CITY OF FOLSOM PARKS AND RECREATION COMMISSION THURSDAY, JUNE 10, 2021 SPECIAL MEETING AGENDA 6:30 P.M.

CITY COUNCIL CHAMBERS 50 NATOMA STREET, FOLSOM, CALIFORNIA

www.folsom.ca.us

Pursuant to Governor Newsom's Executive Order N-29-20, members of the Folsom Parks and Recreation Commission and staff may participate in this meeting via teleconference or in person.

Due to the coronavirus (COVID-19) public health emergency, the City of Folsom is allowing for remote input during Parks and Recreation Commission meetings. Members of the public are encouraged to participate by emailing comments to smunroe@folsom.ca.us. Emailed comments must be received no later than thirty minutes before the meeting and will be read aloud at the meeting during the agenda item. Please make your comments brief. Written comments submitted and read into the public record must adhere to the principles of the three-minute speaking time permitted for in-person public comment at Parks and Recreation Commission meetings.

Members of the public wishing to participate in this meeting via teleconference may email smunroe@folsom.ca.us no later than thirty minutes before the meeting to obtain call-in information. Each meeting may have different call-in information. Verbal comments via teleconference must adhere to the principles of the three-minute speaking time permitted for inperson public comment at Parks and Recreation Commission meetings.

Members of the public may continue to participate in the meeting in person at Folsom City Hall, 50 Natoma Street, Folsom, CA while maintaining appropriate social distancing and wearing face coverings.

- 1. <u>CALL TO ORDER:</u>
- 2. **ROLL CALL:** Commission Members: Samantha Davidson, Matt Hedges, Will Kempton, Marina Leight, Tanya Morales, Chair Dave Nazworth, Vice-Chair Brian Wallace
- 3. **PLEDGE OF ALLEGIANCE:**
- 4. **BUSINESS FROM THE FLOOR:**
- 5. **APPROVAL OF MINUTES:**
 - A. April 6, 2021 Meeting Minutes
 - B. May 4, 2021 Meeting Minutes
- 6. **DISCUSSION ITEMS:**
 - A. Parks and Recreation Department Cost Recovery Policy-Update from City Council Presentation and Discussion of Next Steps
 - B. Park Naming Survey Results and Next Steps
- 7. **COMMITTEE REPORTS**
 - A. Planning & Development (Chair Davidson, Leight, Morales)

- Met May 17: Neighborhood Park 3 Concept Plans (Virtual Public Meeting on June 9) and Next Steps for Review/Evaluating Parks Master Plan (next meeting June 29)
- B. Budget (Chair Hedges, Kempton, Nazworth)
 - Met May 11: Discussed 4/27 CC Presentation; P&D Sub to review Master Plan; Budget Sub will continue to look at funding options; Park Naming Ad-Hoc to look at sponsorships; incorporate Needs Assessment Results where suited
- C. Renovation (Chair Wallace, Davidson, Hedges)
 - a. Met March 26: Next meeting will be in July to discuss volunteer leverage/help
- D. Youth Sports (Chair Nazworth, Kempton, Wallace)
 - a. Met March 16: Next meeting/update to discuss school site availability.
- E. Park Naming Ad Hoc Committee (Chair Hedges, Davidson, Morales)
 - a. Met April 27 to finalize survey questions. Survey ended May 21. Next meeting June 8 to discuss results.
- F. Benevento Park Options Ad Hoc Committee (Chair Kempton, Leight, Wallace)
 - a. Met May 25: Recap of City Council Direction; Review of Draft Master Plan; Discuss park needs; Next steps.

8. **INFORMATIONAL ITEMS:**

- A. Division Monthly Reports
- B. Director's Report
 - i. List of Subcommittee / Ad Hoc Committee Assignments
 - ii. Overview of Selected Parks & Recreation Statistics
 - iii. July Commission Meeting Date Option: July 6th (current scheduled meeting), July 12 (Monday), 14 (Thursday), 15 (Friday) or July 22nd

9. **UPCOMING MEETING TOPICS**

July Meeting:

- Discussion: Needs Assessment Results
- Discussion: NP3 Virtual Public Meeting Results
- Presentation: Active Transportation Plan Update/Status

August Meeting:

- Discussion: Park Naming Policy Update
- Discussion: Pickleball Court Conversion at Lembi Update
- Action: Neighborhood Park 3 Preferred Master Plan

10. <u>COMMISSIONER COMMENTS:</u>

11. **ADJOURNMENT:**

Notice: Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on an issue, which is on this agenda, please complete a speaker request card, and deliver it to a staff member at the table on the left side of the Council Chambers prior to discussion of the item. When your name is called, stand to be recognized by the Chairperson and then proceed to the podium. If you wish to address the Commission on any other item of interest to the public, when the Chairperson asks if there is any "Business from the Floor," follow the same procedure as described above. Please limit your comments to three minutes or less.

As presiding officer, the Chairperson has the authority to preserve order at all Parks & Recreation Commission meetings, to remove or cause the removal of any person from any such meeting for disorderly conduct, or for making personal, impertinent, or slanderous remarks, using profanity, or becoming boisterous, threatening or personally abusive while addressing said Commission, and to enforce the rules of the Commission.

The City of Folsom provides live and archived webcasts of regular Parks & Recreation Commission meetings. The webcasts can be found on the online services page of the City's website www.folsom.ca.us.

In compliance with the Americans with Disabilities Act, if you are a disabled person and need a disability—related modification or accommodation to participate in this meeting, please contact the Parks & Recreation Department at (916) 461-6606, (916) 351-5931 (fax) or smunroe@folsom.ca.us. Requests must be made as early as possible and at least two-full business days before the start of the meeting.

Any documents produced by the City and distributed to the Parks & Recreation Commission regarding any item on this agenda will be made available at the Parks & Recreation Department at 50 Natoma Street, Folsom, California during normal business hours.

CITY OF FOLSOM PARKS AND RECREATION COMMISSION TUESDAY, APRIL 6, 2021 REGULAR MEETING MINUTES

Pursuant to Governor Newsom's Executive Order N-29-20, members of the Folsom Parks and Recreation Commission and staff may participate in this meeting via teleconference.

- 1. **CALL TO ORDER:** The Parks and Recreation Commission meeting was called to order at 6:30 p.m.
- 2. **ROLL CALL:** Commission Members Present: Samantha Davidson, Matt Hedges, Will Kempton, Marina Leight, Tanya Morales, Chair Dave Nazworth, Vice-Chair Brian Wallace
- 3. **PLEDGE OF ALLEGIANCE:** The Pledge of Allegiance was recited.

4. **BUSINESS FROM THE FLOOR:**

City Councilmember YK Chalamcherla sincerely thanked the commission and staff for what they do.

5. **APPROVAL OF MINUTES:**

A. March 2, 2021 Meeting Minutes

Motion by Commission Member Will Kempton, second by Commission Member Samantha Davidson to approve the March 2, 2021 meeting minutes as corrected.

AYES: Commission Members: Davidson, Kempton, Leight, Morales, Nazworth, Wallace

NOES: Commission Members: None ABSENT: Commission Members: None Commission Members: Hedges

6. **SCHEDULED PRESENTATION:**

A. CPRS Awards Announcement

Senior Park Planner Brad Nelson presented a Powerpoint of the Broder Family Homestead Park that was selected as a CPRS award winner for Excellence in Design in Park Planning.

Parks and Recreation Director Lorraine Poggione presented Commission Member Will Kempton with the CPRS Champion of the Community Award.

B. Overview of Workshops Presented to City Council

Parks and Recreation Director Lorraine Poggione stated that at the March 9th City Council meeting, she provided an overview of the use options for the former Brighton building at 405 Natoma Station Drive. The City Council gave direction to staff to use the building for City programming; however, it was brought back to the City Council on March 23rd as the council wanted to know more about the lease options. The council directed staff to prepare a Request For Proposal to lease the building.

The following people addressed the Parks and Recreation Commission:

- 1. Speaker Jess Chow, co-founder of Lab11235 stated that her company is interested in leasing the building and partnering with the Parks and Recreation Department.
- 2. Lucinda Winward stated she would like to see art and children's programs co-located in one building to make the programs more inclusive by nature.

Administrative Assistant Stacy Munroe read into the record emails to the Parks and Recreation Commission from the following regarding use options for 405 Natoma Station Drive:

- 1. Sandy Hilton in support of using the building for Parks and Recreation programming.
- 2. John Hall in support of using the building for Parks and Recreation programming.
- Presentation on Use Options for the Retail Space in the Historic District Parks and Recreation Director Lorraine Poggione stated that the March 23rd City Council meeting, she provided a presentation on use options for the retail space in the Historic District parking garage. The City Council directed staff to conduct a public workshop that is scheduled for April 15th to ask people what they would like to see in that space and then report back to the City Council.
- Presentation of the Dan Russell Rodeo Arena and Direction to Staff
 Parks and Recreation Director Lorraine Poggione stated that at the March 223rd City Council meeting, she provided a presentation on the potential uses of the Dan Russell Arena.

Chair Dave Nazworth stated that the Youth Sports Subcommittee met to discuss the possible options.

The following speakers addressed the Parks and Recreation Commission on potential uses of the Dan Russell Arena:

- 1. Dave Benevento on behalf of the FAA is in support of youth sports and needs to be heard among the community to give everyone an opportunity to speak on this item.
- 2. Lynn LePage spoke about potential partnerships for use of the arena.
- 3. Joe Gagliardi stated the Chamber approached the City about utilizing the arena for a sand volleyball tournament as a way to generate tourism revenue.
- 4. Bob Holderness spoke in support of utilizing the arena.

7. **ACTION ITEM:**

A. Overview of Needs Assessment Survey Content & Direction to Staff to Proceed

Parks and Recreation Director Lorraine Poggione provided background information and an update on the Needs Assessment Survey. She explained that staff worked with the consultant, Godbe Research and Analysis, on the survey questions and that once the survey is complete, the consultant will provide the results and the results will be shared with the full commission. Staff is seeking direction from the Parks and Recreation Commission to proceed with launching the survey to the residents.

There was discussion among the commission, staff and the consultant related to the survey.

Motion by Commission Member Samantha Davidson, second by Chair Dave Nazworth directing staff to proceed with launching the survey to the residents.

AYES:

Commission Members: Davidson, Hedges, Kempton, Leight, Morales, Nazworth,

Wallace

NOES:

Commission Members: None

ABSENT: ABSTAIN:

Commission Members: None Commission Members: None

8. **COMMITTEE REPORTS**

A. Planning & Development (Chair Davidson, Leight, Morales)

B. Budget (Chair Hedges, Kempton, Nazworth)

Commission Member Matt Hedges stated that the committee met to review the presentation they will give to the City Council regarding unfunded parks, renovation needs, and ongoing maintenance.

C. Renovation (Chair Wallace, Davidson, Hedges)

Vice Chair Brian Wallace stated the committee met to discuss the list of renovation needs and the possibility of having a volunteer coordinator to solicit community help that can assist in some of these renovation projects.

D. Youth Sports (Chair Nazworth, Kempton, Wallace)

Chair Dave Nazworth stated the committee met to discuss the arena proposal.

E. Park Naming Ad Hoc Committee (Chair Hedges, Davidson, Morales)

Commission Member Matt Hedges stated that the committee will make a presentation to City Council to discuss the potential of modifying the guidelines.

F. Benevento Park Options Ad Hoc Committee (Chair Kempton, Leight, Wallace) Commission Member Will Kempton stated that the committee will meet soon to review the Right Order of Magnitude and to discuss phasing and options for the park.

9. **INFORMATIONAL ITEMS:**

A. Division Monthly Reports

Commission Member Matt Hedges inquired about the process for getting tickets for the zoo and Parks and Recreation Director Lorraine Poggione responded.

Commission Member Will Kempton inquired about the name for Neighborhood Park 3 in Mangini Ranch and Senior Park Planner Brad Nelson responded.

Commission Member Tanya Morales inquired about the grant money being used for Ed Mitchell Park and Parks and Recreation Director Lorraine Poggione responded.

B. Director's Report

Parks and Recreation Director Lorraine Poggione provided and update on the budget process and will give an update at next commission meeting. She stated that the Parks and Recreation Department and Fire Department will give a presentation at the April 13th City Council meeting on ladder fuel and weed abatement.

10. **COMMISSIONER COMMENTS:**

Commission Member Marina Leight thanked Parks and Recreation Director Lorraine Poggione for the end of the month update. She stated she is amazed by the monthly reports and all the work staff does.

Commission Member Will Kempton stated that it was determined that the drainage issues at Egloff Park are is due to it being a detention basin. He discussed the concerns little league brought up at the Folsom Athletic Association meeting regarding the homeless using the restrooms at City Park and maybe the need for volunteers or parental monitors to watch the kids. He thanked staff for the CPRS recognition and award.

Commission Member Matt Hedges thanked staff for their hard work this last year during COVID.

Commission Member Tanya Morales congratulated the department for the statewide award and congratulated Commission Member Will Kempton on his award. She also stated that she appreciates all the discussion on the 405 Natoma Station building and for the retail space in the historic district and looking forward to hearing what comes out of the arena meeting and sand volleyball.

Commission Member Samantha Davidson stated that the Rotary Club helped Councilmember Rosario Rodriguez to clean out a homeless encampment.

Commission Member Brian Wallace congratulated staff and Commission Member Will Kempton on the much deserved awards. He stated that he has been nominated and appointed to California Association of Parks and Recreation Board Members.

Commission Member Dave Nazworth congratulated staff, Commission Member Will Kempton, and Vice chair Brian Wallace.

11. **ADJOURNMENT:**

There being no further business before the Parks and Recreation Commission, the meeting was adjourned at 8:51 p.m.

RESPECTFULLY SUBMITTED:	
Stacy Munroe, Administrative Assistant	
APPROVED:	
Dave Nazworth, Chairperson	-

CITY OF FOLSOM PARKS AND RECREATION COMMISSION TUESDAY, MAY 4, 2021 REGULAR MEETING MINUTES

Pursuant to Governor Newsom's Executive Order N-29-20, members of the Folsom Parks and Recreation Commission and staff may participate in this meeting via teleconference or in person.

