

RIVER DISTRICT MASTER PLAN CITIZENS ADVISORY COMMITTEE MEETING AGENDA April 24, 2024, 6:00 PM Folsom Community Center, RG Smith Meeting Room 52 Natoma Street, Folsom, CA

COMMITTEE MEMBERS:

Lynne Bailey Jennifer Cabrera Bruce Cline Claudia Cummings Brian Dulgar Pat Flynn Joe Gagliardi Deborah Grassl Rita Mukerjee Hoffstadt Karen Holmes Lisa Horton Will Kempton Jennifer Lane John Lane Barbara Leary Jim Lofgren Krystal Moreno Scott Muldavin Brian Murch Mike Reynolds Edward Roza Devin Swartwood Crystal Tobias Srinivas Yanaparti

CALL TO ORDER

ROLL CALL

BUSINESS FROM THE FLOOR

Members of the public are entitled to address the Committee concerning any item within the Committee's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Committee is prohibited from discussing or taking action on any item not appearing on the posted agenda.

DISCUSSION ITEMS

- 1. Master Plan Project Expectations and Schedule (memo from Pam Johns, Community Development Director included with agenda) 5 min
- 2. Surplus Land Act (discussion with Pam Johns, Community Development Director, summary presentation slide deck from League of California Cities/Kosmont Companies included with agenda) 15 min
- 3. River District Master Plan Boundary Comparison of General Plan vs Organizing Committee 15 min

GROUP DISCUSSION/RECOMMENDATIONS

- 4. CAC recommendation of Corporation Yard general land use plan concept 20 min.
- 5. RRM Design Group will prepare and present for discussion, based on CAC comments, additional refinements of the evolving Rodeo Park general land use/recreation program. 30 min.
- 6. CAC discussion with RRM Design Group regarding recommendations for design/planning work on the "Key Sites" as defined in RRM's scope of work – 30 min.

INFORMATION ITEMS

7. CAC Meeting Notes from the March 27, 2024 meeting (included with agenda)

NEXT MEETING DATE

Wednesday, June 5, 2024 – 6:00 pm; Folsom Community Center, RG Smith Room

ADJOURNMENT

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River District Master Plan CAC Meeting – Agenda Item #1

Memorandum

Date: April 18, 2024

To: River District Citizens Advisory Committee

From: Pam Johns, Community Development Director

Subject: Recap - River District Master Plan Expectations and Schedule

Reminder: A master plan is not a legally defined term in land use planning. The following are example definitions of a master plan, each with relevance to the Folsom River District Master Plan process:

- A master plan is a planning document that sets forth local goals, objectives and policies for community growth and/or redevelopment over a period of 20-30 years and must be consistent with the locally adopted general plan.
- The zoning ordinance is a law with penalties and consequence for not following it. A master plan is a policy document that expresses intent.
- A master plan typically provides more specificity regarding land use and physical development with vision and conceptual plans to bridge the gap between the general plan and other implementing documents such as a zoning code, design guidelines, transportation plans, etc.
- The existence of a master plan provides a reference point for various town boards and committees in their decision-making processes. When everyone is working from the same set of "rules," a town is more likely to develop in a predictable and orderly fashion.
- A site plan layout focuses on a single project on a specific site, while a master plan design covers a broader area and multiple projects. Another difference is the level of detail and accuracy. A site plan layout is more precise and technical, while a master plan design is more conceptual and flexible.

Key words from above in the context of the River District Master Plan are "<u>local goals and objectives,</u> <u>conceptual, intent, over-arching planning document and flexible</u>." It is important to consider and make recommendations in the context of these key words. We are not preparing a "specific plan, a zoning plan, or a specific site design.

