATION
Annual Juried Membership Show
September 1 to November 8, 2023

You are invited to the
Artist’s Reception,
Friday, September 8, 6-8pm
with refreshments and live music

The Visitor by Leo Songco

All exhibits are free and open to the public
Exhibits are sponsored by Dyer Family Foundation,
Take pART in the ARTs, and the Folsom Arts Association
TO: Arts and Culture Commission
FROM: Tom Hellmann, Community & Cultural Services Manager
Cindy Abraham, Cultural Arts Coordinator

SUBJECT: OCTOBER IS NATIONAL ARTS AND HUMANITIES MONTH

BACKGROUND
October is National Arts & Humanities Month (NAHM)—a coast-to-coast collective recognition of the importance of culture in America. NAHM was launched by Americans for the Arts more than 30 years ago as National Arts Week in honor of the twentieth anniversary of the National Endowment for the Arts. In 1993, it was reestablished by Americans for the Arts and national arts partners as a month-long celebration, with goals of:

FOCUSING on equitable access to the arts at local, state, and national levels;

ENCOURAGING individuals, organizations, and diverse communities to participate in the arts;

ALLOWING governments and businesses to show their support of the arts; and

RAISING public awareness about the role the arts and humanities play in our communities and lives.

The arts and humanities have played a critically important role in getting us through the COVID-19 pandemic and in amplifying the need for racial equity across the country. National Arts & Humanities Month is the time for communities to come together in unified celebration of the power of the arts to make a difference and change our lives for the better.

ANALYSIS
Annually, the Folsom City Council will receive a proclamation from staff recognizing National Arts & Humanities Month. The draft proclamation is attached for your information and viewing. Staff are submitting this proclamation to be added to the September 28, 2021, Folsom City Council Agenda.

ATTACHEMENT
1. National Arts & Humanities Month Proclamation

RECOMMENDATION
This is for your information and no action is to be taken.
PROCLAMATION
OF THE MAYOR OF THE CITY OF FOLSOM
PROCLAIMING OCTOBER 2023
as
NATIONAL ARTS AND HUMANITIES MONTH

WHEREAS, Cities and states through their perspective arts agencies, which represent thousands of cultural organizations, have celebrated the value and importance of culture in the lives of Americans and the health of thriving communities during National Arts and Humanities Month for over 30 years; and

WHEREAS, the City Council recognizes that arts and cultural activities benefit the residents and visitors of Folsom, and are a significant contributor to Folsom’s quality of life; and

WHEREAS, the City of Folsom provides the opportunity for our community to enjoy the benefits of art and cultural activities through numerous programs and the existence of an active professional art gallery; and

WHEREAS, the arts and humanities play a unique role in the lives of our families, our communities, and our country; and

WHEREAS, the Arts and Culture Commission works with the community to increase public awareness of, understanding of, and participation in the humanities and the arts; and

WHEREAS, every attendee to an arts event spends $31.47 per person, per event, beyond the cost of admission on items such as meals, parking and lodging; and

WHEREAS, Folsom has a diverse and vibrant arts scene with local organizations providing opportunities for the public to celebrate and participate in performances, exhibits and events throughout the year to embrace arts and humanities.

NOW, THEREFORE, I, ROSARIO RODRIGUEZ, Mayor of the City of Folsom, do hereby proclaim October 2023 as National Arts and Humanities Month in the City of Folsom and invite our residents to recognize the contributions of the arts to the community. I encourage all members of the community to visit our art gallery and attend the many special cultural activities offered within our city.

PROCLAIMED this 10th day of October 2023.

__________________________________________
Rosario Rodriguez, MAYOR

ATTEST:

__________________________________________
Christa Freemantle, CITY CLERK
TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager

SUBJECT: MANAGER’S REPORT

Updates:

- Commission members and city staff enjoyed a tour of the Harris Center on Wednesday, August 30 with Harris Center staff and Los Rios College Foundation staff. The behind the scenes tour shared with us was very interesting and the upcoming year of performances and shows are all open and can be found at www.harriscenter.net.

- Summer programming has come to an unofficial end as of Labor Day Holiday. Congratulations to all staff who developed programs and events for the community to enjoy this summer. Look for a full fall schedule of activities and events that can all be found in the Rec Guide at https://www.folsom.ca.us/government/parks-recreation/recreation/rec-guide.

- The annual Handblown Glass Pumpkin Patch will be held on October 14 & 15 at 48 Natoma Street in the grass in front of the Senior Center and Art Center from 10am-5pm. This very popular event is a community and regional favorite and you are invited to attend and take in some wonderful handblown glass pumpkins and more. Find more details at www.handblownglasspumpkinpatch.com.

- The Summer of Music concert series consisted of four concerts spaced out every other week beginning on June 9 and ending on July 28. Our four concerts were all very well attended and we continued our partnership with FoodintheHood916 to provide a variety of food trucks at the event site that caters to everyone. All concerts are free to attend and guests bring lawn chairs, blankets, with food and beverages are allowed.
The 25th Annual Mayor's Cup Invitation Golf Tournament in support of Folsom Teen's at our CAVE afterschool program is approaching and will be played at Empire Ranch Golf Club on Friday, September 22. For information about player registration please contact Sarah Trobee at strobect@folsom.ca.us, as the deadline is tomorrow (Friday, September 15).

City Council Update:
- California Assemblymember, Josh Hoover presented the City of Folsom with a check for $425,000 at the August 22 City Council meeting, from funds approved in the State's budget for this year that will support Cash's Pick No. 2 site landscape design, site engineering, and art fabrication of Cash’s Pick No. 2.