



River District Master Plan Update

March 12, 2024



Why a River District Master Plan?



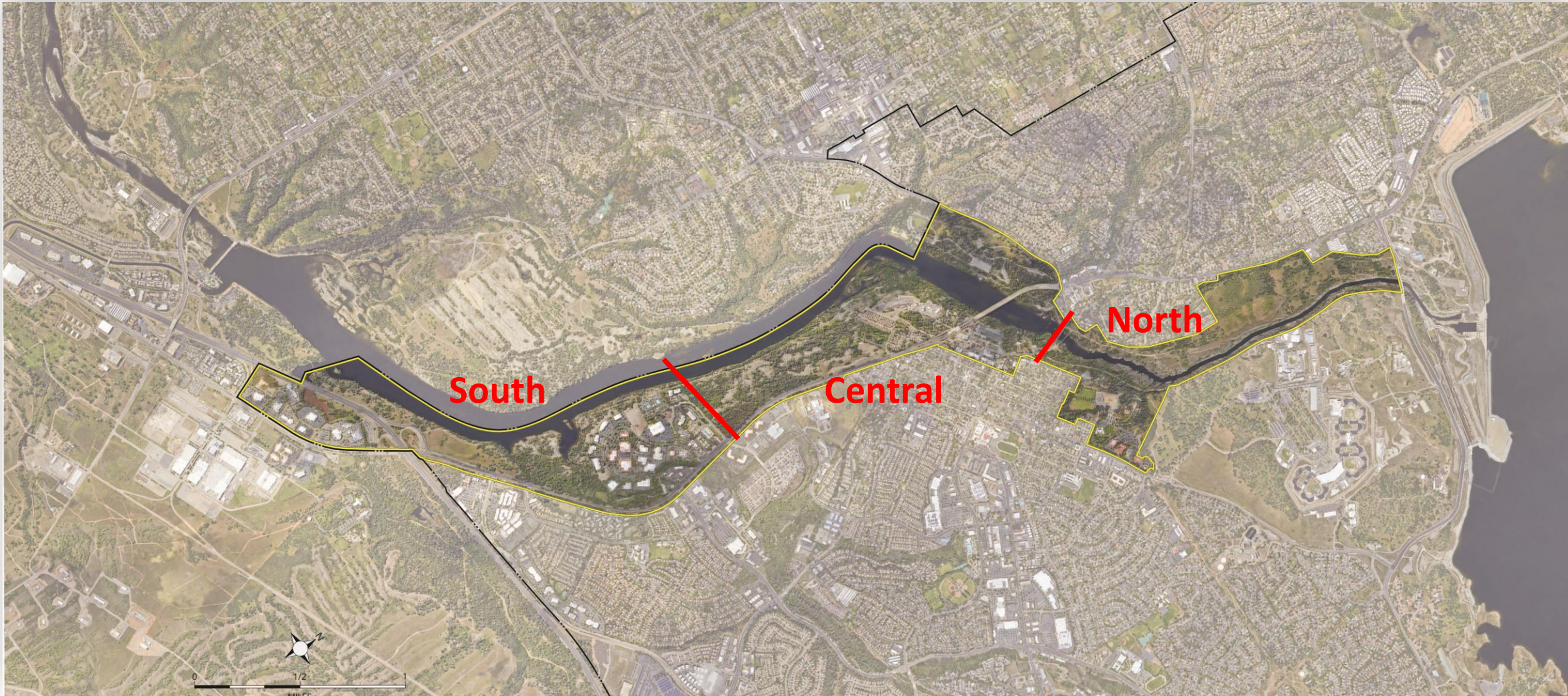
General Plan Goal:

- Increase public access
- Increase recreation opportunities
- Increase economic development

Related Objectives:

- Provide city gateway enhancements
- Commit to high quality design
- Enhance Folsom's heritage
- Celebrate and protect our environmental, cultural and historical resources