Master Plan Implementation: To build projects and improvements envisioned in the River District Master Plan, a substantial, detailed and likely lengthy implementation process will be undertaken for each subsequent project. This process will include some, all, and possibly additional steps as outlined below:

- Priorities/Funding identify greatest needs, quick wins, community interests, municipal budgeting
- Surplus Land Act (SLA) site specific requirement for city-owned land, specific process mandated and governed by the state
- Project Specific Proposals scope, details, look/feel, connections to community
- Feasibility Analyses
 - Operations and Maintenance (long-term)
 - Economic/financial impacts
 - Life cycle + renovation
 - Construction Cost
 - Potential environmental impacts
- Cooperation/Agreements State Parks and Bureau of Reclamation integration (as necessary)
- CEQA and Special Resource Studies

- o Cultural/Native American early consultation
- Special Status Species
- Site specific biological
- Technical Engineering Studies
 - Transportation/Traffic
 - o Underground Utilities domestic water, sewer, storm drain/water quality
 - o Geotechnical
 - Hazardous Materials
- Zoning as necessary
- Project Development Plans
 - o Committee, Commission, outside Agency review
 - City Council review/approval
 - Plan Submittal and Review
 - o Building Permits/Inspection/mitigation measures
- Construction

While it is easy to imagine the many important details of each and every idea and concept associated with the River District, it isn't necessary to resolve or even be completely comfortable with all or certain issues. At the master plan level of project development and in order to move forward, an important question committee members should ask themselves is, "Is there anything about this that I cannot live with?" Or, can you say "It's not perfect, but I can live with it."

Budget and Schedule: The River District Master Plan project is funded by federal ARPA dollars (American Recovery Plan Act). These funds must be completely expended before the end of this current calendar year. As this is also an election year, it is important to the City Council to complete the project before two councilmembers leave the dais and are replaced with new councilmembers representing Districts 2 and 4. The project schedule reflects the following important (tentative) milestones:

- Community Outreach/Open House
- Joint Commission Workshop
- PC, HDC, PRC Meetings/Recommendations
- City Council Study Session
- City Council Approval (target)
- City Council Approval (contingency)

June 6th July August/September September 10th October 22 November 12th (last meeting of current council)

Surplus Land Act: Know the Impact Before You Transact



League of California Cities Planning Commissioners Academy March 2023



What is the Surplus Land Act?

The Surplus Land Act (SLA), originally enacted in 1968, was modified in 2020 (AB1486), to ensure availability of property for affordable housing development.

Under the new SLA structure, public agencies that want to sell or lease a property must go through a structured sale disposition process that first requires exposing the property to a state published list of affordable housing developers and other interested parties.



Communities at Crossroads: An Opportunity to Use Surplus Properties for a Vital Future

Private sector investor momentum has shifted, and consumer preferences have changed.

The post-COVID economy is a new world – retail is rightsizing from e-commerce, the office market is sideways from telework, industrial is booming, and housing is in high demand.

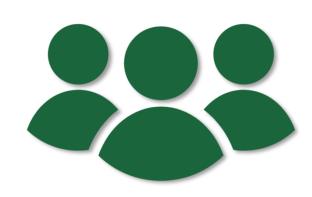
The housing shortage has led to an avalanche of state policy requirements imposing density, zoning standards, and <u>redirecting the disposition of local public agency owned real estate</u> <u>(aka...Surplus Land Act).</u>

Beyond SLA compliance, cities have a timely opportunity to review their property portfolio, leverage private sector momentum, and advance their community's objectives for economic development, resiliency, and housing.

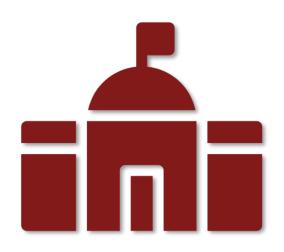


What is the Reconfigured Economy?

The New Consumer / Investor / Policymaker Mindset.