- 1. **CALL TO ORDER:** The Parks and Recreation Commission meeting was called to order at 6:30 p.m.
- 2. **ROLL CALL:** Commission Members Present: Samantha Davidson, Matt Hedges, Will Kempton, Marina Leight, Tanya Morales, Chair Dave Nazworth, Vice-Chair Brian Wallace
- 3. **PLEDGE OF ALLEGIANCE:** The Pledge of Allegiance was recited.

4. <u>BUSINESS FROM THE FLOOR:</u>

Amandeep Dhaliwal was present to discuss adding volleyball courts, as the current courts are overcrowded.

Duane Chinnow, President of the Folsom Pickleball Club, present to discuss expanding Pickleball courts at Lembi Park.

5. **DISCUSSION ITEM:**

A. Overview of the Draft Parks and Recreation Department Budget for Fiscal Year 2021-22 (verbal report)

Parks and Recreation Director Lorraine Poggione provided an overview of the Parks and Recreation Department budget for Fiscal Year 2021-22.

6. **COMMITTEE REPORTS**

- A. List of Subcommittee / Ad Hoc Committee Assignments
- B. Planning & Development (Chair Davidson, Leight, Morales)

Chair Samantha Davidson stated that they did not meet.

- C. Budget (Chair Hedges, Kempton, Nazworth)
 Chair Matt Hedged stated that the subcommittee provided a presentation to the City Council regarding unfunded parks and the current master plan funding.
- D. Renovation (Chair Wallace, Davidson, Hedges) Chair Brian Wallace stated that they did not meet.
- E. Youth Sports (Chair Nazworth, Kempton, Wallace) Chair Dave Nazworth stated that they did not meet.
 - F. Park Naming Ad Hoc Committee (Chair Hedges, Davidson, Morales)

Chair Matt Hedges stated that the committee provided a presentation to the City Council and will be creating an online survey for the community on park naming options.

G. Benevento Park Options Ad Hoc Committee (Chair Kempton, Leight, Wallace) Chair Will Kempton stated that the committee is scheduled to meet on Wednesday, May 26.

7. **INFORMATIONAL ITEMS:**

- A. Park Impact Fees Collected for Fiscal Year 2020-21
- B. Division Monthly Reports

Commissioner Matt Hedges commented on the zoo tickets sales, suggesting that there be daily walk-up tickets available. He also suggested increasing the number of ticket sales each day and inquired about increasing the price of tickets. Commissioner Hedges then commented that Aquatics swim lessons are a great value to the community, and he would like to see those offerings increased.

Director Poggione did update the Commission to let them know that the zoo recently opened on Thursdays and does plan to increase the ticket quantity.

C. Director's Report

Director Lorraine Poggione gave an update on summer plans for the outdoor concert series if County guidelines allow. An adapted Love My Mom run was held recently and was successful. The RFP for the 405 Natoma Station went out on April 23, 2021 and proposals are due on June 1st. She also shared a reminder that the June Commission Meeting will be on June 10, 2021.

Commissioner Will Kempten inquired about the status of the Needs Assessment and Director Lorraine Poggione gave an update on the timeline of the Needs Assessment and concluded that an update should be available by the July Commission Meeting.

8. **COMMISSIONER COMMENTS:**

Commissioner Brian Wallace commented that it is great to see everyone in person.

Commissioner Samantha Davidson mentioned how nice it was seeing Brett Bollinger, Senior Trails Planner at the Farmer's Market, presenting on the Active Transportation Plan.

Commissioner Will Kempton discussed the renovation work at Davies Park, in which the HOA showed interest in leading the project funding.

Facilities Maintenance Manager Tim O'Shea followed up on Commissioner Kempton's comment that the HOA has approved painting three pavilions and will cover a portion of the cost for that renovation.

Commissioner Matt Hedges stated it was nice to see everyone in person for this meeting.

Commissioner Marina Leight congratulated Director Poggione and her team on competing for an AARP Grant for a senior fitness center. She also thanked staff for sharing the Powerhouse Ministries Open House invitation.

Commissioner Tanya Morales stated she is grateful to see everyone and enjoyed hearing about the HOA's involvement in renovating the Davies Park pavilions. She stated that those are the types of public or private partnerships that she wants to see to tackle the issues with caring for the parks.

Chair Dave Nazworth also commented on how nice it is to see everyone for an in-person meeting. He thanked staff for their work on the budget. He inquired about an update on the cost vs. revenue topic as related to the budget and Director Lorraine Poggione responded.

9. **ADJOURNMENT:**

There being no further business before the Parks and Recreation Commission, the meeting was adjourned at 8:30 p.m.

RESPECTFULLY SUBMITTED:			
Stacy Munroe, Administrative Assistant			
APPROVED:			
Dave Nazworth, Chairperson			

DISCUSSION ITEM 6A

Parks & Recreation Commission June 10, 2021

TO: Parks & Recreation Commission

FROM: Lorraine Poggione, Parks & Recreation Director

BY: Tom Hellmann, Recreation & Community Services Manager

DATE: June 10, 2021

SUBJECT: PARKS & RECREATION DEPARTMENT COST RECOVERY

POLICY-UPDATE FROM CITY COUNCIL PRESENTATION AND

DISCUSSIONS FOR NEXT STEPS

BACKGROUND:

At the April 27, 2021 City Council meeting, staff and the Parks and Recreation Commission made a presentation on the Unfunded Parks in the City. This informational presentation generated comments from the City Council in connection with the department's cost recovery ratios. To address Council's questions, staff provided a brief overview of the cost recovery achievements for the Department's programs and services at the May 11, 2021 City Council meeting. As a result of that presentation, City Council was interested that this be brought before the Parks & Recreation Commission for their thoughts on what programs could be more self-sustaining. As such, this staff report and presentation are intended to provide the Commission with an update of the current policy, related results, and desired next steps.

Current Policy

In May 2007, the Folsom City Council adopted Resolution No. 8054 which establishes Parks and Recreation Department User Fees and Charges Policy (Attachment 1). This policy provides strategic processes for various programs and services offered by the department. In particular, the policy identifies the types of fees, indirect/direct costs, definitions, pricing strategies, suggested user fee cost recovery ranges, pre-registration, refund, and cancelation guidance, and then further discusses the main recreation programs, community facility rentals, aquatic center, and zoo sanctuary operations.

Currently staff references this policy to ensure user fees and charges that are applied to services and programs meet the expected matrixes of indirect/direct costs, fee setting, and cost recovery levels.

There are three cost recovery levels outlined in the Policy

Low Cost Recovery Levels (0% - 50%)

Low cost recovery levels shall be considered in establishing recreational fees and are appropriate under the following circumstances:

- 1. There is <u>no</u> intended relationship between the amount paid and the benefit received. Almost all "social service" programs fall into this category as it is expected that one group will subsidize the other.
- 2. Collecting fees is not cost-effective or will significantly impact the efficient delivery of the service.
- 3. There is <u>no</u> intent to limit the use of (or entitlement to) the service. Again, most "social service" programs fit into this category including access to neighborhood and community parks.
- 4. The service is non-recurring, generally delivered on a "peak demand" or emergency basis, cannot reasonably be planned for on an individual basis, and is not readily available from a private sector source. Many public safety services also fall into this category.

Moderate Cost Recovery Levels (50% - 75%)

The Moderate Cost Recovery Range is from 50% - 75%. The goal is to strive for the higher percentage. Programs that drop below the 50% cost recovery level will be re-evaluated. Moderate cost recovery levels are appropriate under the following circumstances:

1. Services whereby the user receives a higher level of benefit than the general taxpayer and yet the taxpayer benefits as a whole because the service provides a more livable community, and the service has good public benefit as well. Examples include Youth Sports Classes, Fee Based Special Events.

High Cost Recovery Levels (75% - 100%)

The High Cost Recovery Range is from 75% to 100%. The goal is to strive for the higher percentage. Programs that drop below the 75% cost recovery level will be re-evaluated. The use of fees and service charges as a major source of funding service levels is especially appropriate under the following circumstances:

- 1. The service is similar to services provided through the private sector.
- 2. Other private or public sector alternatives could or do exist for the delivery of the service.
- 3. For equity or demand management purposes, it is intended that there be a direct relationship between the amount paid and the level and cost of the service received. Examples include Adult Sports, Adult Special Interest Classes, and Day Care/Camp Services & Programs.

Currently the Parks and Recreation Department establishes fees for programs, classes, activities, and services that are provided to the community. Fees are established using this policy and currently, as shown Attachment 1 from the presentation made to City Council on May 11, our cost recovery results are either within or at the high-end of the expected ranges outlined in the policy. While most of our program and service fees are set by the Department, there are a few fees that require City Council approval. These fees include the following:

Attachment 3

• Zoo Admission Fee (Ordinance No. 627, August 29, 1988)

Attachment 4

- Community Center Rental Fee (Ordinance No. 727, September 10, 1991)
- City Park Pavilion Rental Fee (Ordinance No. 727)
- City Park Gazebo Rental Fee (Ordinance No. 727)
- Lew Howard Park Pavilion Rental Fee (Ordinance No. 727)

Attachment 5

• Aquatic Center Admission Fee (Resolution No. 7529)

ANALYSIS:

At the Folsom City Council meeting on April 27, 2021 the City Council inquired about the Department's cost recovery model. Specifically, a question was asked which programs pay for themselves? As a follow up question, does the pre-school program pay for itself? Is the sports complex, aquatic center, and zoo self-sustaining? If they are not self-sustaining what can be done collaboratively between the staff and commission to incentivize them to become self-sustaining.

Additional commentary included:

- Look at programs and what revenue should be created on a percentage basis.
- What levels of subsidy should be given to programs based upon their service impact to the community.
- Look at programs being offered and the facilities we have and is there something that can be done to incentivize staff to think more entrepreneurially.

On May 11, 2021, staff made a presentation to the City Council that highlighted what the general fund contribution was to each program or service, along with related expenditures, and revenues. Staff presented details about the cost-recovery for Cultural and Community Services (facility rentals, art classes, pre-school, and teens, youth, and senior programs); Sports (indoor and outdoor youth and adult classes, youth and adult leagues, and rentals); Aquatics (swim lessons, aquacise, camps, recreational swim, and swim teams); and Zoo operations (admissions, camps, and events). In summary, cost recoveries were all in excess of goals established in the User Fee Policy with results being 72% for CCS; 86% for Sports; 72% for Aquatics, and 52% for Zoo.

Also included in the presentation was the other services provided within the Parks and Recreation Department that are community-based services with little to no potential for revenue. These are primarily our parks, trails, and the maintenance of facilities and properties. This inherent aspect of public offerings requires dedicated general fund support that is challenging to offset when cost recovery ratios are already at efficient levels in our programs and services. Councilmembers found this presentation to be helpful and offered the following additional comments:

- The cost recovery percentages seem relatively sensible
- For programs that do not completely cover their costs, what can be done to make them self-sustaining.

• Are there opportunities for adjustments in the percentage levels for program cost recovery?

There was also discussion that the Folsom Athletic Association (FAA) and City offer financial assistance scholarship programs that help to offset costs for qualified individuals.

With that, the City Council concluded that the current outcomes seemed reasonable but asked that the Parks and Recreation Commission and Staff look at the cost recovery policy to evaluate if there are any services that can be more self-sustaining.

Given the direction by City Council, staff recommends that the Commission review and discuss the current policy and practices and assess whether an update to the current policy is in order for future approval by City Council.

ATTACHMENT:

- 1. May 11, 2021 Presentation to City Council on Cost Recovery in the Parks and Recreation Department
- 2. Resolution No. 8054 Parks and Recreation Department User Fees and Charges Policy
- 3. Ordinance 627 An Ordinance Adding Chapter 3.60 to the Folsom Municipal Code to Establish an Entrance Fee at the Folsom City Zoo and Declaring This to be an Urgency Measure to Take Effect Immediately.
- 4. Ordinance 727 An Ordinance Adding Chapter 3.70 to the Folsom Municipal Code to Establish Fees for Rental of City Facilities.
- 5. Resolution No. 7529 A Resolution Approving a Fee Increase At The Folsom Aquatic Center

Attachment 1

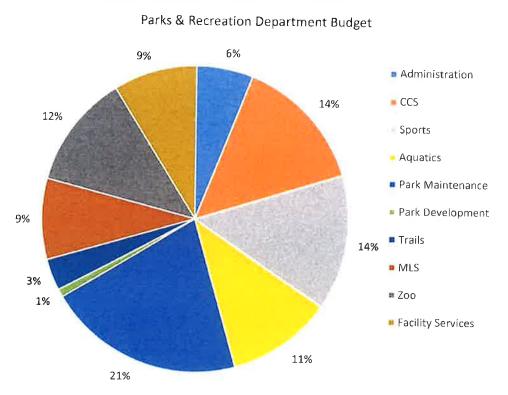
May 11, 2021 Presentation to City Council of Cost Recovery in the Parks and Recreation Department



Parks & Recreation Budget

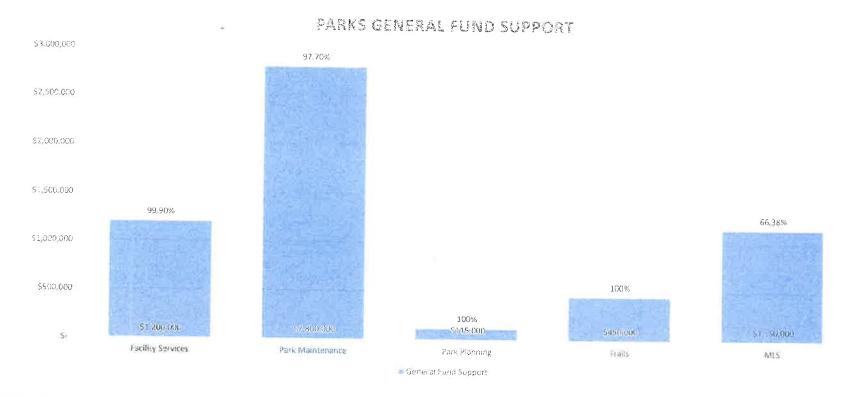


From FY 15 to FY 19, Parks & Rec operated on an average annual general fund budget of \$13.5 million divided between Administration, Community and Cultural Services (CCS), Sports, Aquatics, Park Maintenance, Trails, Municipal Landscaping (MLS), Zoo and Facility Services.