River District + Subareas



Citizens Advisory Committee

24 members appointed by the City Council

7 CAC meetings beginning August 2023

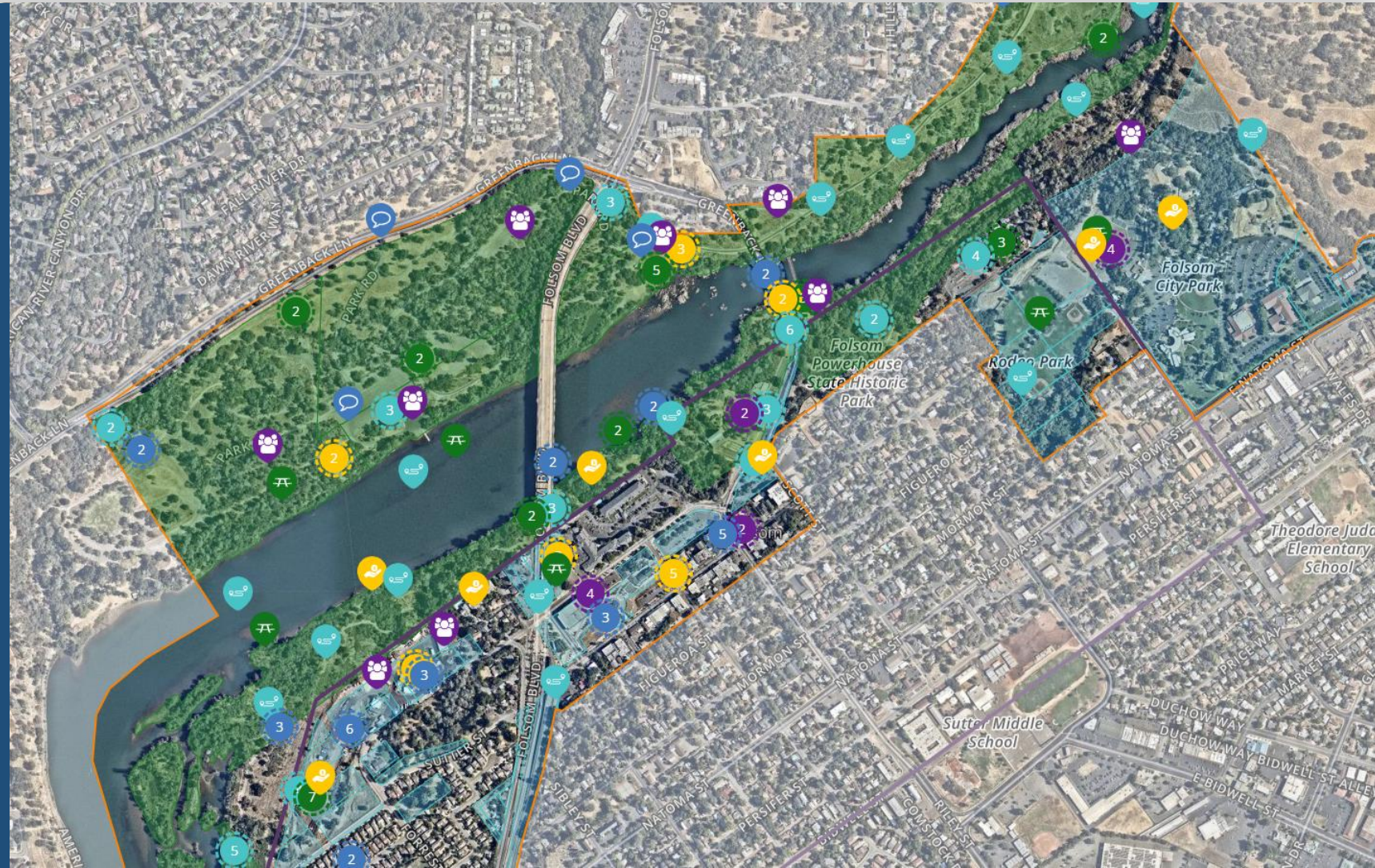
1. Introduction and vision/goals discussion
2. State Parks introduction + Opportunities/Constraints discussion
3. Opportunities/Constraints (north + south subarea)
4. Continued Opportunities/Constraints (central subarea)
5. Corp Yard general land use concepts
6. Corp Yard concept synthesis + Rodeo Park concepts
7. Social Pinpoint summary + Corp Yard refinement + Rodeo concept synthesis



Community Engagement

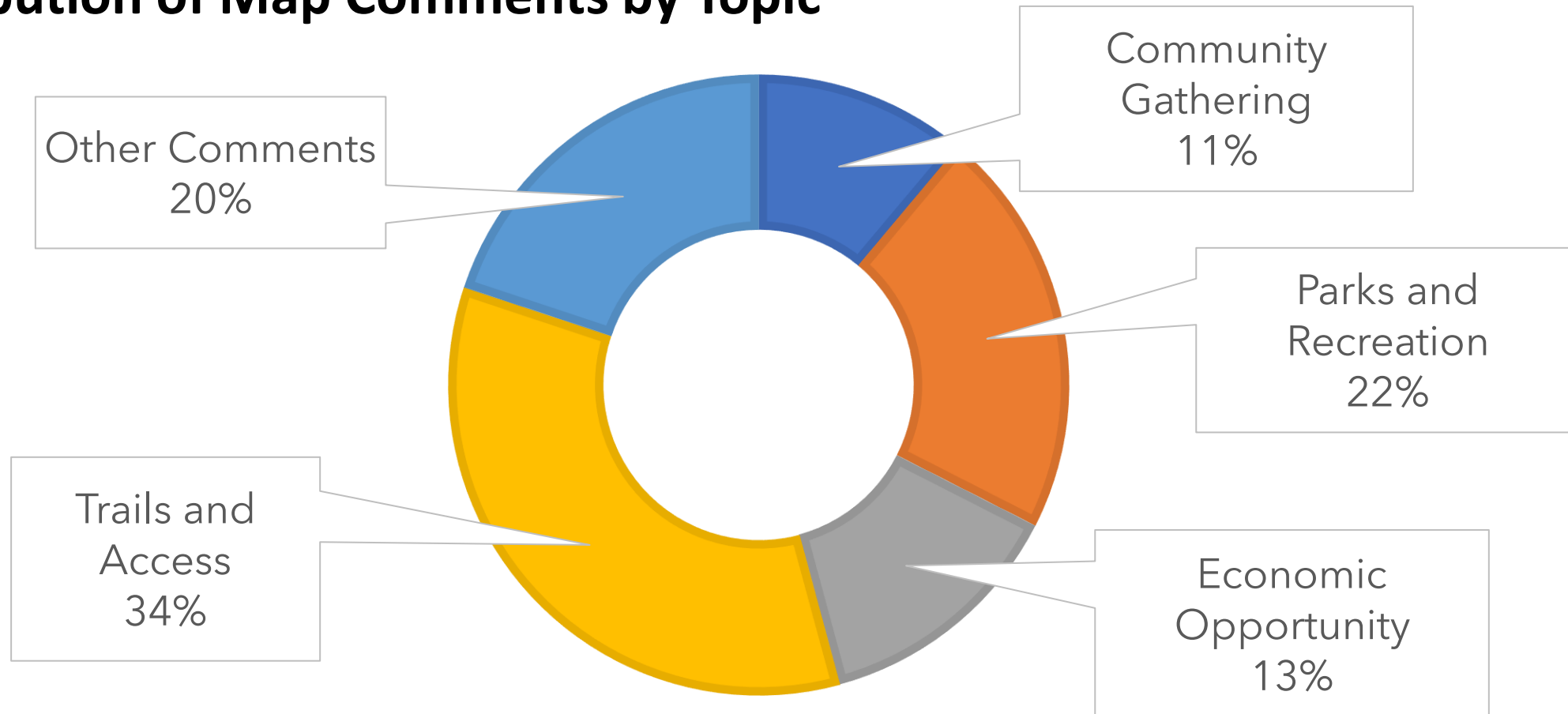
Social Pinpoint - Online Community Input