Consumers driven by quality of life, cost of living and housing, amenities, essentials, and experiences

Want it all in a 15-Minute Community

Investors driven by new technology, shifting demand, supply chain anomalies, and new live / work patterns

Seeking value from new demand drivers

City Hall driven by resident and employer needs & new state policies which seek to install housing

Tension: Comply with state priorities vs. achieving community priorities in a post covid digital world (RHNA, Density Bonus, SLA)



Key Land Use Trends for Economic Development

			Induction / Distributions
Housing is Not a Loss Leader, it's a <u>Growth</u> <u>Driver</u>	Retail is Not <u>Just</u> Retail Anymore	Telework is Reconfiguring Office	Industrial / Distribution is Critical for Your Economy
Housing Creation as Economic Development	Retail Reimagination as Economic Development	Office Conversions as Economic Development	Industrial & Fulfillment as Economic Development
 New housing can generate significant new tax revenues and support local jobs Housing is not necessarily a net negative fiscal impact, especially at current property values 	 US over-built on retail; ~25% of U.S. malls may close over next 5 years; COVID accelerated reuse Blended/mixed use projects integrate multiple uses (<i>housing</i>, <i>retail</i>, <i>open space</i>, <i>office</i>, <i>hotel</i>) onto one site 	 Telework and work from home options are reshaping needs for office space & business districts Job redistribution tied to housing Vacancies can lead to reduced assessments and fiscal pressure 	 Modern industrial is not "your father's industrial" – not smokestacks Retail won't thrive without distribution Booming demand for distribution, e-commerce, and data centers, blending for fulfillment/delivery, job creators



Public Sector Perspectives

State Policy	Land Use	Economic Development
<u>State focused on housing</u> <u>production</u> especially in high-demand job centers and TOD	Land use demands blending retail centers w/ apartments; office conversions to residential; infill distribution for delivery	<u>Cities can't just focus on</u> <u>attracting large employers</u> make places with amenities, experiences, and housing that attracts workers
New focus on housing policy	Flexible zoning needed	
enforcement	for new integration	Attracting workers
RHNA, Density Bonuses/HAA and		and <u>attractive housing is</u>
SLA pressure cities to deliver homes	<u>Rethinking outdoor spaces</u> parks, green space, outdoor	as essential as job creation
SLA targets public agency owned	commercial, pedestrian orientation,	Strategy Matters
property for affordable housing	entertainment, pop-up venues	leveraging own resources and attracting state / local funds Get ahead of the SLA by updating your asset plans



Surplus Land Act (SLA) Overview

Origin	In a response to the massive Statewide housing shortage, State Legislature passed dozens of housing bills including AB 1486 (Surplus Land Act) to address this crisis.
Purpose	The SLA gives affordable housing developers a right of first refusal on all public agency owned land in the State of California. Does not necessarily prevent agencies from ultimately selling or leasing property for other uses or fair market value.
Mandate	Public Agencies in California (e.g., cities, counties, special districts, school districts, etc.), with certain exceptions, must follow this mandate prior to selling or leasing <u>any</u> public agency owned real estate.
Process	The SLA requires an up to 180-day request for proposal/bid process to either select or reject an affordable housing project/proposals. Once rejected, the property can be sold or leased to broader market.



New World of Surplus Land Act Requirements

The Old Days:

Want to sell / lease a City property? Just put out an RFP/Q

The New World Order:

The SLA requires public agencies to first go through a process of offering property to affordable housing developers before pursuing other opportunities.

Opportunity:

Public agencies should look at SLA as a "Value Capture" Opportunity to more efficiently use public properties:

- Performance-based leases / ground leases
- Monetizing assets (such as civic centers, parking garages, etc.)
- Selling property to private sector includes lease-back strategies, continued operation of existing use, redevelopment into new uses



HEADLINES

"Let's Tap the Breaks." San Diego Not Ready to Solicit Bids to Redo City Hall Complex San Diego Union-Tribune, 1/9/23

[Santa Monica] Takes First Step Toward Offering Lease on Civic Auditorium, Other Site Santa Monica Daily Press, 10/20/22

555 New Apartments Planned for South Natomas as Sacramento Sells Land to Developer Sac Bee, 1/25/22



The Primary SLA Questions

What properties do you have?

What are they worth?

What is the highest and best use?

Do you want housing on these properties?

Do you want to use them for other purposes?