General Fund Support-Parks, Trails, Facilities, MLS Divisions





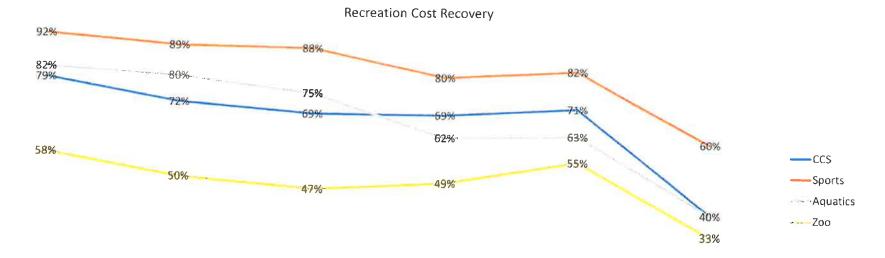
General Fund Support Overview (Parks, Trails, Facilities, MLS)



- The trails budget has a very small general fund budget as most of the trail development was funded by grants and impact fees.
- Park Maintenance has a small amount of revenue from park rentals and lighting fees for youth leagues.
- Park Planning only had general fund support starting in FY 18/19.
- MLS is largely supported by L&L's and CFD's.
- MLS general fund budget also includes parks and trails maintenance as well as contract compliance.

Cost Recovery-Recreation (CCS, Sports, Aquatics, Zoo)





FY 2014 / 2015

FY 2015 / 2016

FY 2016 / 2017

FY 2017 / 2018

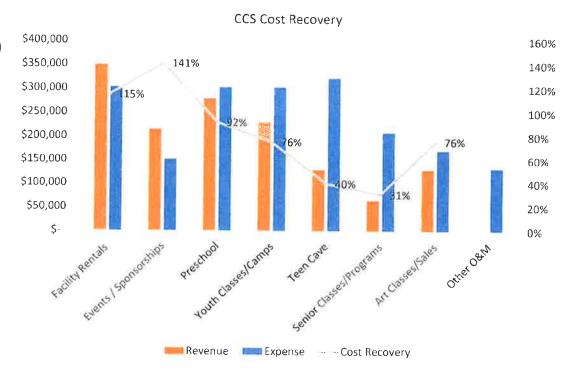
FY 2018 / 2019

FY 2019 / 2020

Community & Cultural Services (CCS)



- CCS operated on an annual budget of approximately \$1.9 million and brought in revenue of approximately \$1.4 million.
- Average general fund support for CCS was 28%.
- Facility rentals and preschool bring in the greatest amount of revenue and teens, seniors and art bring in the least.

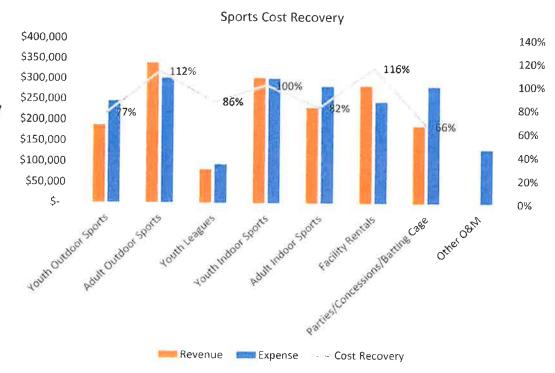


^{*}Other O&M includes utility and maintenance costs

Sports



- Sports operated on an annual budget of approximately \$1.9 million and brought in revenue of approximately \$1.6 million.
- Average general fund support for Sports was 14%.
- Adult sports and youth indoor sports provide the highest revenue along with facility rentals.

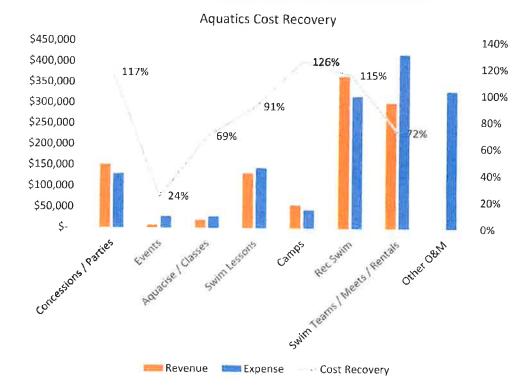


^{*}Other O&M includes utility and maintenance costs

Aquatics



- The Aquatic Center operated on an annual budget of approximately \$1.45 million and brought in revenue of approximately \$1.04 million making their overall cost recovery 72%.
- Their average general fund support was 28%.
- Admissions for recreational swim and facility rentals, swim meets and swim teams bring in the greatest amount of revenue.

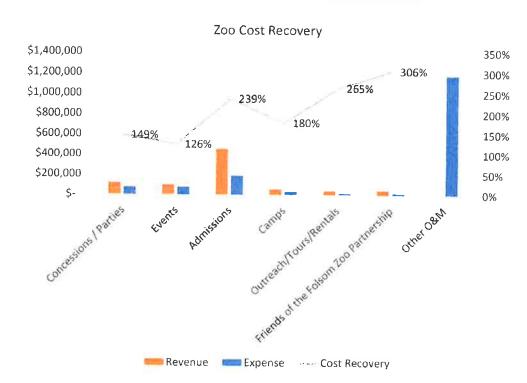


^{*}Other O&M includes utilities, chemicals and maintenance costs

Zoo



- The Zoo operated on an annual budget of approximately \$1.6 million and brought in revenue of approximately \$827,000.
- Average general fund support for the Zoo was 48%
- Zoo admissions bring in the greatest amount of revenue while their greatest expense is their general O&M including animal food and care, utilities and maintenance.



Recreation-Cost Recovery Summary



- A Parks & Recreation
 Department User Fee and
 Charges Policy was adopted by
 the City Council in 2007
 (Resolution No. 8054).
- Cost recovery goals for specific recreation activities were set as indicated in the chart
- All of our categories fall within these cost recovery guidelines.
- Service-Oriented Programs such as parks, trails, open space were identified as public services borne by "general taxes".
- Zoo is a general fund operation (2007 Policy).

Category	Category Established in 2007 Policy	Range	Current Cost Recovery
Adult Sports and Classes	High Cost Recovery	75-100%	97%
Day Care Services	High Cost Recovery	75%-100%	99%
Youth Sports and Classes	Moderate Cost Recovery	50%-75%	88%
Facility Rentals	Moderate Cost Recovery	50%-75%	115%
Fee-based Special Events	Moderate Cost Recovery	50%- 7 5%	65%
Senior Programs	Low Cost Recovery	0%-50%	31%
Teen Services	Low Cost Recovery	0%-50%	40%
Outdoor Facility Rentals	Low Cost Recovery	0%-50%	116%
Overall Aquatic Center Operations	Moderate Cost Recovery	50% - 75%	72%
Recreation Swim Programs	High Cost Recovery	75% - 100%	116%
Swim Lesson Programs	High Cost Recovery	75% - 100%	92%
Swim Team Programs	Low Cost Recovery	0% - 50%	50%

Attachment 2

Resolution No. 8054 — Parks & Recreation Department User Fccs and Charges Policy

RESOLUTION NO. 8054

A RESOLUTION RESCINDING RESOLUTION NO. 7328 AND ESTABLISHING THE PARKS AND RECREATION DEPARTMENT USER FEES AND CHARGES POLICY

WHEREAS, the City Council provides policy direction for prudent financial management of the City's finances; and

WHEREAS, it is appropriate to set guidelines for staff concerning the financial management and long-term strategic planning of the department; and

WHEREAS, the Parks and Recreation Department User Fees and Charges Policy is consistent with the citywide Financial Policies; and

WHEREAS, the City desires to develop and provide recreational opportunities and programs to meet a variety of community needs within a reasonable cost recovery range; and

WHEREAS, the City seeks to offer a fair and equitable fee structure while attempting to offset operational, maintenance, and other expenses; thereby reducing reliance on the City's General Fund; and

WHEREAS, community facility rental policies as it relates to Folsom non-profit organizations and cost recovery objectives require periodic review and modification to match community needs and operational conditions.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Folsom enacts the attached User Fees and Charges Policy; and

BE IT FURTHER RESOLVED, that Resolution No. 7328 is hereby rescinded.

PASSED AND ADOPTED on this 8th day of May 2007, by the following rollcall vote:

AYES:

Council Member(s):

Starsky, Howell, King, Miklos, Morin

NOES:

Council Member(s):

None

ABSENT:

Council Member(s):

None

ABSTAIN:

Council Member(s):

None

ATTEST:

Resolution No. 8054 Page I of 15

Fee Policy Updated 2007

Attachment 2

Resolution No. 8054 – Parks & Recreation Department User Fees and Charges Policy

PARKS AND RECREATION DEPARTMENT USER FEES AND CHARGES POLICY

- A. General
 - 1. Establishing Annual Fees
 - 2. Indirect/Direct Costs
 - a. Direct Costs
 - b. Indirect Costs
 - i. Allocated Costs
 - 3. Fee Setting
- B. Types of Fees
 - 1. Rental Fees
 - 2. User Fees
 - 3. Sales fees
 - 4. Permit Fees
 - 5. Vending Permit Fees
 - 6. Special Services Fees
 - 7. Admission Fees
 - 8. Administrative Fees
 - 9. Facility Fees
- C. General Concepts Regarding the Use of Service Charges
- D. Pricing Strategies
- E. User Fee Cost Recovery Levels
 - 1. The nature of the service
 - 2. Community-wide versus special benefit
 - 3. Effect of pricing on the demand for services
 - 4. Feasibility of collection and recovery
- F. Factors Favoring Low Cost Recovery (0% 50%)
- G. Factors Favoring Moderate Cost Recovery (50% 75%)
- H. Factors Favoring High Cost Recovery (75% 100%)
- I. Comparability With Other Communities
- J. Pre-registration
- K. Refunds
- L. Cancellations
- M. Recreation Programs
- N. Community Center and Other Facility Rentals
- O. Aquatic Center
- P. Zoo

PARKS AND RECREATION DEPARTMENT USER FEES AND CHARGES POLICY

The purpose of a User Fees and Charges Policy is to ensure prudent management of financial resources, to maintain a long-term stable economic base, and to guide staff in evaluating the financial impacts of programs.

A. General

1. **Establishing Annual Fees.** Each year or at an interval deemed appropriate by City Council, fees and charges for the various programs of the Parks and Recreation Department may be adjusted in accordance with this policy proposed. Fees will be reviewed to identify the impact of inflation, other cost increases, whether the fees received are providing adequate coverage for costs of service delivered, and current competitive market rates. Annual adjustments will be presented to the Parks and Recreation Commission no later than the February meeting of each year. Following review, comment, and public discussion before the Commission, recommendations will be incorporated into the budget process for the upcoming fiscal year and forwarded to the City Manager and City Council for final approval through the adoption of the annual budget.

Every three (3) years, or sooner if deemed necessary, a comprehensive recreation program analysis will be conducted. The intent of the analysis is to determine if the level of cost recovery for the various programs and the level of General Fund Support are in compliance with what is stated in this policy.

- 2. **Direct/Indirect Costs.** For services associated with a user fee, the fee should offset the direct and indirect cost of that service.
 - a. <u>Direct Costs</u> are defined as the departmental costs of providing an activity or program which can be directly identified with that activity or program. These are the costs associated with the customer's direct experience. Examples of direct costs would be softballs for a softball program, referees for a basketball program, clay for a pottery class, etc.
 - b. <u>Indirect Costs</u> are defined as those departmental costs associated with the centralized operation of a program or facility but are not generally a part of the user's direct experience. These costs may be somewhat constant or "fixed" regardless of the level of program participation or facility usage. Examples of indirect costs would be salaries of administrative personnel, computer costs, office supplies, phones, etc.
 - i) Allocated Costs are defined as those municipal indirect costs that are incurred in order for the department to function as a City entity. In the City's accounting system, these costs are referred to as "Transfers Out" and include such expenses as payroll and accounts payable services, corporate legal services, etc.

3. **Fee Setting.** Assessing fees is an equitable method of recovering a portion or all costs of specialized or personal recreational services. Fees shall be set where possible so that those who directly benefit from a service pay for it.

Each program is classified into one of the identified revenue classifications. The revenue classification system provides the economic rationale upon which decisions about fees and charges are based. It assumes:

- Pricing of services should be based on the level of benefit and consumption received.
- Recreation services in general are consumptive in nature.
- Equity means that those who benefit from the service should pay for it and those who benefit the most should pay the most.

B. Types of Fees

This policy document includes but is not limited to the following fee types:

- 1. <u>Rental Fees</u> will be charged for the privilege of exclusively using tangible public property without consuming or injuring it in any way (Community Center, reserved picnic areas, etc.)
- 2. <u>User Fees</u> may be charged for the use of a high cost facility or participation in an expensive activity (swimming pool admission, etc.)
- 3. <u>Sales Fees</u> will be charged where unconditional ownership of merchandise or services passes from the Department to the user.
- 4. <u>Permit Fees</u> will be charged for permission to conduct certain public and/or restricted access activities on parkland or in park-owned facilities. Activities may be non-profit or commercial oriented (special event permits, races, benefits, athletic competitions, etc.)
- 5. <u>Vending Permit Fees</u> will be charged for the privilege of selling goods and services on park property. Concessionaires will be charged a minimum of 10% of gross receipts.
- 6. <u>Special Services Fees</u> will be charged for supplying extraordinary articles, commodities activities, or services.
- 7. <u>Admission Fees</u> will be charged to attend special performances or events which require high costs talent, equipment and extra supervisory and maintenance personnel, or where the profits are used to extend the activity (Zoo, concerts, etc.)
- 8. <u>Administrative Fees</u> may be charged on programs for processing registrations, as a means to recover indirect costs.
- 9. <u>Facility Fees</u> may be charged on programs for the maintenance and renovation of City facilities.