- Duration: **8 weeks**
Dec. 2023 – Jan. 2024
- Individual participants: **300**
- Comments on map: **526**
- Questionnaire responses: **165**
- Constant Contact: **150+**



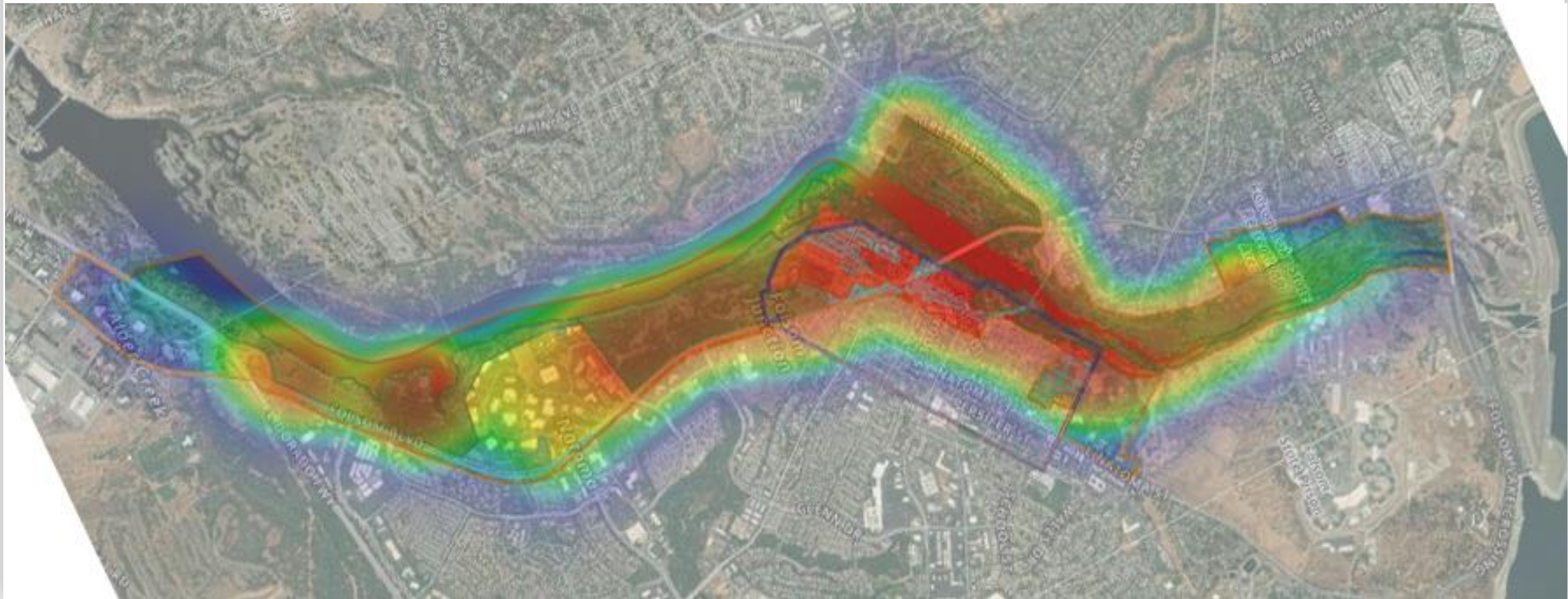
Social Pinpoint Summary

Distribution of Map Comments by Topic



Social Pinpoint Heat Map

Distribution of Map Comments by Location



14 Questions

4 Categories

- ❖ General
- ❖ Recreation
- ❖ Trails & Access
- ❖ Economic Development

Top Line Answers

Why do you visit the River District?

Exercise, dining, aquatic recreation

What new amenities would you support?

Events/festivals, evening access, kayak landing areas

What would bring you to the River District more often?

Looped trail connections, dining near water, festivals

What would be appropriate to add to the River District?

Passive parks, visitor/cultural center, food concessions

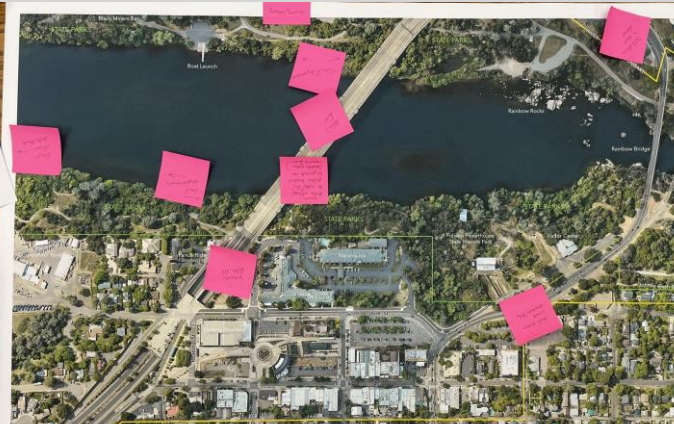
Where would you prefer to see economic development?