Public Use? Commercial Use? Special Conditions?

Is there an adjacent owner who wants the property?



The Big Question: What's in Your City's Property Garage?



And...what will it take to Get A Garage Sale Permit?



First, is Your Property Exempt?

Property can be declared "exempt surplus" if it falls under a few categories:

- **"Grandfathered" Land** if City had agreement (e.g., ENA) in place prior to 9/2019, land is subject to a pre-AB1486 version of the SLA
- Land Destined for Affordable Housing at least 75% units restricted for lower income families, or a mixed-use development with 300+ units and at least 25% restricted for lower income
- Land Dedicated for Other Public Uses transferred to another agency or exchanged for another property for local agency's use
- Land Not Suitable for Affordable Housing former street, right-of-way, easement; small sites (less than 5k SF or less than 10k SF with no recorded accesses); sold to owner of contiguous land



The SLA Pathway to Affordable Housing

If Property is not "exempt surplus", it must go through a noticing process to affordable housing developers and certain agencies:

- Notice of Availability given to <u>affordable housing developers</u>
- Notice given to <u>local agencies</u> including school districts for school facilities and parks and recreation districts for open-space use (given priority to other proposals)
- Parties have <u>60 days</u> to express interest and then provided <u>90 days</u> to negotiate in good faith
- City *does not* have to sell the property for less than fair market value
- If agreement on price/terms not reached, then City can sell to other parties (Post HCD Approval)
- Property that completes process is subject to covenant requiring any residential development w/10 or more units to provide at least 15% of units to lower income households
- Enforcement: If local agency does not comply with SLA, HCD will impose fine of 30% of final sale price for first violation, 50% of final sale price for second violation



SLA: Steps for Disposition Process

Step 1	 City declares property "surplus" or "exempt surplus" land If exempt, then City pursues HCD concurrence by providing written findings If not exempt, then City prepares Notice of Availability (NOA)
Step 2	• City sends NOA to qualified affordable housing developers & other required public entities for 60 days
Step 3	 If "Step 2" responses received, 90-day good faith negotiation period commences If no responses received or negotiations at impasse (e.g. FMV), agency may negotiate with other non-affordable housing developers Process will require HCD approval which can take up to 30 days for a Letter of Compliance
Step 4	 Post HCD Approval, City may dispose of surplus land without regard to SLA Agency must still record 15% affordability covenant, which is triggered if 10 or more units



Case Studies: SLA Compliance is Unique to Each Public Agency

Each Public Agency needs to devise a real estate disposition strategy that considers its own economic development priorities in light of SLA.



County of Los Angeles

- +/- 200 Acre Property
- Zoning: Heavy Agriculture
- \$229M flood risk mitigation, Adjacent to Detention Center
- <u>SLA Status:</u> Process completed, HCD certified, property brought to market via RFP



Moorpark Successor Agency

- +/- 1.8 Acre Property
- Zoning: Industrial
- Adjacent to Floodplain, Liquefaction issues
- Pre-Existing Agreement with Developer
- <u>SLA Status:</u> Pre-existing agreement did not close; property under City review



City of El Cajon

- +/- 20 Acre Property
- Zoning: Commercial, Downtown Master Plan
- Complex Civic Center Revitalization; County/State owners/users
- Reuse program requires public uses
- **<u>SLA Status</u>**: City reviewing alternatives



Compliance and Strategy: Key Steps to Successfully Navigate the SLA

Strategy and execution go hand-in-hand with compliance. Cities need to act strategically and proactively to get the most out of their property assets and advance their goals.

1) Know Your Portfolio	2) Know Your Priorities	3) Know Your Strategies
Understanding your agency's property portfolio is key Perform due diligence and prioritize potential portfolio of properties contemplated for disposition and/or development	 Consider the variety of economic development priorities that you can use your properties to pursue: Housing Civic/Public amenity purposes In conjunction with private projects Other uses Do you want to keep the property for public use or put into private service? 	 Make a strategic determination of which properties to keep or sell. Agencies can use a variety of strategies to increase market/reuse value of its land & comply with the SLA Be sure to consider CEQA / Entitlements & RHNA Align these property strategies with other economic development tools / approaches



Primary Steps to SLA Success

Property Inventory (*Start Early*)

Identify <u>priority</u> properties and/or projects now that may be impacted by SLA & can be put into productive use.