C. General Concepts Regarding the Use of Service Charges

The following general concepts will be used in developing and implementing service charges:

- 1. Revenues should not exceed the reasonable cost of providing the service.
 - 2. Cost recovery goals should be based on the total cost of delivering the service, including direct costs, departmental administration costs, and organization-wide support costs such as accounting, personnel, data processing, vehicle maintenance, and insurance (indirect costs, AKA 'Transfers Out').
 - 3. The method of assessing and collecting fees should be as simple as possible in order to reduce the administrative cost of collection.
 - 4. Rate structures should be sensitive to the "market" for similar services as well as to smaller, infrequent users of the service.

D. Pricing Strategies

The three revenue classifications and its' own pricing strategy are:

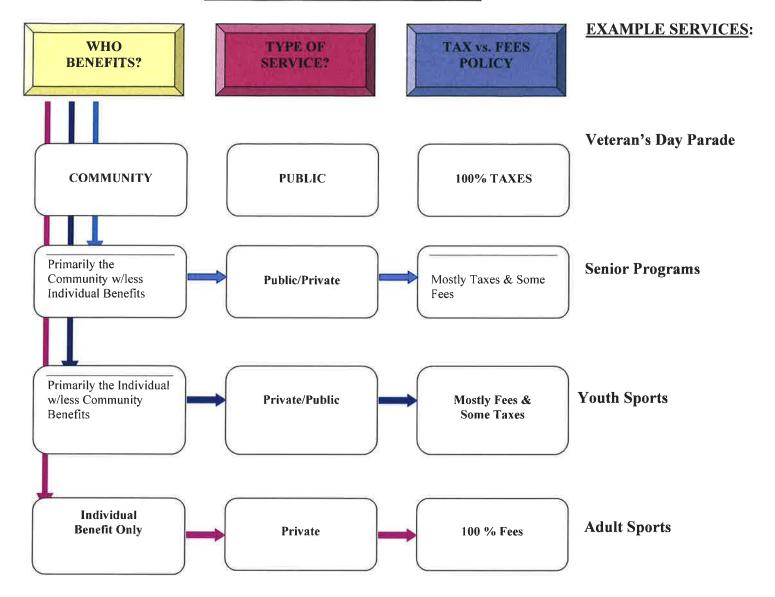
- 1. Public Services (Service Oriented Programs): User fees are not usually associated with their consumption, and there can be a small return in revenue through gate fees, concessions and/or rental operations. The cost for providing these services is borne by the general tax base. Public services are those services that Parks and Recreation offer that provide all users the same level of opportunity to access the service. The level of benefit is the same to all users. Examples of Public Services are special events; open public access to use a park, a playground, a trail, or a picnic area that cannot be reserved.
- 2. **Merit Services (Fee Based Programs):** Services whereby the user receives a higher level of benefit than the general taxpayer and yet the taxpayer benefits as a whole because the service provides a more livable community and the service has good public benefit as well. Examples of Merit Services are providing senior programs, adaptive programs, swim lessons, youth sports, teenage programs and after school care for youth.
- 3. Specialized Interest Programs (Fee Based Programs Special Interest): Generally, this type of program has a limited enrollment to provide a high quality of instruction or experience to each individual. Exclusively the participants receive the benefits of a specialized interest program, which results in a relatively expensive program to operate. It is considered that this type of program offsets most direct and indirect costs. Examples of Specialized Interest Programs are youth day camps, adult sports leagues, and contracted classes.

Other Pricing Strategies:

- 4. Fees and charges on facility rentals and programs may include resident and non-resident rates.
- 5. Discounts may be offered for multi-child families for summer camp programs and family memberships.

- 6. Admissions/Drop-Ins: This classification is described as charges to enter a facility or program on a per-visit basis. Entry and exits are normally controlled and attendance is regulated. Examples are drop-in fitness and open workshops.
- 7. Seasonal/Yearly Passes: This classification is described as passes purchased by frequent users to gain admittance to facilities or programs on a seasonal or yearly discounted basis.
- 8. Memberships: Member fees should provide adequate revenue to cover costs for certain exclusive benefits within our facilities and programs.
- 9. A scholarship program has been developed for those families or individuals who may economically qualify for assistance. The program provides all residents the opportunity to enjoy our programs and facilities.
- 10. Put a work related program in place and market it where any participant can earn admission into programs or toward passes simply by performing minor duties for the Parks and Recreation Department under the supervision of staff to get credit toward the activity they choose. A program of this type is usually based on the value system of earning something rather than handing something out. Parents support this and publicizing a program like this gains community support rather than singling out underprivileged families. The program is open to anyone.
- 11. Upon the discretion of the Parks and Recreation Director, incentives/discounts may be used for the following:
 - a) To introduce a new program or services
 - b) To identify and attract new customers to existing programs or services
 - c) To stimulate more frequent usage of programs or services
 - d) To stabilize fluctuations in participation patterns
 - e) Consideration must be given to those new programs in the introductory stage of its program life cycle. The programs are evaluated on a regular basis to decide on their future status.

DECISION - MAKING FLOW CHART



E. User Fee Cost Recovery Levels

In setting user fees and cost recovery levels, the following factors will be considered:

- 1. **The nature of the service.** In the case of fees for facilities and proprietary services, total cost recovery may be warranted. Proprietary services are those which are provided for the benefit and enjoyment of the residents of the City, such as parks and recreation services, and facility rentals.
- 2. **Community-wide versus special benefit.** The level of user fee cost recovery should consider the community-wide versus special service nature of the program or activity. The use of general-purpose revenues is appropriate for community-wide services, while user fees are appropriate for services that are of special benefit to easily identified individuals or groups.
- 3. Effect of pricing on the demand for services. The level of cost recovery and related pricing of services can significantly affect the demand and subsequent level of services provided. At full cost recovery, this has the specific advantage of ensuring that the city is providing services for which there is genuinely a market that is not overly stimulated by artificially low prices. Conversely, high levels of cost recovery will negatively impact on the delivery of services to lower income groups. This negative feature is especially pronounced, and works against public policy, if the services are specifically targeted to low income groups.
- 4. **Feasibility of collection and recovery.** Although it may be determined that a high level of cost recovery may be appropriate for specific services, it may be impractical or too costly to establish a system to identify and charge the user. Accordingly, the feasibility of assessing and collecting charges should also be considered in developing user fees, especially if significant program costs are intended to be financed from that source.

F. Factors Favoring Low Cost Recovery Levels (0% - 50%)

Low cost recovery levels shall be considered in establishing recreational fees and are appropriate under the following circumstances:

- 1. There is <u>no</u> intended relationship between the amount paid and the benefit received. Almost all "social service" programs fall into this category as it is expected that one group will subsidize the other.
- 2. Collecting fees is not cost-effective or will significantly impact the efficient delivery of the service.
- 3. There is <u>no</u> intent to limit the use of (or entitlement to) the service. Again, most "social service" programs fit into this category including access to neighborhood and community parks.

4. The service is non-recurring, generally delivered on a "peak demand" or emergency basis, cannot reasonably be planned for on an individual basis, and is not readily available from a private sector source. Many public safety services also fall into this category.

Based on the criteria discussed above, the following types of services should have very low cost recovery goals. In selected circumstances, there may be specific activities within the broad scope of services provided that should have user charges associated with them. However, the primary source of funding for the operation as a whole should be general-purpose revenues, not user fees.

- 1. Maintaining and developing public facilities that are provided on a uniform, community-wide basis such as parks and general-purpose buildings.
- 2. Providing social service programs and economic development activities. Examples include Teen Services, Senior Services, and Zoo Entrance Fees.

Staff will seek out partnerships, underwriters, or any creative means to improve and/or develop a higher cost recovery for services rendered.

G. Factors Favoring Moderate Cost Recovery Levels (50% - 75%)

The Moderate Cost Recovery Range is from 50% - 75%. The goal is to strive for the higher percentage. Programs that drop below the 50% cost recovery level will be re-evaluated. Moderate cost recovery levels are appropriate under the following circumstances:

1. Services whereby the user receives a higher level of benefit than the general taxpayer and yet the taxpayer benefits as a whole because the service provides a more livable community and the service has good public benefit as well. Examples include Youth Sports Classes, Fee Based Special Events.

H. Factors Favoring High Cost Recovery Levels (75% - 100%)

The High Cost Recovery Range is from 75% to 100%. The goal is to strive for the higher percentage. Programs that drop below the 75% cost recovery level will be re-evaluated. The use of fees and service charges as a major source of funding service levels is especially appropriate under the following circumstances:

- 1. The service is similar to services provided through the private sector.
- 2. Other private or public sector alternatives could or do exist for the delivery of the service.
- 3. For equity or demand management purposes, it is intended that there be a direct relationship between the amount paid and the level and cost of the service received. Examples include Adult Sports, Adult Special Interest Classes, and Day Care Services.

I. Comparability with Other Communities

In setting user fees, the City will consider fees charged by other agencies in accordance with the following criteria:

- 1. Surveying the comparability of the City's fees to other communities provides useful background information in setting fees for several reasons:
 - a. They reflect the "market" for these fees and can assist in assessing the reasonableness of Folsom's fees.
 - b. If prudently analyzed, they can serve as a benchmark for how cost effectively Folsom provides its services.
- 2. However, fee surveys should never be the sole or primary criteria in setting City fees as there are many factors that affect how and why other communities have set their fees at their levels. For example:
 - a. What level of cost recovery is their fee intended to achieve compared with our cost recovery objectives?
 - b. What costs have been considered in computing the fees?
 - c. When was the last time that their fees were comprehensively evaluated?
 - d. What level of service do they provide compared with our service or performance standards?
 - e. Is their rate structure significantly different than ours and what is it intended to achieve?

These can be very difficult questions to address in fairly evaluating fees among different communities. As such, the comparability of our fees to other communities should be one factor among many that is considered in setting City fees.

J. Pre-registration

Pre-registration for most programs is required and should be completed at least one week prior to the activity. Some programs are in high demand and will fill quickly. A waiting list will be established after an activity is full. When possible, additional sessions may be added. Priority registration will be given to residents for classes that regularly fill.

K. Refunds

The Parks and Recreation Department guarantees satisfaction with recreation classes, programs, and services. If anyone is not completely satisfied, we will arrange to do one of the following:

- a) Repeat the class at no charge;
- b) Receive full credit that can be applied to any other program; or
- c) Receive a refund.

Our guarantee is based on providing quality service to our users. If a participant is not satisfied, we kindly request their input in the form of suggestions, comments, ideas, or changes for improvement. *Satisfaction Guarantee* does not apply to adult sports leagues, food, beverages, catering services, trips, or sports events.

Full refunds will be given if a program is cancelled. Participants canceling more than a full week prior to the program will receive a full refund. Cancellations made within seven (7) days prior to the program will be charged a \$5 processing (except where stated otherwise by activity). No refunds will be given on or after the day the activity is scheduled to begin. Trip refunds may be prorated depending on the costs incurred. Refunds take approximately two (2) weeks to process and will be mailed to the original payer.

L. Cancellation

The Folsom Parks and Recreation Department reserves the right to add, cancel, or make program changes as necessary.

M. Recreation Programs

The following cost recovery policies apply to the City's recreation programs:

- 1. Cost recovery for activities directed to adults should be relatively high.
- 2. Cost recovery for activities directed to youth and seniors may be relatively low. In those circumstances where services are similar to those provided in the private sector, cost recovery levels should be higher.
- 3. Cost recovery goals for specific recreation activities are set as follows:

Activity	C	ost Recovery Range
Adult Sports and Classes	High Cost Recovery	75% - 100%
Day Care Services	High Cost Recovery	75% - 100%
Youth Sports and Classes	Moderate Cost Recovery	50% - 75%
Facility Rentals	Moderate Cost Recovery	50% - 75%
Fee-based Special Events	Moderate Cost Recovery	50% - 75%
Senior Programs	Low Cost Recovery	0% - 50%
Teen Services	Low Cost Recovery	0% - 50%
Service Oriented Programs	Low Cost Recovery	0% - 50%
Outdoor Facility Rentals	Low Cost Recovery	0% - 50%

- 4. Charges will be assessed for use of rooms, pools, gymnasiums, ball fields, specialuse areas, and recreation equipment for activities not sponsored or co-sponsored by the city. Such charges will generally conform to the fee guidelines described above.
- 5. A vendor charge of at least 10% of gross income will be assessed from individuals or organizations using City facilities for moneymaking activities based on mutual agreement between the city and the vendor.
- 6. The Parks and Recreation Department will consider waiving fees only when the City Manager or his/her designee determines in writing that an undue hardship exists or overriding circumstances justify the benefits.

N. Community Center and other Facility Rentals

The following policies apply to the City's Facility Rental programs:

1. Folsom non-profit organizations are divided into two categories: Groups whose primary purpose is service to the Folsom community (Group A); and groups whose primary purpose is self-serving and/or special interest (Group B). The difference between Group A and Group B is defined as follows.

Group A (Non-profit Recreational, Educational, Service / Civic Group)

A community group whose primary purpose is service to the Folsom community as a whole. Groups in this category have a demonstrated record of providing support, either financially, and/or through service projects that directly and primarily benefit the Folsom community. Groups in this category are entitled to one annual fee waiver on a Sunday through Thursday. Groups must meet the established Folsom non-profit criteria as defined below.

Group B (Non-profit Special Interest Group)

A community group whose primary purpose is self-serving and where participation and membership is limited to service special interests. Groups in this category support causes that are generally not limited to the Folsom community and may include region, state, and nationwide efforts. Groups in this category are not eligible for an annual fee waiver; however, they do qualify for the established non-profit rental rate. Groups must meet the established Folsom non-profit criteria.