Not needed, Historic District, Corporation Yard

CAC Group Table Top Exercises



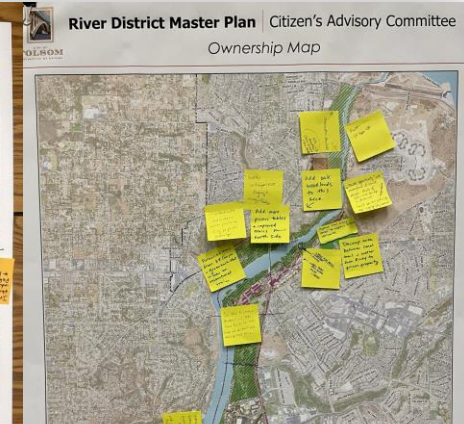
FOLSOM RIVER DISTRICT MASTER PLAN
Central Core



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Central Core



River District Master Plan Citizen's Advisory Committee
Ownership Map



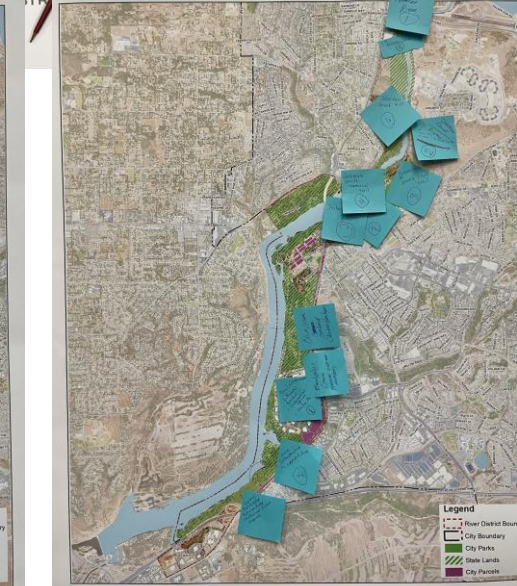
River District Master Plan Citizen's Advisory Committee
Ownership Map



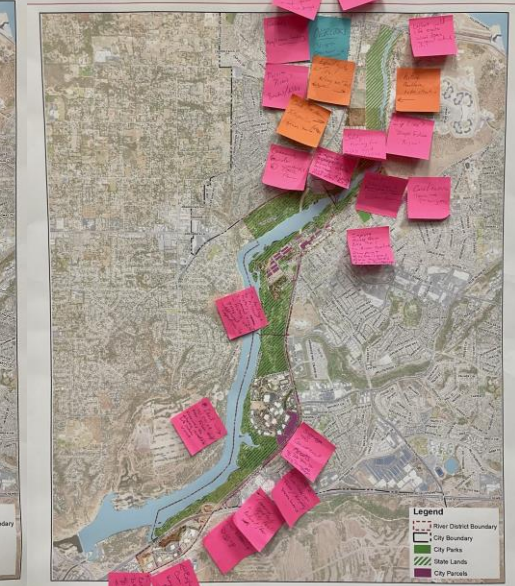
FOLSOM RIVER DISTRICT MASTER PLAN
Central Core