Prioritize, Screen, & Select an Approach

Confirm value, SLA applicability, Preferred Disposition Strategy/Use (e.g., asset monetization, sale or lease, public use, housing, etc.), Econ Dev Tools, & Financing Mechanisms.

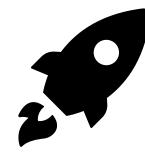


Implementation (*Transparency is Key*)

Execute preferred disposition (sale, lease, etc.) strategy that's done openly & fulfills community goals and objectives (job creation, tax revenues, housing)

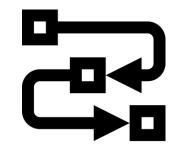


Surplus Land Act: New Rules for Public Real Estate



SLA Here to Stay

New rules being used for property disposition and housing creation



New Processes

Cities navigating evolving procedures and compliance

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New Strategies

Time to be strategic: use property assets to pursue priorities

Sooner better than later. Cities should start <u>NOW</u> to review/evaluate property portfolio in alignment with econ. development goals/objectives

SLA is nuanced and circumstantial. Engaging HCD early in process is important to determination of compliance

Transparency is key. Promote the City's *repositioned* asset program to community to achieve HCD compliance



What's Next For SLA? There's More to Come

Bill	Sponsors	Summary
AB 480	Asm. Ting Sen. Umberg	Includes expanding exemptions, administrative process changes for declaring "exempt surplus land", violation / penalty changes
AB 457	Asm. Patterson	Expand definition of "exempt surplus land" to include parcels smaller than 2 acres that are identified for future roadway development, are zoned / used for retail commercial use, and abut a state highway ROW
AB 837	Asm. Alvarez	Expands "exempt surplus land" to include land acquired by an agency to develop a university / innovation district in accordance with a plan (City of Chula Vista)
AB 983	Asm. Cervantes	Expands "exempt surplus land" to include land that is designated in an adopted downtown revitalization plan (area less than 1.1 square miles) and includes residential, commercial, office, civic and hospitality uses.
AB 510	Asm. Jackson	Exempts land placed into a local land trust / disposed out of a local land trust from the disposal requirements of the SLA
SB 747	Sen. Caballero	Administrative process for declaring property as "exempt surplus land"
SB 229	Sen Umberg	Open / public session for local agency to review notice of violation; prohibit agency's governing body from taking final action to ratify/approve proposed disposal until a public session is held.
SB 34	Sen. Umberg Sen. Min Sen. Newman Asm. Quirk-Silva Asm. Ting	Makes legislative findings / declarations as to the necessity of a special statute for Orange County regarding notification / violation process
SB 693	Sen. Seyarto	Exempts specific parcels in the City of Murrieta from the SLA
AB 1734	Asm. Jones-Sawyer	Changes annual deadline of when cities must provide inventory of surplus land to HCD from April 1 st to March 1 st



What Needs to Get Done in Your Community?

How do I add housing, comply with RHNA, & address density?

How do I fix regional shopping centers and retail corridors ?

How do I replace sales tax?

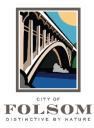
How do I revitalize downtown?

How do I meet these escalating state requirements?

How do I meet the needs of today and prepare for the future?

How do I pay for constituent service demands? Can sale or deployment of Surplus Assets help?