Non-profit organizations will be charged the Folsom resident rate on Friday and Saturday. To qualify as a non-profit, the group must meet the following requirements:

- a. Must be organized primarily for charitable purposes or as a civic league or social welfare organization; must have approval of the IRS as a tax exempt non-profit organization as described in section 501(c)(3), or as a tax exempt non-profit Public Benefit Corporation as described in section 501(c)(4) of the IRS Code.
- b. The group must have an established Folsom address. If the group is part of a larger national organization, they must have an established Folsom chapter.
- c. The group must have at least 80% of its members as Folsom residents.
- d. Must have a minimum of 20 members.
- e. Excludes homeowner groups that are not a 501(c)(3).
- f. In the event a non-profit organization disputes its classification for purposes of fee waiver, the non-profit shall provide information, in writing to the Parks and Recreation Director setting forth the reasons in support of a different classification. A decision on the status of the non-profit's classification shall be rendered by the Parks and Recreation Director. If the non-profit is dissatisfied with the decision of the Parks and Recreation Director, his/her decision may be appealed to the City Manager whose decision shall be final.
- 2. Rental fees for holidays will follow the Saturday fee schedule. The following days are recognized as holidays:
 - a. New Year's Day (January 1)

- b. Martin Luther King Day
- c. President's Day
- d. Good Friday
- e. Memorial Day
- f. Independence Day
- g. Labor Day
- h. Veteran's Day
- i. Thanksgiving Day
- j. Friday following Thanksgiving Day
- k. December 24
- 1. December 25
- m. December 31
- 3. The Folsom Cordova Unified School District (FCUSD) will receive use of the Community Center as part of the Joint Use Agreement with the City. FCUSD will be allowed two Saturday uses under the Joint Use Agreement. Additional Saturday uses will be charged the non-profit rate.
- 4. City departments will be charged the non-profit rate for use of facilities managed by the Community Center Division. The fee for the City Holiday Party will be waived.
- 5. There are only two rates on Friday (after 5:00 PM) and Saturday: Folsom resident and non-resident. Non-profit organizations will pay the Folsom resident rate.
- 6. Fees are based on the following minimum hour usage:
 - a. Monday Friday: two-hour minimum
 - b. Friday, after 5:00 PM: eight-hour minimum
 - c. Sunday: four-hour minimum
 - d. Saturday: 12-hour minimum
- 7. Bar fee: Each rental that uses the bar facility is assessed a bar rental fee.
- 8. Catering Fees: Each rental that has food involved is assessed a catering fee. If a group chooses one of the recommended caterers, the fee is waived, and the caterer pays the City ten percent of the total catering service. If a group elects not to use a recommended caterer, the group pays the catering fee. Note: Folsom non-profit groups are not required to pay this fee.
- 9. Equipment rentals: Equipment such as audio-visual, glassware, decorations, and table linen can be rented for events.
- 10. In efforts to meet budget and the cost recovery goals no fee waivers will be allowed, except those indicated above.

- 11. Facilities can be rented with a deposit one year in advance. The required deposit is 50% of the facility rental rate. The remaining balance and any additional fees are due 60 days prior to the event.
- 12. Cost recovery goals for specific community center activities are set as follows:

Activity	Cost Recovery Range	
All Facility Rental Operations	Low Cost Recovery 40%+	

- 13. Park Pavilion rentals do not include exclusive use of other park facilities. These facilities remain open to other park visitors.
- 14. Cancellation of confirmed reservations are subject to the following conditions and fees:
 - a. In excess of 6 months in advance of the scheduled date, the City will retain 25% of the total rental fee.
 - b. With 60 to 180 days notice prior to the scheduled date, the City will retain 50% of the total rental fee.
 - c. With less than 60 days notice prior to the scheduled date, the City will retain 100% of the total rental fee.

O. Aquatic Center

- 1. Staff surveyed local aquatic facilities, similar aquatic facilities, cities with the same population statewide and private recreational swim facilities. The cost recovery goal for Folsom Aquatic Center activities is 60%.
- 2. Cost recovery goals for specific aquatic center activities are set as follows:

Activity	Cost Recovery Range
Overall Aquatic Center Operations	Moderate Cost Recovery 50% - 75%
Recreation Swim Programs	High Cost Recovery 75% - 100%
Swim Lesson Programs	High Cost Recovery 75% - 100%
Swim Team Programs	Low Cost Recovery 0% - 50%
Joint Use School Programs	Low Cost Recovery 0% - 50%

P. Zoo Sanctuary Programs

- 1. The Zoo Sanctuary is a general fund operation. The two main revenue sources are admission ticket sales and gift shop sales.
- 2. Admission fees less Gatekeeper wages are designated to the Zoo Trust to fund Zoo Capital Improvement Projects.
- 3. Revenue from Gift Shop Sales less the cost of inventory is designated to the Zoo Trust to fund Zoo Capital Improvement Projects.
- 4. The Folsom Railway Train operation and concession are designated to the Zoo Trust for Zoo Capital Improvement Projects.
- 5. Friends of the Folsom Zoo are given free admission to the Zoo. Additionally, the Zoo Sanctuary maintains admission reciprocity with various other zoo/sanctuary facilities.

Attachment 3

Ordinance 627

ORDINANCE NO. 627

AN ORDINANCE ADDING CHAPTER 3.60 TO FOLSOM MUNICIPAL CODE TO ESTABLISH AN ENTRANCE FEE AT THE FOLSOM CITY ZOO AND DECLARING THIS TO BE AN URGENCY MEASURE TO TAKE EFFECT IMMEDIATELY

THE CITY COUNCIL OF THE CITY OF FOLSOM DOES ORDAIN AS FOLLOWS:

SECTION 1. Chapter 3.60 is added to Title 3 of the Folsom Municipal Code to read as follows:

CHAPTER 3.60 ENTRANCE FEE AT THE FOLSOM CITY ZOO

Sections:

3.60.010 Purpose 3.60.020 Service Charges 3.60.030 Collection of Zoo Entrance Fees

- 3.60.010 Purpose. For the purpose of offsetting costs for administering, maintaining, and improving the zoo, a Zoo Entrance Fee is hereby established.
- 3.60.020 Service Charges. The fees for entrance to the Folsom City Zoo shall be established by Resolution of the City Council.
- 3.60.030 Collection of Zoo Entrance Fees. Fees shall be collected at the gate or as otherwise prescribed by the City Council. The fees collected shall be used only to offset the costs of administering, maintaining and improving the zoo.
- SECTION 2. Amendment to Chapter 3.50. Line item 88 entitled Zoo Maintenance and Operation of Section 3.50.040 and Ordinance No. 609 are amended to increase the percentage of cost reasonably borne from 1% to 50%.
- SECTION 3. Urgency Measure. This ordinance is an urgency measure and shall become effective immediately. The reasons constituting the urgency are the necessity that the City raise revenues to fund additional personnel needed to comply with the United States Department of Agriculture mandate of personnel requirements and that such compliance become effective at the earliest possible time.

SECTION 4. Effective Date. This Ordinance shall be published in full in the Folsom Telegraph, the official newspaper of the City of Folsom and shall be effective immediately.

This Ordinance was introduced and the title thereof read at the regular meeting of the City Council on August 29 1988, and by unanimous vote of the councilpersons present, further reading was waived. On a motion by Councilperson Carmody seconded by Councilperson Gibson going ordinance was passed and adopted by the City Council of the City of Folsom at a regular meeting thereof, this 29th day of August ,1988, by the foregoing vote, to wit: AYES: Councilpersons Hannaford, Gibson, Carmody, Kipp NOES: Councilpersons None ABSENT: Coodell Councilpersons None ABSTAIN: Councilpersons

ATTEST:

Attachment 4

Ordinance 727

ORDINANCE NO. 727

AN ORDINANCE ADDING CHAPTER 3.70 TO FOLSOM MUNICIPAL CODE TO ESTABLISH FEES FOR RENTAL OF CITY FACILITIES

THE CITY COUNCIL OF THE CITY OF FOLSOM DOES ORDAIN AS FOLLOWS:

<u>SECTION 1.</u> Chapter 3.70 is added to Title 3 of the Folsom Municipal Code to read as follows:

CHAPTER 3.70 FEES FOR RENTAL OF CITY FACILITIES

Sections:

3.70.010 Purpose

3.70.020 Definitions

3.70.030 Service Charges

<u>Sections 3.70.010 Purpose</u>. For the purpose of offsetting costs for administering, maintaining, and improving City Facilities, a fee for Rental of City Facilities is hereby established.

Section 3.70.020 Definitions. As used in this code "Fees for Rental of City Facilities" includes but is not limited to, the fees for rental of the Community Center, R.G. Smith Clubhouse, City Park Pavilion, City Park Gazebo, and Lew Howard Park Pavilion.

<u>Section 3.70.030 Service Charges</u>. The fees for Rental of City Facilities shall be established by Resolution of the City Council.

Effective date: This ordinance shall become effective thirty (30) days from and after its final passage and adoption, provided it is published in full at least fifteen (15) days prior to its effective date in the Folsom Telegraph, the official newspaper of the City of Folsom.

This ordinance was introduced and the title thereof read at their regular meeting of the City Council on September 10, 1991 and on a motion by Councilmember Hannaford seconded by Councilmember Gautschi, was passed and adopted by the City Council of the City of Folsom this 24th day of September, 1991, by the following roll-call vote:

AYES: Councilmember Hannaford, Holderness, Gautschi, Myers, Kipp

ABSENT: Councilmember None

Councilmember None

ABSTAIN: Councilmember None

MAYOR

ATTEST:

NOES:

CITY CLERK

Attachment 5

Resolution No. 7529

RESOLUTION NO. 7529

A RESOLUTION APRPOVING A FEE INCREASE AT THE FOLSOM AQUATIC CENTER

WHEREAS, the City Council provides policy direction for prudent financial management of the City's finances; and

WHEREAS, the Parks and Recreation Department User Fees and Charges Policy adopted by the City Council with Resolution No. 7328 on June 8, 2004 is consistent with the city wide Financial Policies; and

WHEREAS, the City desires to develop and provide recreational opportunities and programs to meet a variety of community needs within a reasonable cost recovery range; and

WHEREAS, the City seeks to offer a fair and equitable fee structure while attempting to offset operational, maintenance, and other expenses; thereby reducing reliance on the City's General Fund; and

WHEREAS, on March 1, 2005, the Parks and Recreation Commission recommended approval of a fee increase for the Folsom Aquatic Center.

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Folsom hereby approves a fee increase at the Folsom Aquatic Center in accordance with the attached schedule.

PASSED AND ADOPTED this 22nd day of March 2005 by the following roll-call vote:

AYES:

Council Member(s):

Morin, Starsky, Howell, King

NOES:

Council Member(s):

Miklos

ABSENT:

Council Member(s):

None

ABSTAIN:

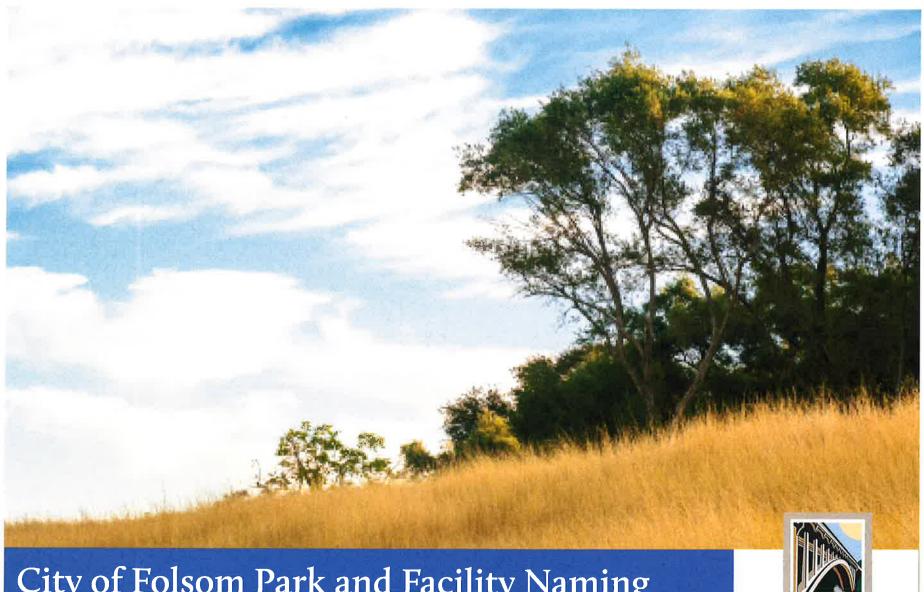
Council Member(s):

None

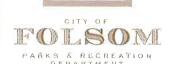
Stephen E. Millos, MAYOR

ATTEST:

Christa Schmidt, CITY CLERK



City of Folsom Park and Facility Naming Public Questionnaire Results • May 2021



Park and Facility Naming Questionnaire: Communication Methods

Background

The Parks and Recreation Commission reviewed the park naming policy guidelines established by Resolution No. 5177. The commission decided to seek public input about the naming guidelines via a brief online questionnaire and by email.

The city's current park naming policy states that park sites under two acres in size will be named after adjacent streets or the subdivision in which they are located. All park sites exceeding two acres in size will be named after an individual or family who has made a significant contribution to the city, or after an important landmark or historical aspect of the area.

The Parks and Recreation Commission will report the results of the questionnaire to the Folsom City Council to assist them in making their final decision as to the future guidelines for naming the city's parks and facilities.

Park and Facility Naming Questionnaire: Communication Methods

- City of Folsom E-newsletter: May 6, 13, and 20
- City of Folsom website news section: May 7-21
- City of Folsom Facebook and Twitter: posted May 10
- Folsom Parks & Recreation Facebook: posted May 10



05/07/2021 8:51 a.m.

City of Folsom Park and Facility Naming: Your Opinion Matters The Folsom Parks and Recreation Commission is seeking public input





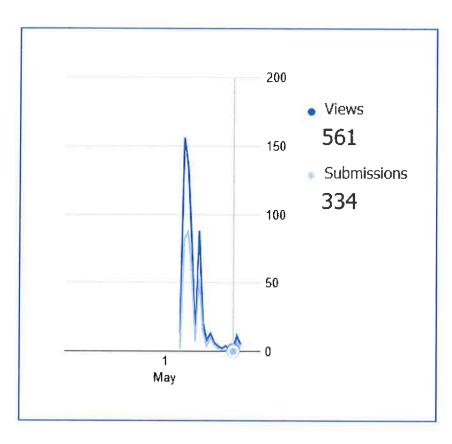
City of Folsom Park and Facility Naming: Your Opinion Matters

The Folsom Parks and Recreation Commission is seeking public input regarding the current and possible future guidelines for naming the city's parks and facilities. The city's current park naming policy states that park sites under two acres in size will be named after adjacent streets or the subdivision in which they are located. All park sites exceeding two acres in size will be named after an individual or family who has made a significant contribution to the city, or after an important landmark or historical aspect of the area.