DRAFT



DRAFT



DRAFT

CAC Priority Ideas/Concepts



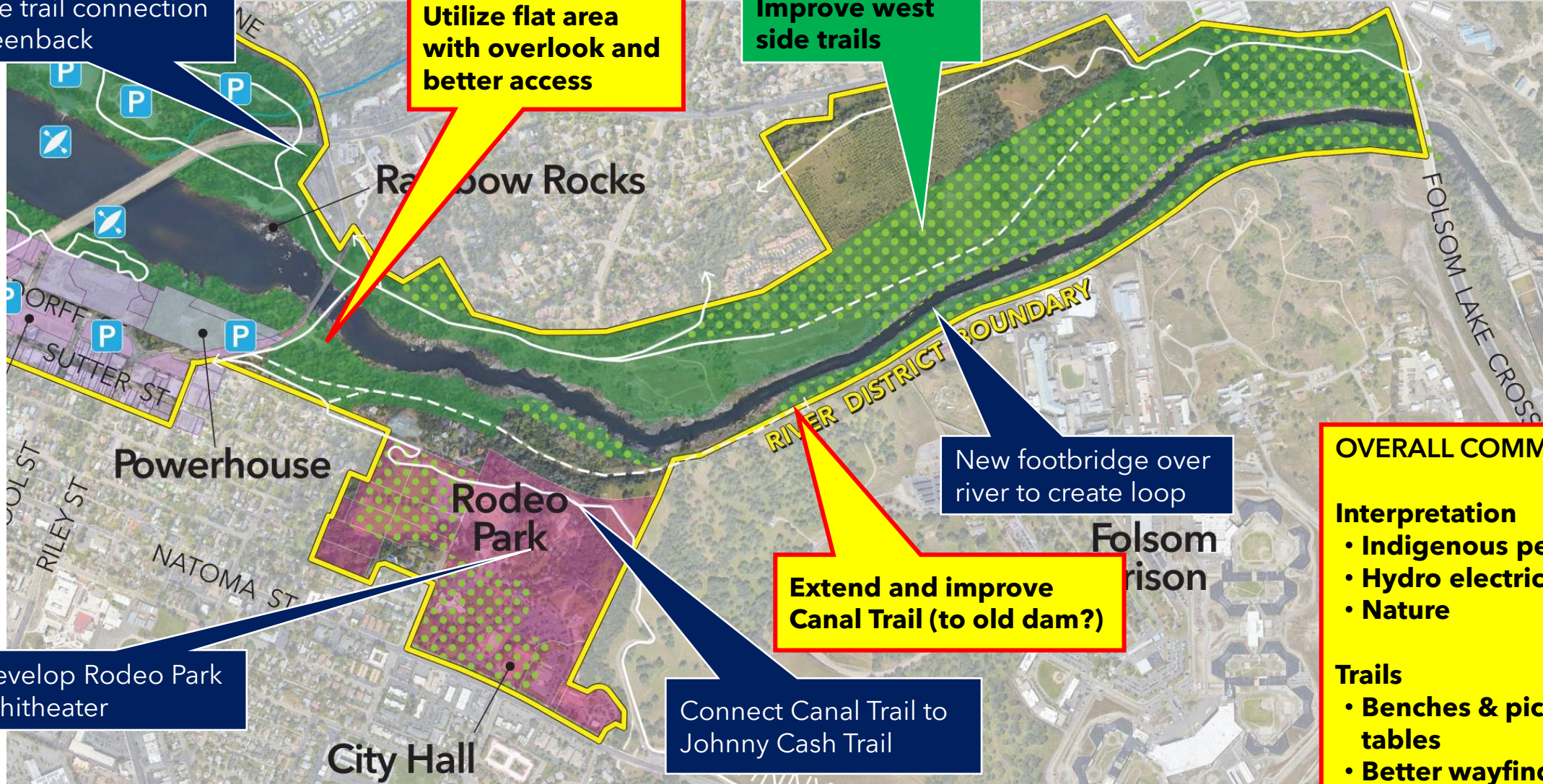
South	Central	North
Overlooks of the lake	Waterfront trail in front of Powerhouse ("Bridge-to-Bridge")	Improve and extend Canal Trail, including footbridge across river
Improve Willow Creek launch area	Improve safety and connectivity between Historic District and Rainbow Bridge	Improve Rodeo Park area to make it a multipurpose facility
Provide Native American interpretation	Add public docks for personal watercraft (kayak, SUP, etc.)	Improve access to Black Miners Bar boat launch area
Education about nature	<i>Much interest and varying perspectives in Corp Yard site</i>	Enhance area near south end of Truss Bridge, with water access

CAC Ideas/Concepts North Subarea

Formalize trail connection from Greenback

Utilize flat area with overlook and better access

Improve west side trails



New footbridge over river to create loop

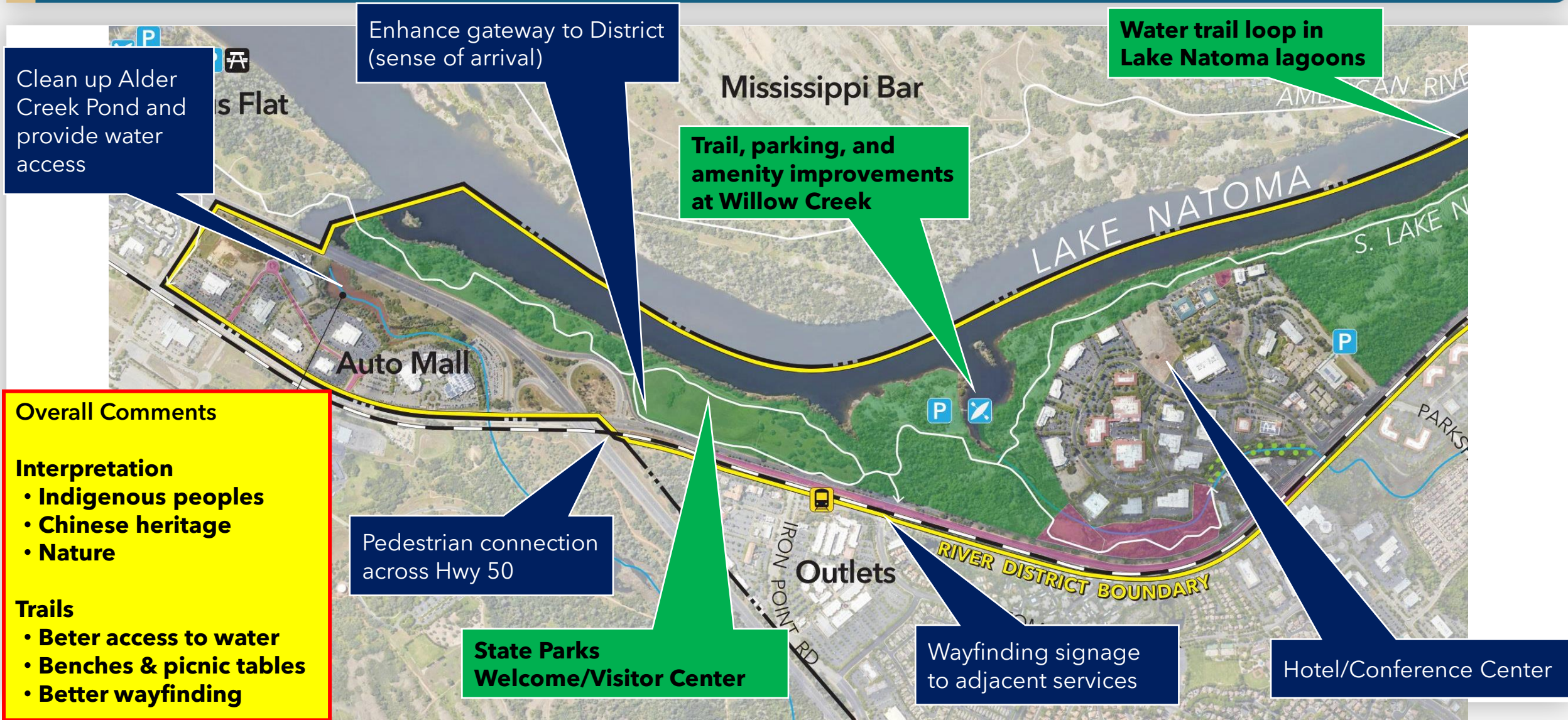
Extend and improve Canal Trail (to old dam?)