RIVER DISTRICT MASTER PLAN CITIZENS ADVISORY COMMITTEE MEETING NOTES March 27, 2024, 6:00 PM Folsom Community Center, RG Smith Meeting Room 52 Natoma Street, Folsom, CA

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CALL TO ORDER – 6:00 pm

ROLL CALL

- Present: Lynne Bailey, Jennifer Cabrera, Bruce Cline, Brian Dulgar, Deborah Grassl, Lisa Horton, Will Kempton, Jennifer Lane, John Lane, Jim Lofgren, Krystal Moreno, Scott Muldavin, Brian Murch, Mike Reynolds, Devin Swartwood, Crystal Tobias
- Absent: Claudia Cummings, Pat Flynn, Joe Gagliardi, Rita Mukerjee Hoffstadt, Karen Holmes, Barbara Leary, Edward Roza, Srinivas Yanaparti

BUSINESS FROM THE FLOOR

Loretta Hettinger expressed concern that the questionnaire didn't address history and requested that it be kept in mind. Also asked if the CAC had discussed Asilomar with State Parks.

INFORMATION ITEMS

- 1. CAC Meeting Notes from the February 28, 2024 meeting (included with agenda) After several questions regarding details of the meeting notes and in the interest of time, Chair Lane requested a quick poll of CAC members as to their interest in a detailed review of the meeting notes, or whether they should be deemed satisfactory. By a vote of 13-2 the meeting notes were deemed satisfactory.
- 2. Social Pinpoint and Online Questionnaire Summary (included with agenda) CAC discussion and general comments related to results:
 - a. expression of surprise regarding the limited comments from the business community
 - b. consistent interests in waterfront access
 - c. emphasized comments about being delicate with locations near the river
 - d. commented that 40% of comments were from families and with broad interests
 - e. concern about feasibility of some ideas related to State Parks and Native American resources
 - f. observation that other "river districts" had excess land whereas Folsom does not; appears we're moving towards connecting ideas versus a "big idea"
 - g. expression of concern over so many comments sounding similar; was it many people with similar ideas or a coordinated team of responses?
 - h. acknowledgement that trails and water access are a "no brainer;" surprise about the low ranking of interest in the Corp Yard

- i. concern over the relatively small sample size of respondents
- j. appreciation for interest in interpretive signage and nature appreciation; additional kayak landing areas; improvements with "low ground disturbance"
- k. acknowledgement of State Parks operations and responsibilities, but lack of support for the Hinkle Creek Nature Center (city owned) and the American River Water Education Center (state owned)
- I. emphasized interest in trails and suggestions for additional water access
- m. appreciate the Social Pinpoint tool, but concerned about limited response from young residents
- n. appreciate comments about keeping natural things natural; concerned about public's perception of threat to riverfront
- o. surprised about consistency of responses with comments received during the Organizing Committee's efforts
- p. extended response period clearly garnered additional input

GROUP DISCUSSION/RECOMMENDATIONS

- 3. RRM Design Group will prepare and present for discussion, based on CAC comments, additional refinements of the evolving Corporation Yard general land use plan concept
 - a. RRM presentation linked to webpage
 - b. General discussion occurred with suggestions for clarifying concept graphics; expression of concern over impacts to Lake Natoma shallows near the Corp Yard
 - c. Discussion regarding residential land uses, transitions and economics
 - d. Request to bring back Corp Yard general land use plan for additional discussion
- 4. RRM Design Group will prepare and present for discussion, based on CAC comments, additional concepts for Rodeo Park and surrounding areas.
 - a. Rodeo Park conceptual plan alternatives D, D.2 and E were presented and briefly discussed. The RRM presentation is linked to the webpage
 - b. For general direction, concept preferences were asked of the CAC members: 12 members expressed preference for alternative E (Family Adventure Park) with high interest in modernization of existing Rodeo Park fields and supporting facilities. Two members expressed interest in alternative D.2 (Fieldhouse) in combination with alternative E. One member preferred alternative D (Championship Field).
- CAC discussion with RRM Design Group regarding recommendations for design/planning work on the "Key Sites" as defined in RRM's scope of work – This item was not discussed and continued to the next meeting due to lack of time.

NEXT MEETING DATE

Wednesday, April 24, 2024 - 6:00 pm; Folsom Community Center, RG Smith Room

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