The Parks and Recreation Commission reviewed the park naming policy guidelines established by Resolution No. 5177. The commission is now seeking public input about the naming guidelines; interested community members are invited to complete a brief online guestionnaire or provide comments and ideas by email. The deadline to respond is Friday, May 21.

Information gathered will be compiled by the Parks and Recreation Commission and reported back to the Folsom City Council to assist them in making their final decision as to the future guidelines for naming the city's parks and facilities.

Submission Summary: May 5 - 21, 2021

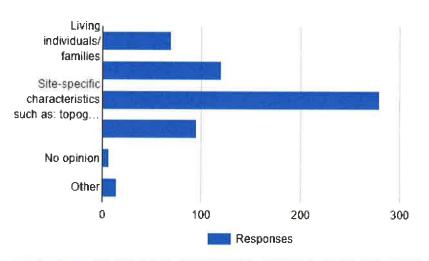


Public notification for the questionnaire began May 6

- Top views/submission days:
 - Thursday, May 6 156 views / 82 submissions
 - Friday, May 7 135 views / 87 submissions
 - Saturday, May 8 81 views / 57 submissions
- Total views in the first three days: 372
- Total views in the 17-day response period: 561
- Total submissions in the first three days: 226
- Total submissions in the 17-day response period: 561

1. What should the city's parks and facilities be named after? (check all that apply)

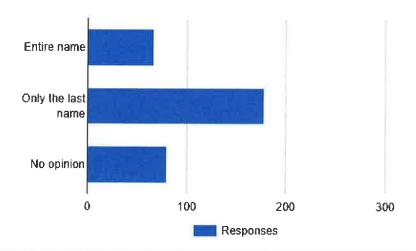
Answered: 333 Skipped: 0 Left Blank: 1



ANSWER CHOICES	RESPONSE	ES
Living individuals/families	20.7%	69
Deceased individuals	36%	120
Site-specific characteristics such as: topography (i.e., "Hilltop Park"), design features (i.e., "Castle Park"), history (i.e., "Nisenan Park"), flora and fauna (i.e., "Daffodil Hill," "Deer Park"), etc.	84%	280
A donor who contributed land or significant funds toward the construction of a park	28.5%	95
No opinion	2.1%	7
Other	4.2%	14
TOTAL	333 answ	vered

2. If named after an individual, should the park or facility name reflect the entire name or just the last name?

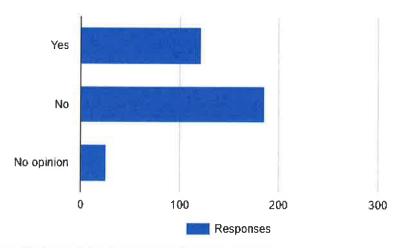
Answered: 324 Skipped: 0 Left Blank: 10



ANSWER CHOICES	RESPONSES	
Entire name	20.37%	66
Only the last name	54.94%	178
No opinion	24.69%	80
TOTAL		324 (324 answered)

3. Should an existing park or facility be renamed if it would provide financial resources that could be used for unfunded parks?

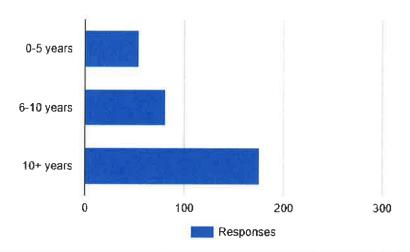
Answered: 333 Skipped: 0 Left Blank: 1



ANSWER CHOICES	RESPONSES	
Yes	36.34%	121
No	55.86%	186
No opinion	7.81%	26
TOTAL		333 (333 answered)

4. What would be a reasonable waiting period after an elected/appointed official leaves office/term to have a park or facility named after them?

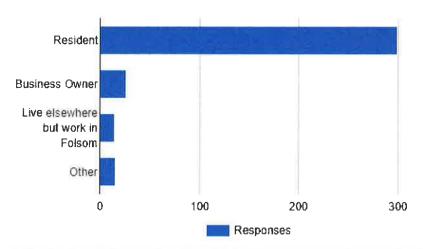
Answered: 313 Skipped: 0 Left Blank: 21



ANSWER CHOICES	RESPONSES	
0-5 years	17.25%	54
6-10 years	25.88%	81
10+ years	56.23%	176
TOTAL		313 (313 answered)

5. 5. Are you a City of Folsom:

Answered: 333 Skipped: 0 Left Blank: 1



Other 4.21% 15	
Live elsewhere but work in Folsom 3.93% 14	
Business Owner 7.30% 26	
Resident 83.99% 299	
ANSWER CHOICES RESPONSES	

Summary: Additional Comments Provided by Questionnaire Participants

- Additional comments were voluntary; a total of 122 comments were provided
 - Question 1: 73 comments
 - Question 2: 4 comments
 - Question 3: 23 comments
 - Question 4: 6 comments
 - Question 5: 16 comments
 - Uncategorized comments: 16
- Question 1 Summary: What Should the City's Parks/Facilities be Named After?
 - Living Individual/Family: 10
 - Deceased Individual: 5
 - Site-Specific Characteristics/History: 13
 - Donor: 6
 - Not Government Official/Councilmember: 36
 - Other: 23
- Question 2 Summary: If named after an individual, should the park/facility name reflect the entire name or last name only?
 - Full Name: 3
 - Last Name Only: 0
 - Other: 1

Summary: Additional Comments Provided by Questionnaire Participants - continued -

Question 3 Summary: Should an existing park or facility be renamed if it would provide financial resources that could be used for unfunded parks?

- Yes: 1

- No: 7

- Other: 15

Question 4 Summary: What would be a reasonable waiting period after an elected/appointed official leaves office/term to have a park or facility named after them?

- 0-5 years: 0

- 6-10 years: 0

- 10+ years: 2

- Other: 4

Additional Comments: Question 1 What Should the City's Parks/Facilities be Named After?

I support naming the new park on Mangini Parkway, Nancy Atchley Park. The Folsom Telegraph featured her, and her long, and continuing commitment to families in Folsom this week.

Big advocate for site specific names.

I recommend any written guidelines be high level & general to allow for good judgment in naming new parks on a case by case basis.

Regarding question 1, I think it is vital, when possible, to honor those after whom the park is being named with the experience of that happening while they are still with us to enjoy the celebration.

Open polls should decide the name so the public who will pay for and use the park have the chance to name it instead of it being decided unilaterally by people that won't set foot in the park after it's opening ceremony.

Let the public decide

Stop naming parks after people and especially political figures. Not everyone agrees with their views and the things they support and did.

Never again have a facility named after a sitting council person. Disgusting.

I believe it is a mistake to arbitrarily name a park or facility just because they were elected to City Council, most are named and recognized as males. Women not even considered.! With all of the grief the City Gave Roger Gaylord he should a park named after him.

Do not name parks after elected/appointed officials just because your job is mayor does not mean you are special. Find names of people in town that have achieved something amazing or have sacrificed something to make the community better.

Please recognize that naming a park after the Nisenan people is not a historical name, as the Nisenan people are still alive and active. Please at least take their opinions into consideration when naming parks on what is their ancestral land, and offer their land back to them whenever possible.

Shouldn't name anything after current council members. Like the Steve Miklos aquatic center. Ridiculous

It's a great city. I don't think Park naming conventions are going to change that. Name all parks with descriptions of that park with sponsors or whatever else. Ie: Intel Splash Park or Costco Castle Park.

continued –

Do not name parks or facilities after elected officials....ever!! Changing names to all the Miklos council was terrible. Those places already had names! Let residents nominate choices

It would help if the residents had a say in the naming of a park.... maybe a survey could be sent out with the top 3 choices or something like that, so people are give the opportunity to provide input.

There should be pubic [sic] comment/input/nominations with regard to naming.

Stop naming things after outgoing city council members! And get their names off of the things that were changed a couple years ago. Unless they did something absolutely remarkable for the city, this is just a masturbatory effort by narcissists. Effing ridiculous. They don't deserve it.

The PCA gravel plant was started and run by Frank Brugger. It was the largest employer of the fair oaks and Folsom area. The Pacific Coast aggregate plant was at the old Fair oaks bridge on the American river

I don't think any park should be named after an individual person no matter what their contribution. Options should be limited to natural characteristics, such as Poppy Park, or Oak Park. Any person who contributes to the city should be able to have a plaque at the park, but only if they are inclined to do so.

Parks should not be named after anyone. Only matter of time in future where someone does not like it or the person named after gets accused of something. Make it easy for our legal systems

No parks named after elected/appointed people!

Maybe no more parks named after people who owned people, or with names that are objectively offensive.

Please rename all parks & facilities that are currently named after city council members, it makes me livid to see "Steve Mikilos Aquatic Center. Are you kidding me? Just rename it back to the original "Folsom Aquatic Center"." It's embarrassing and a shame that Folsom has done this. There are exceptions of course to an individual who has dedicated his entire life and made a positive impact on the community (such as Ernie Sheldon), but Steve Mikilos and Andy Morin? Really? I don't get it.

Please rename the Aquatic Center!!!!

I think that it would be nice to go back to our gold rush history and name more parks after founding families or individuals that contributed to the growth of our city. I really feel that parks should not be named after current or very recent council members or city employees. The best option would be to name parks after distinctive natural elements found in our city such as the blue oaks. We are "distinctive by nature".

- continued -

Parks should not be named after politicians. They should be named after locals who will actually use and love the parks. No one will love the park more than pets or children.

Do not name any other city parks or locations after current or recent city employees. It is very poor taste. There are so many other options. Also, no names of people so that the city does not have to pay later if someone is found to be in poor standing, causing a renaming. Nobody calls any of the city locations by the names of people they are named after.

The recent re-naming of all our resources to city counsel members was ridiculous, and completely self serving.

It is appalling that our amenities, parks, sports complexes, and aquatic center are named for city council members. They did nothing extraordinary. Unlike the Lincoln Memorial.

Please stop naming parks and City buildings after Council members. What was wrong with Folsom Aquatic Center or Folsom Sports Complex?

Current park naming guidelines seem to be working well. Not sure why they should be changed; but if they are changed, it would seem appropriate to also consider the geographic area as well as the street and/or tract associated with the park.

Politicians should only receive the honor for contributions to the park system or community not simply due to their service on the council.

Make sure it's something people can pronounce.

Please do not name after individuals. Sponsored Companies would be fine for a termed period.

Please don't name places after living individuals (Consider Bill Cosby for instance, once popular then a felon) Please also avoid City Council members because they were doing the service they signed up for and they don't need a facility named for them in perpetuity. If it is done just a last name only.

Parks are not people. Stop naming them after people. Instead. Donate a plaque that says in memory of.

Please stop naming parks/buildings after city council members. It seems extremely egomaniacal, as if they need to glorify themselves.

I Don't think that because someone is a politician they should have something named after them. If a person has made significant contributions to the city then perhaps but just being a politician, no.

- continued -

Naming a park that reflects its history is more appropriate and informational, People can become controversial and often require renaming due to conflicts.

stop naming parks after city council members.

Parks should not be named after people, alive or dead, nor should they be named after benefactors. Parks should be named after botanical elements or topography. To name parks after people shows a lack of understanding of the purpose of park settings.

Parks should be only named after businesses that are local to Folsom.

I really love the idea of park names that are more attuned to their natural surroundings than people. However, I love the fact that we have a Sheldon park in Folsom that pays tribute to a man that was truly a leader in our community. Il don't think parks should be named after elected officials, in office or deceased.

Unless an individual pays for a park, I am not in favor of using anyone's name on a park or any other public building or place.

Naming after living individuals or businesses is not representative of the type of town Folsom is. Money and political clout should not be a factor.

I don't think parks or facilities should be named after elected officials. IF a Folsom resident contributes a significant amount to help the community they should be considered but not elected officials.

Consider naming a particular ball field/soccer field after a family Consider historical names that were key to the region. Must not forget our history.

Elected officials simply make decisions on how to use public funds. They should not receive perpetual recognition because he/she was elected. Naming a park for him/her is political cronyism and should never occur. Unfortunately, that is not the Folsom practice

I like the "old" names such as Folsom Aquatic Center, Folsom Sports Complex, etc. I see no need to name these things after individuals. Using the word "Folsom" in the title such as Folsom Sports Complex gives to the charm of the city and ownership to the people.

I don't agree to naming parks after city officials unless they are donors of funds or land. Also if parks are named after donors there should be a sign in the park stating that. All current park/ pool named after city officials should be removed and renamed

We should look at renaming current parks etc. that are named for current living residents. Not all are fully supported as deserving.

No facility should be named for living individuals, particularly elected officials.

- continued -

I think the elected officials of this town are full of themselves (Miklos to name an example), to name sites after themselves, as if they single handedly created the site. If you want to place a plaque on the site, fine, but to name something after one person/family, seems self-serving. Especially if your hands are out for money to rename the park at the next best offer. Concentrate on the stupid road system (Remember Bob Holderness cancelling the Oak Ave Parkway Circle around Folsom?).

Not a fan of naming folks after people... especially politicians. Nobody is perfect, and leads to more problems than it is worth. That being said, if a private individual/company wants to fund the building of a park, they can name it whatever they want.

Folsom's tag line on our welcome sign is "distinctive by nature" so it would be nice if the parks were named after things in nature! Names should reflect the awesome history of Folsom, and NOT names of politicians or city council members!!

Would prefer no politicians, but can name after others who have served community and passed away. Also those who have given lives in service of country and community. Thorough background checks should be done to avoid embarrassment from their backgrounds that may result in future renaming at expense to city.

Parks should never be named after council members, e.g. Andy Morin Sports Complex and Steve Miklos Aquatic Center...especially active council members. It also cost the taxpayers money to replace the signs on the buildings, etc. The city should rename these facilities back to their original names. They belong to Folsom and should be named as such.

Parks should never be named after elected officials.

Prefer park names that refer to historical events and people or to donors and city staff who make significant contributions to parks. Not elected officials.