Redevelop Rodeo Park amphitheater

Connect Canal Trail to Johnny Cash Trail

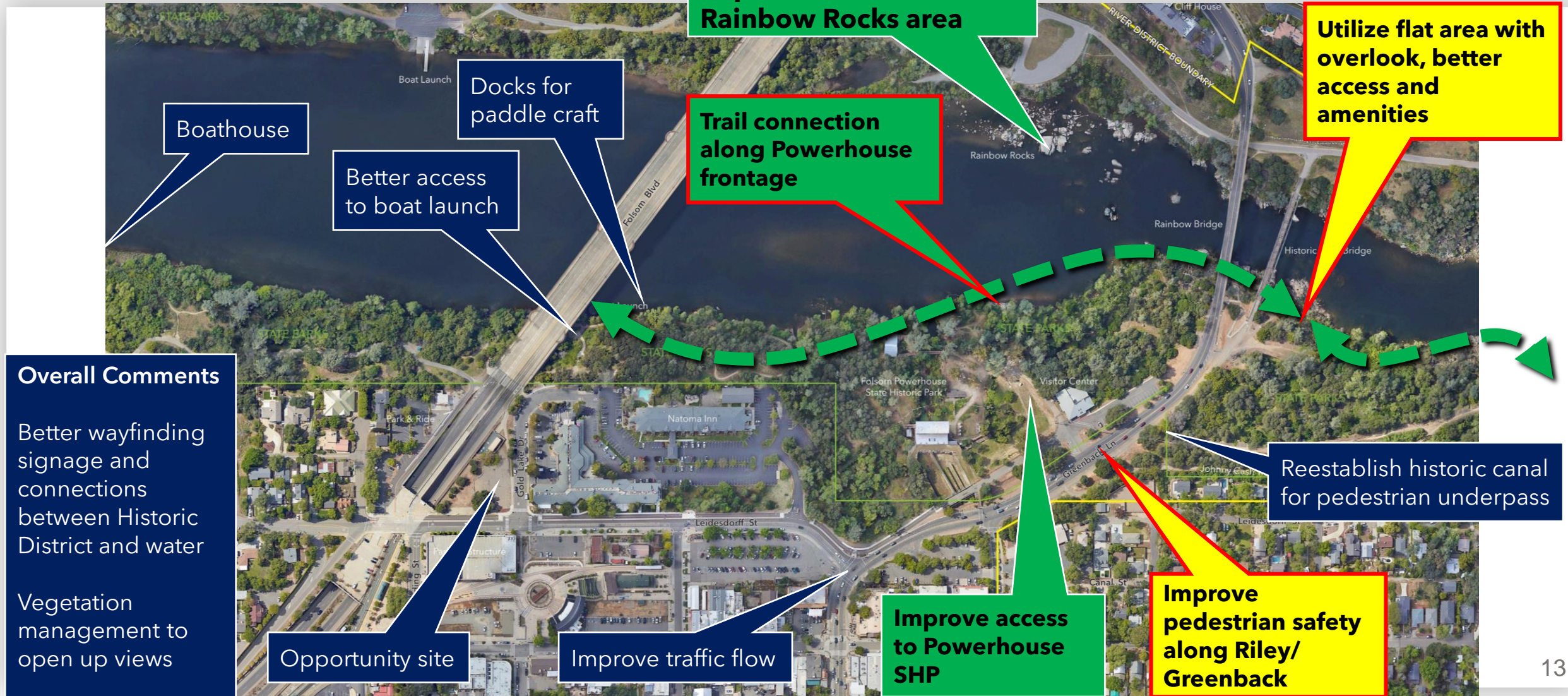
- OVERALL COMMENTS**
- Interpretation**
- Indigenous peoples
 - Hydro electric system
 - Nature
- Trails**
- Benches & picnic tables
 - Better wayfinding

CAC Ideas/Concepts South Subarea



- Overall Comments**
- Interpretation**
- Indigenous peoples
 - Chinese heritage
 - Nature
- Trails**
- Better access to water
 - Benches & picnic tables
 - Better wayfinding

CAC Ideas/Concepts Central Subarea



Overall Comments

- Better wayfinding signage and connections between Historic District and water
- Vegetation management to open up views