I don't mind city council member names, they work hard

Naming parks or facilities for city council members is insulting to the taxpaying community. Sort of like naming a school after the Principal...honored for doing your paid Job??

Given how sensitive our culture has become, naming parks after people is likely to be an issue when "cancel culture" strikes. People are being canceled for minor comments taken out of context from years ago. While corporate sponsorship is good money, having parks named after companies detracts from the small town vibe of Folsom. It also implies that the City (ie votes, major decisions) can be bought. Stick with geographic names- not problematic and to remember.

Please stop naming parks after living government officials. It's icky. Even ickier than naming them after advertisers -- at least there the transaction is obvious.

To have a park named after an individual or family while they are alive is an honor that should be celebrated while they are here with us. I believe that parks should also be named after deceased people, but our city should recognize people while alive, if possible.

Additional Comments: Question 1 - continued -

Naming parks after people is always a risk. There will always be someone that person has offended or something that person has done that not everyone agrees with. I don't think facilities should have people's names at all. This will avoid any "cancel culture " thoughts.

Please stop naming parks after individuals and families. It's obnoxious. If you must name parks after someone, please wait until they are dead and only use their last name. No one wants a parked named something like "Shelden B Coppersmith Regional Park"

The o [sic] be free of potential controversy please do not name after an individual or family.

Focus should be on names from history, not recent politicians.

I like the idea of naming the park after someone who has contributed greatly to the city in terms of service. I don't like the idea of the selection becoming too politicized. If that will be an issue or become an issue then I thinking naming it after site-specific characteristics is a great method as well and I think it should be a combination of both when looking at our parks.

I do not believe parks and facilities should be named after families or individuals, especially not public officials. I love the creative names!

I'm not sure why this is an issue. There nothing wrong with how parks are currently named.

Individuals may bring controversy or shame even years after being deceased. Think Geothe park and the renaming after it was determined he supported eugenics.

Stop this ridiculous tend of naming sites after current and past city council members and appointed/elected officials, unless they made significant contributions to the site that bears their name AND they are deceased, e.g. Ernie Sheldon.

Do Not use developers names who will claim they donated park land. Give preference to historical persons who were instrumental in Folsom's early development.

Site-specific names for parks will be the best.

Additional Comments: Question 2 If named after an individual, should the park/facility name reflect the entire name or last name only?

Regarding question 2, the entire name is fine because users will abbreviate it to the last name (Amos P Caitlin Park is generally called "Caitlin Park." The Ernie Sheldon Youth Sports Park is generally called "Sheldon Park." Handy Family Park is generally called "Handy Park, etc.)

It's okay to use the person's full name since we will abbreviate it to probably just their last name such as Davies, Sheldon, Econome, for example.

Also if the name were ambiguous "I.e., Smith" then a full name would be appropriate.

To #2 and #4, I don't think parks should be named after people, particularly not government officalls nor businesses.

Additional Comments: Question 3

Should an existing park or facility be renamed if it would provide financial resources that could be used for unfunded parks?

No more builder slush funding

I would not like a park to be renamed after a donor/business. However, a plaque at the Park giving recognition is ok. For example, Lembi Park sponsored/supported by Intel. It is much easier to have the park named after an area in terms of locating the park for residents ie Briggs Ranch park is near Briggs Ranch development. This is helpful when trying to locate when attending games etc.

Don't name park or building after someone who paid for it or gave the most.

Number 3 -only if not named after an individual.

Renaming for \$ could be a possibility if there was a time frame. Too often would cause confusion. \$ for upkeep maintenance not necessarily unfounded parks.

Just don't name parks for corporate donations with corporate names. That would ruin the charm of Folsom

For #3, I'd say this is touchy subject due to integrity.

Re-naming well established parks and facilities after recently active city officials gives off various wrong impressions about the city and our parks.

I am ok with renaming the rodeo arena if it provides financial resources for the city and its parks. That is the only one that makes sense.

dont rename things.

Your examples of parks being renamed does not apply to these parks. Those stadiums offer sponsorship contracts for a specific amount of years. These parks that are already named were probably done so because of a significant contribution to that specific project to be completed.

Rather than the whole park being renamed, it can be more so extended. For example, instead of renaming the entire title "kemp park" it could be "kemp park sponsored by 'x' company"

Additional Comments: Question 3 - continued -

Any naming after a donor should only be of the donor is donating over 25% of the project. For corporate donors it should be 50%

If renamed to provide support for unfunded parks it should only be named after a Folsom based entity - ex. Intel Park, Visconti Park. If named after an elected official the park name should be put up to a city wide vote.

In the question above you provided an example of sponsored parks for names. I do not think a company nor product should be used to name a park.

If there are to be "naming rights" for dollars, then I would think the contribution would need to be VERY significant to the completion of an unfunded/underfunded park.

Leave the parks that are already named alone. Only new parks should be considered named after someone who donates alot of money or a corporation "intel park"

No existing parks should be renamed

I don't think a park named after a person should be renamed if someone pays. But one with a random name yes.

Great for parks to be named for people who exemplify public service and community service. If that also coincides with contributing money, thats fine, but people shouldnt be able to buy park naming without contributingbin other ways to the community. We need to be thoughtful about what we are rewarding and who we are lifting up as role models.

Re question 3, a park named for someone should not be renamed for money unless that person has brought dishonor on their name. A sponsored name will cause the public confusion in finding the park when a new sponsor takes over.

Please no corporate named parks, we are a small town of neighbors, not corporations.

I also feel that we should NOT name parks after companies like stadiums.

Additional Comments: Question 4

What would be a reasonable waiting period after an elected/appointed official leaves office/term to have a park or facility named after them?

Question for to me is meaningless. If someone has a profound impact on the city after serving two years six years or 10 years in the city wants to recognize them, then the city should.

Sheldon Park that was named for Ernie Sheldon while he was an active civic leader. Also, the Aquatic Center & Sports Complex were named while Steve Miklos and Andy Morin were in office. If we need to name facilities something other than "park", "center" or "complex" then I suggest it not happen until the individual has been out of office 10+ years or passed away i.e. Jack Kipp or Ken Grossfeld. It doesn't look good when the individual is serving the community and has something named for them.

I don't like question 4. It wasn't mentioned in question 1 as an option.

#4 Should have a "never" option Appointed officials can be polarizing. It's setting the stage for discontent

Public servants are NOT eligible for 50 years!

The "reasonable waiting period" I think also depends on length of service to the city and their age.

Additional Comments: Uncategorized

We need more unique parks like Castle Park, there are too many boring cookie cutter parks that all look the same.

Please provide funding to enhance Ed Mitchell Park. Also, bathrooms at Castle Park and BT Collins. Thank you!

Please don't spend our tax money on new parks that will be invaded by illegal campers and we won't be able to use again

Include a unique facility/park that those with ADA limitations could enjoy.

Looking forward to the new park next to Mangini Ranch Elementary!

Your questions are directed towards naming parks after individuals. After your 1st question You don't leave room for other options. What if the residents of this city don't want that?

I know some people want Negro Bar renamed, saying it is derogatory in today's world. I think it is a historical name but, am fine w/ updating the name if the majority voted to change it.

I live in Orangevale.

Update Sheldon park, it hasn't had any updates since inception.

Sponsorship of parks by local businesses to help fund park improvements. Parks should NOT be a "wish list" items.

If branding is allowed if it increases funding, I would consider allowing trails to be branded too.

WHY ISN'T OUR PARK ON BROADSTONE PARKWAY & CARPENTER HILL GETTING ANY ATTENTION? THE PARK SITE HAS BEEN THERE SINCE AT LEAST 2003, AND NUMEROUS NEW PARKS HAVE BEEN OPENED IN THE INTERIM, LEAVING US WITH JUST A WEED PATCH!!!

I do not appreciate the expanding nepotism and "ol'boy network" that exists in Folsom. It appears disingenuous to the regular citizens who pay taxes and contribute in their own way to the community. It is known now, city council members get a park named after them; it makes for an unfortunate quid pro quo arrangement, it is on it's face and Im amazed that the deciding bodies think or have thought in the past this was a good idea. The rules need to be significantly tighter & involve the community

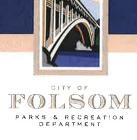
Additional Comments: Uncategorized

- continued -

We don't call any of the parks by their names because my kids and I can't remember them. It's a nice idea to name them for people, but kinda frustrating in practice for my family.

First save our parks by cleaning up the meth needles, crack pipes, spray paint, batteries, shopping carts, trash, human waste and other paraphernalia left behind by the folks you've allowed to stay there and trash our parks.

Just don't rename existing parks if pressured by the cancel culture.



To: Parks & Recreation Commission

From: Lorraine Poggione, Parks & Recreation Director

By: Chad Gunter, Recreation Supervisor

Date: June 4, 2021

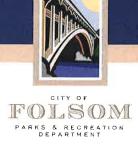
Subject: Aquatic Center & Skate Park Monthly Report May 2021

I. Notable Achievements & Services

• Due to COVID-19 the Steve Miklos Aquatic Center has been operating with limited programming since June 16, 2020. Per county Health Order all swim teams are permitted to swim 6 swimmers per lane. Current programs include: Lap Swim, Sierra Marlins, Dos Rios Divers, Aquacise, Folsom Sea Otters, Group Rentals, and the FCUSD Swim Teams. Sierra Marlins are currently swimming in the mornings at the Steve Miklos Aquatic Center and Vista Del Lago Pool. The Sierra Marlins also hold evening practice at the Vista Del Lago pool. The Folsom Sea Otters practice both morning and afternoons at the Steve Miklos Aquatic Center. Activity & Instructional Pool renovation was completed. Recreation swim opened for the 2021 Summer Season on Saturday May 29th.

Sierra Marlins: 7,150
Lap Swimming: 1,309
Dos Rios Divers: 240
Aquacise: 272
Folsom Sea Otters 7,000
Vista Del Lago High School 1,000
Recreation Swim (5/29 – 5/31) 1,683

- Continued monitoring of State & County orders pertaining to swimming facility
 operations. Orders updated to provide additional flexibility in swimmers allowed in the
 facility, along with total participation per lane. Recreation Swim opened for the first
 time since September 2019, 1,683 guest enjoyed the newly renovated facility. We are
 hoping that June 15 will allow for the unrestricted opening of facility spacing and
 programs.
- Sierra Marlins and Folsom Sea Otters each held swim meet events during the month. Local business Anywhere Fitness hosted a CrossFit Challenge event. All events were held in accordance with Sacramento County Health and Safety Guidelines.



- Six Sierra Marlins Swimmers have qualified for the US Olympic Swimming Trials in Omaha Nebraska, June 4 June 20.
- The skate park was closed on Monday May 24, due to park maintenance needed to repair and remove graffiti in the park.

Participation #'s are as follows:

Skaters:

788

Bikers:

482

Totals:

1,270

Summer Hours (May 28, August 9): Monday – Friday 1 – 9pm, Sunday 1 – 8pm

II. Upcoming Department Related Events

- Weekly summer staff training.
- Free Swim Lessons Saturday June 5, Sea Squad Swim School Instructor Staff Training
- Folsom Sea Otters Swim Meets June 12 and June 26.
- Sea Squad Swim School begins June 7.

Swim Lessons are near capacity as we reduced space due to COVID. As our new staff teaches lessons and becomes familiar with schedule and programming, new lessons may be added.

III. Progress on Key Projects

• Renovation of the Instructional and Activity pools and pool deck has been completed.

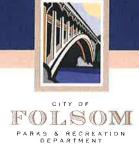
IV. Significant Training / Recruitment Accomplishments

- Currently the Steve Miklos Aquatic Center and the Cummings Family Skate & Bike park has a total of 88 PT staff providing summer programming for Folsom residence. Prior to this summer the typical summer PT staffing totals approached 130. Our goal is to be back operating at normal staff capacities summer 2022.
- Steve Miklos Aquatic Center was featured on KCRA & My58 on 5/27 and 5/29. Good Day Sacramento also featured the Aquatic Center on June 2.



FOLSOM
PARKS & RECREATION
DEPARTMENT





To: Parks & Recreation Commission

From: Lorraine Poggione, Parks & Recreation Director

By: Sarah Trobee, Recreation Supervisor

Date: June 10, 2021

Subject: Community & Cultural Services Monthly Report for May 2021

COVID-19 Update

Unfortunately, most programs and services in our division remain on hold or are closed due to the COVID pandemic.

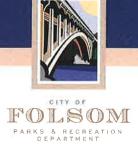
Notable Achievements & Services

Community Facilities

- The Community Center and Rotary Clubhouse remain closed due to COVID-19.
- Park Pavilion rentals are now authorized for rental parties of 25 or less. Larger rentals must obtain a Sacramento County gatherings permit.
- Staff continues maintenance of facilities with intentions of reopening soon.
- Staff continues to oversee the EMMS Inc. janitorial contract for the City.
- Staff continues support for the 2021 Community Service Day.

Art Center & Art Gallery, Arts and Culture Commission

- April 16 the gallery increased public hours yet again to 9:00am to 3:00pm, Monday through Friday. Tours can also now be scheduled with several lined up to see the current Carousel exhibit.
- Art sales at the Gallery at 48 Natoma continue with sales of the original art consistently selling each week.



Senior Services and Center

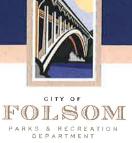
• The Senior Lounge and senior programs continue to be on hold/closed due to COVID-19.

Special Events

- Staff has begun the approval process for this year's agreement paperwork for the Glass Pumpkin Patch event.
- Planning for the Annual Summer of Music concert series has been finalized and the series will return to City Lions Park in June. This year's series will take place on the following Friday nights: June 25, July 9, 23, and August 13th as well as feature multiple food trucks each night from the Food in the Hood 916 group. The concerts will also be livestreamed on the Parks & Rec Facebook Account in order to connect with the broader audience reached during the 2020 Virtual Concert Series.
- Following approval from the Sacramento County EMD the Love my Mom 5K returned with virtual run and in-person at the Palladio race options on May 2nd. Over 200 runners joined the race at the Palladio and runners joined the race virtually from around the globe Folsom to Michigan and across the Atlantic to the United Kingdom.
- Participants enjoyed being able to participate in the event and shared their feedback on our social media:
 - o "I really enjoyed being able to run the race in person again and despite the COVID restrictions I thought it was all well organized and fun. Looking forward to running it again next year"
 - "So happy that you guys kept the virtual option so that I am able to participate in the event as this is truly one of our favorites. My girl loves being able to compet in the Kids Dash and getting her very on medal that she can show everyone in the UK! -@the_ms_lowrie







o "Priceless smile on getting a medal for his 3rd consecutive year"

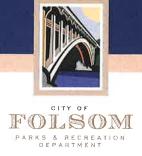


- o "Well done City of Folsom Parks & Rec!!! Great course, well marked, a little challenge at the end and lots of friendly volunteers!"
- o "Great morning thanks to Folsom Parks & Rec!! Thank you to everyone who set this up! We really missed our fun run and so glad to be back running with everyone!"