Boathouse

Better access to boat launch

Docks for paddle craft

Improvements to Rainbow Rocks area

Trail connection along Powerhouse frontage

Utilize flat area with overlook, better access and amenities

Reestablish historic canal for pedestrian underpass











































Improve pedestrian safety along Riley/Greenback

Improve access to Powerhouse SHP

Opportunity site

Improve traffic flow

Conceptual Land Use Groups

Residential	Mixed Use	Entertainment	Commercial & Visitor Serving	Open Space, Passive Recreation	Open Space, Active Park	Industrial
 Single Family	 Residential + Commercial	 Destination Space	 Accommodation	 Accessible Trails	 Picnicking	 Food & Beverage Production
 Medium Density	 Residential + Commercial	 Casual Activities	 Museum	 Nature Habitat	 Playgrounds	 Maker Space
 Medium Density	 Residential + Commercial	 Music	 Dining/Shopping	 Accessible Trails	 Community Park	 Light Manufacturing
 Single Family	 Residential + Commercial	 Social Gathering Spaces	 Work Share Space	 Overlooks	 Community Park	 Artist Studios
 Multi-Family	 Residential + Commercial	 Indoor Venue	 Private Events	 River Promenade	 Flexible Use	 Food & Beverage Production
 Senior Housing	 Residential + Commercial	 Outdoor Theater	 Lakeview Dining	 Boardwalk	 Exercise	 Light Industrial

**PREFERRED CORP
YARD LAND USES**

RESIDENTIAL

ENTERTAINMENT

**COMMERCIAL /
VISITOR SERVING**

OPEN SPACE - ACTIVE

MAKER'S SPACE

Corp Yard General Land Use Ideas

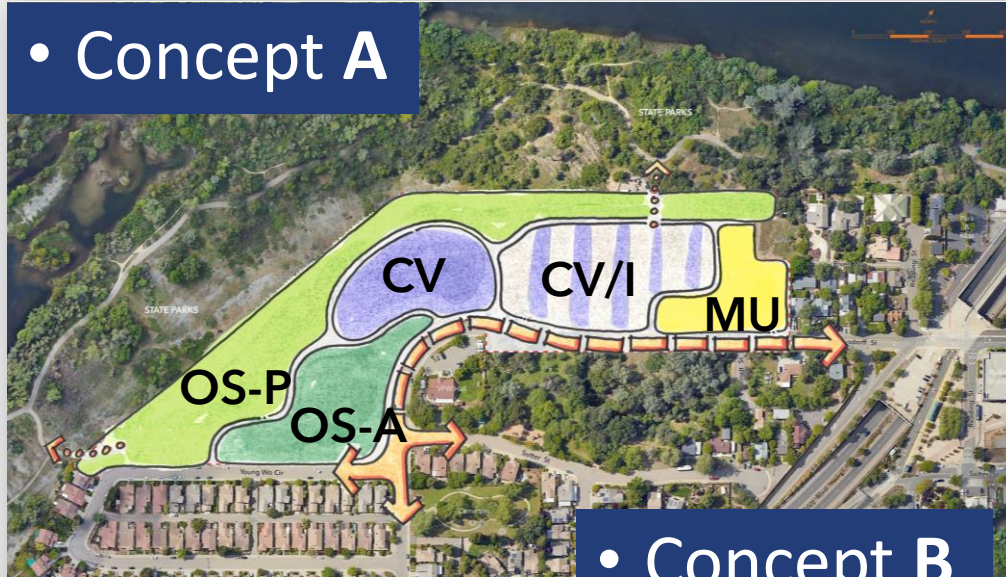


Six Concepts with a lot in common

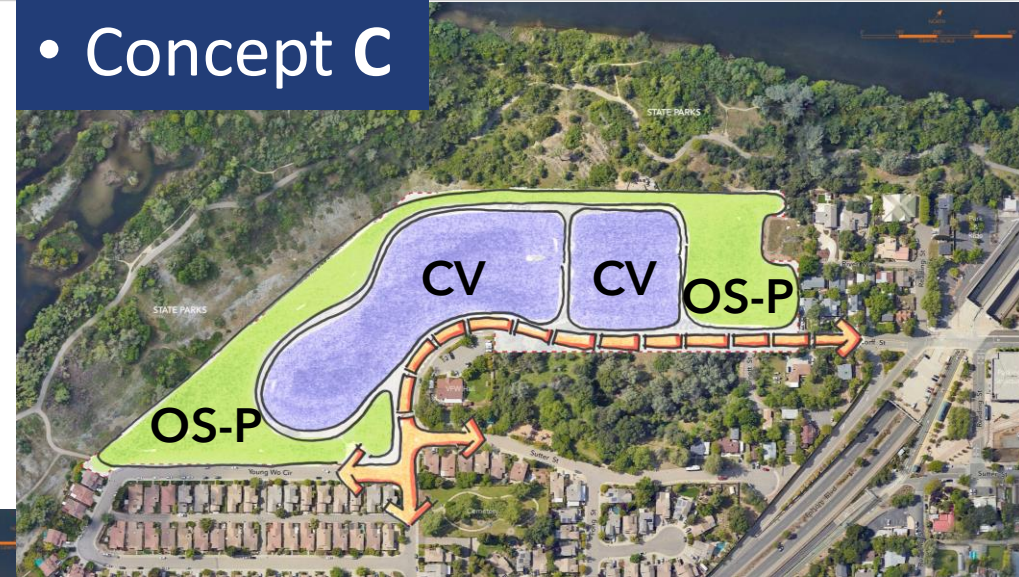


Refined Concepts (still in progress)

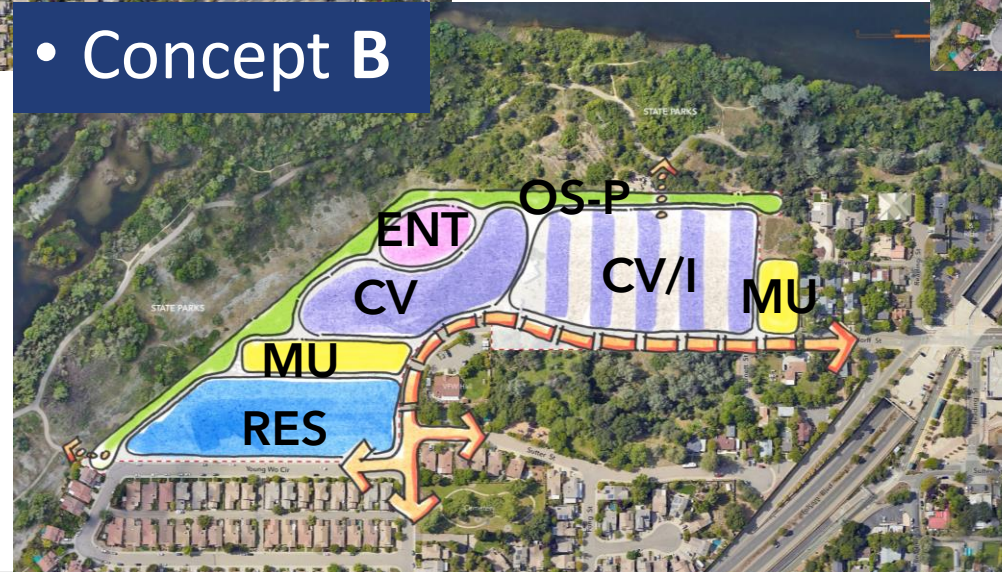
• Concept A



• Concept C



• Concept B



COMMERCIAL / VISITOR SERVING

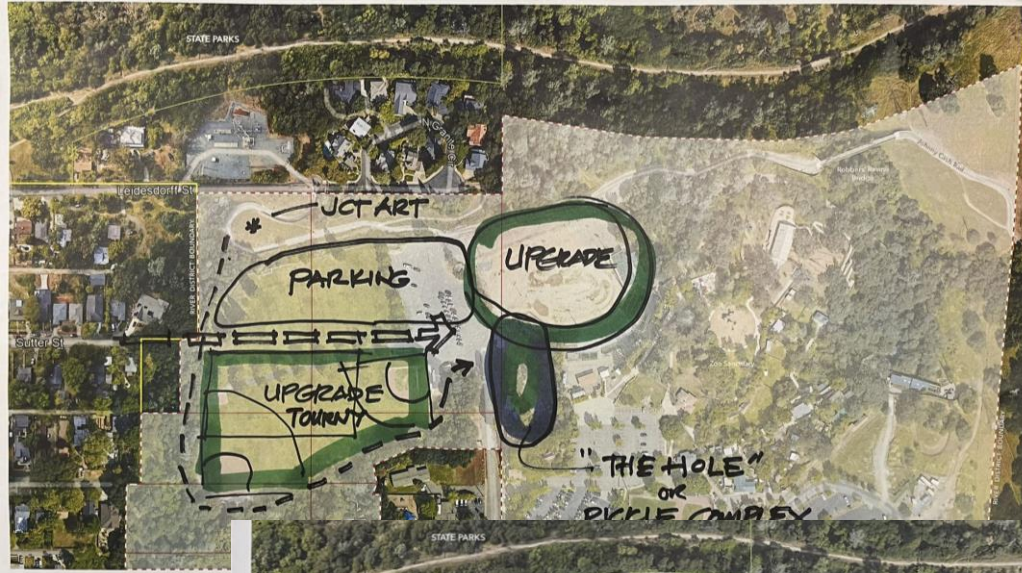
RESIDENTIAL

OPEN SPACE - ACTIVE

MAKER'S SPACE

ENTERTAINMENT

Rodeo Park Reimagined (CAC ideas)



Refined Concepts (still in progress)

Concept A



Concept B



Concept C



Next Steps

- ❖ **Corp Yard concept refinements**
- ❖ **Rodeo Park concept refinements**
- ❖ **Illustration of “Key Sites”**
 - **Riley Street from Scott to Truss Bridge**
 - **Museum Flat (Folsom Blvd at Hwy 50)**
 - **North Subarea trail loop and bridge**
 - **Powerhouse Connector Trail**

Key Site: RILEY ST to TRUSS BRIDGE



Master Plan Outline

1. Executive Summary
2. Introduction and Project Overview
3. State and Federal Operations
4. Opportunities and Constraints
5. Community + Stakeholder Outreach
6. Planning and Design Concepts
7. Economic Analysis
8. Implementation
9. Appendices

Key Site: DISTRICT GATEWAY



Remaining Schedule

- ❖ **March/April** – Corp Yard + Rodeo Park concept refinements
 - Key Site plans and illustrations
- ❖ **May** – Prepare Draft Master Plan + CEQA Analysis
- ❖ **June/July** – Complete Draft Master Plan + CEQA Analysis
- ❖ **August/September** – Public and commission review
- ❖ **October** – City Council Workshop + CAC Recommendations
- ❖ **November** – City Council hearing and adoption



**“Rivers are places that renew our spirit, connect us with our past,
and link us directly with the flow and rhythm of the natural world.”**

- Ted Turner