• "Started the day at the Love my Mom 5K event in Folsom. Grateful to the organizers & sponsors who found a way to make this event happen in person and virtually!"





Teen Services

• Teen programming is on hold due to COVID-19.

Pre-School & Youth Services

The Fun Factory and Kindergarten Readiness programs wrapped up their school year on Thursday May 27 and Friday May 28. We had a very successful year navigating COVID and could not have done it without the support of all 36 families enrolled. We wish all 36 students the best as they enter Kindergarten in the fall.

The R.E.C. Club:

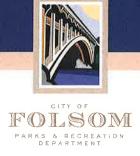
- R.E.C. Club is completing their 10th and final session. We were able to continually serve 18 families in the area.
- We were able to stay consistent with enrollment and complete our final session strong!







• This session's themes consisted of Secret Agent Week, Summer!, Animal Planet, and Spirit Week. A couple highlights from this session were homemade popsicles, Spies in Disguise movie day, and our many water fights that took place on very warm days!



Social Media

• 20 photos and 2 videos were released in May with a monthly reach of 33.6K+ and 9.1.8K+ post engagement, and 2.8K+ video views. 4 Instagram/Facebook Stories were posted with 1.1K+ unique account views.

• As programs/leagues finished including Fun Factory, Youth NFL Flag, & the R.E.C. Club Program, promotions were created thanking participants and promoting the







- A highlight video of the 7th Annual Love my Mom 5K was produced and released in May following the event.
 - https://www.facebook.com/744923638927390/videos/766925124025082 https://www.instagram.com/p/COgcT9QpoIK/
- With the Steve Miklos Aquatic Center reopening on May 29, promotions began highlighting the new water play structure including producing and releasing a video showcasing the structures amenities.

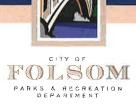




Marketing Video

https://www.facebook.com/744923638927390/videos/527517398268501 https://www.instagram.com/p/CPUKenzJcow/





To: Parks & Recreation Commission

From: Lorraine Poggione, Parks & Recreation Director

By: Tim O'Shea, Facilities Manager

Date: June 4, 2021

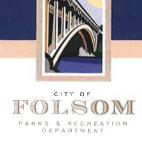
Subject: Facilities Maintenance Division Monthly Report for May 2021

I. Notable Achievements & Services

- A new sewer clean out was installed at the upper Livermore concession stand to aid in servicing the sewer lines when a clog or back up occurs.
- Staff delivered and installed a new storage shed at the Oak Ave Parkway entry to the disk golf course for the club.
- The Park water features at Livermore, Kemp and Nisenan have been restarted and are operational for the summer season.
- The main shut-off valve for the domestic water supply at Lew Howard failed and was replace by staff.
- Park Staff identified and replaced more trail bridge deck boards on the Folsom Blvd trail bridge across the street from Mel's Diner. A total of approximately 40 boards have been replaced.
- A large irrigation mainline leak was discovered at Lower Livermore Park along Riley Street. The search for the leak has taken 2 weeks and has resulted in the water being shut off for that period of time during our hot weather. Staff has been applying water from a portable source to the trees in the area to keep them alive during this process, but the grass areas have all turned brown. Once the water is back on staff will work on greening the lawns back up.

III. Notable Incidents / Events

- Staff continues to work with the youth sports groups like baseball and softball to make improvements to the ballfields. The Parks Supervisor, Nick Coleman, has volunteered on multiple Saturdays to help lead volunteers from these groups in adding more infield dirt to the fields to improve play and make needed irrigation repairs.
- Staff is still responding to multiple incidents of graffiti and vandalism which has resulted in the deferment of some routine maintenance activities such as drinking fountain repairs. Of the 75 fountains staff maintains approximately 10 are not



functioning and need repairs.

- The no trespassing signs at the Natomas Diggings along with multiple metal fence pickets allowing access back into the property were taken. New signs have been reinstalled and staff is working on the fence repairs.
- A large section of landscape plant material was cut down by a vandal along East Bidwell under the trail overcrossing next to Pete's Coffee. Staff chipped and removed the large pile of brush that was found.

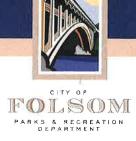
V. Progress on Key Projects

- Weed abatement in the open spaces and adjacent to the parks is about 70% completed. This work is being accomplished using a combination of contract weedeating and managed grazing using goats. Two areas that will added to the goats schedule is Nisenan, McFarland and Broder Parks.
- The Rodeo Arena bleacher area replacement has started and is expected to be completed the week of June 7th. The Chamber of Commerce has helped bring in a volunteer group, Hands for Hope Youth, to paint all the new bleachers as well as refresh any older boards that need it. The Arena preparations are proceeding on schedule. We would like to thank the Public Works Streets Department crews with providing staff to help in accomplishing the Arena preparation. Staffing has been a challenge for all our departments, but they have stepped up to help with the historic Rodeo community event.
- The students interns from the community group APAPA are going to provide help to the Parks and Recreation Department again. The group helped with projects in 2019 but was not able to help last year due to COVID. The projects they will be working on this year include tree trimming along the Johnny Cash trail and the East Bidwell overcrossing, re-mulching shrub beds at Sheldon, researching information related to creating new interpretive signs in Lexington Hills and work with the Folsom Zoo.
- FAA continues to provide support to the Department by volunteering to repair more park signs in Lexington Hills that are on the Renovation Master plan.

VI. See Click Fix for 5/1/21 to 6/1/21

- Created 58
- Closed 29
- Open 29

Out of all City Departments Park Maintenance and Code Enforcement continue to be the number 1 and 2 highest receivers of SCF requests.



To:

Parks & Recreation Commission

From:

Lorraine Poggione, Parks & Recreation Director

By:

Brad Nelson, Senior Park Planner

Date:

June 10, 2021

Subject:

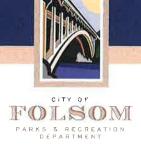
Park Planning Monthly Report for May 2021

I. COVID-19 Update

No update

II. Notable Incidents / Events

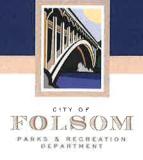
- Staff reviewed multiple project submittals for the Folsom Plan Area, including Mangini Ranch Apartments, Folsom Medical Center Backbone Improvement plans, Mangini Ranch 1C South, Toll Brothers Regency Wall & Fence Plans 2nd Submittal, Broadstone Villas Planning entitielment Package.
- Staff updated the Implementation section of the General Plan relative to Parks and Recreation. Since many of the factors and issues that the General Plan addresses change from year to year, an annual review and reporting of implementation helps ensure the City is moving forward to achieve the Plan's vision
- Staff reviewed proposals received for building lease of 405 Natoma Station Drive.
- Staff prepared RFP for the Retail Space at 905 Leidesdorff Street. RFP is being revied by City Executive Team and is anticipated to be issued to the Public in early June.
- Staff is developing an outreach plan to convert the tennis courts at Lembi to dedicated Pickleball Courts. A sign was prepared and placed on the tennis courts to gather public input.
- Staff developed a planting plan for the Zoo to utilize the grant funding provided by the Folsom Garden Club. Staff ordered plants and they are schedule for delivery in June.



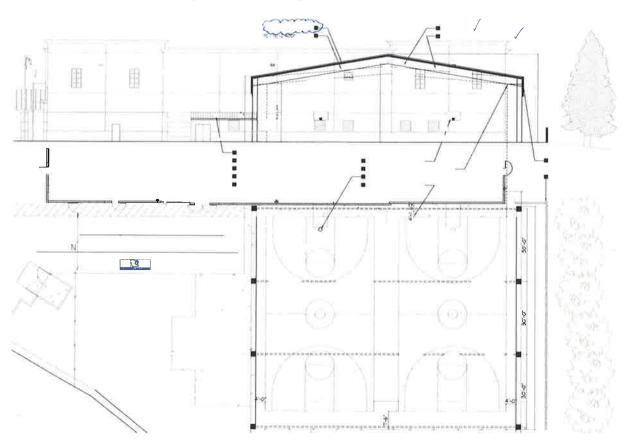


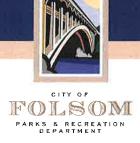
II. Progress on Key Projects

- Steve Miklos Aquatic Center –Final punch list was prepared.
 Contractor finalized all outstanding items prior to the first day of being open to the public.
- Benevento Family Park Preliminary schematic design prepared with corresponding cost estimates. Staff is evaluating what might be a logical Phase 1 for the park site. Staff met with Ad Hoc Subcommittee to present work done to date.
- NP3 –Staff is preparing for a virtual community meeting on June 9th.
 This involves development of 2 schematic plans, and preparation of multiple graphics. As of 6/4/21, 84 people have registered for the meeting.
- Community Center Re-Roofing Project Pre-construction/Kick-off meeting to be scheduled. Staff met with contractor and Gladding McBean representative to discuss the supplemental tile being used (tiles that are broken during construction). Gladding McBean tiles have a 75-year warrantee.
- Bud and Artie Davies Park Schematic Drawings reviewed by staff. Comments provided to consultant for revisions along with updated cost estimate. Alternative options are being prepared to present at the community meeting.



Andy Morin Sports Complex Overhead Covering – Staff is coordinating
with project architect in the preparation of performance building
specifications and drawings. Staff is looking at options for court
surfacing and roof designs.



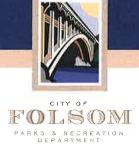


 Prop 68 Grant at Ed Mitchell Park – This project includes tennis court resurfacing, wind screen replacement, two new picnic pavilions with tables, tennis court lighting retrofit to LED, restroom fixture replacement, and a new drinking fountain with dog bowl. Staff is preparing plans and cost estimates. Plans, specifications and bid packages will follow, with the first project anticipated to start in May.





- AARP Grant Staff prepared plans and cost estimate for a multigenerational outdoor sports fitness area at the Folsom Senior Center for submittal to the AARP Grant program. Grant request was for \$110,000, with no match required from the City. Submittal was April 14th.
- Johnny Cash Trail Art Experience Pick No. 1. Project has been restarted. Plans are at 95% stage and review comments have been provided to consultant. Contract with the artist for the bronze pick has been approved by City Council.



To:

Parks & Recreation Commission

From:

Lorraine Poggione, Parks & Recreation Director

By:

Derik Perez, Recreation Supervisor

Date:

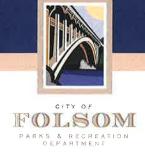
June 10, 2021

Subject:

Recreation / Sports Division Monthly Report for May 2021

I. COVID-19 Update

- The Andy Morin Sports Complex is currently open following CDC, State and County guidelines to the public. (Monday Friday 10 a.m. 9 p.m.) The Sports Complex is open at 10% capacity allowing team practices for basketball, volleyball and soccer. Drop-ins include basketball, soccer, table tennis, pickleball and batting cages. Masks are required to be worn at all times, and customers must bring their own equipment for use.
- Staff is working internally on logistics to start-up additional City leagues following all guidelines for the summer. This will require part-time staffing levels to increase, team registration, scheduling, COVID mitigation staff training, etc. Staff has reached out to past participants and adult leagues projected to start mid-summer are: Adult Flag Football and Adult Bocce Ball.
- The Sports Division is currently recruiting for part-time positions: scorekeepers, site monitors, front desk, shift supervisor, Recreation Specialist Sport and Recreation Admin Specialist. All positions are posted at <u>Job Opportunities | Folsom, CA</u>
- Staff is monitoring and waiting for updated guidelines related to the June 15th date when California is scheduled to re-open.

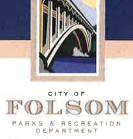


II. Notable Incidents/ Events

• The outdoor adult soccer leagues at Kemp Park continue with a total of 27 teams participating following current guidelines.



(Adult Soccer League played at Kemp Park)

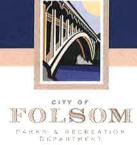


• The adult softball league at Lembi Park continues with 41 teams participating and following current guidelines.



(Adult Softball League played at Lembi Community Park)

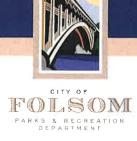
- The NEW outdoor adult volleyball league at Kemp Park continues with a total of 7 teams participating and following current guidelines.
- No tournament rentals took place due to COVID-19 (April current) following COVID-19 guidelines.
- Staff is currently registering kids for summer sports programs adhering to COVID-19 guidelines per CDC, State and County recommendations. Example of non-contact programs include tennis, soccer, flag football, basketball, softball, baseball, etc.
- Staff has been leading virtual bi-weekly meetings with local agencies to discuss sports related topics related to COVID-19.
- Staff has been attending bi-weekly meeting with USA Softball of Sacramento to discuss updates for youth and adult softball per COVID-19 guidelines.
- Sports staff concluded a successful spring NFL Flag Football season in May with 101 participants at Kemp Park on Friday nights following all current guidelines.



• Staff has added additional outdoor recreational programs in the parks in the month of May, resulting in high volumes of participation. Recreation programs being offered are tennis classes, All Sorts of Sports & Conditioning class, Hoop Group Basketball class, Soccer Training, Skyhawks various classes and NFL Flag Football. Staff continues to contract with new and creative recreation instructors to plan for adding more programs in the near future for the community.



(Visions Soccer Class at Ernie Sheldon Neighborhood Park)



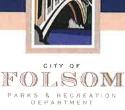
- Staff has noticed a significant increase of facility use permits each month, which has resulted in increased participation by the youth.
- Staff continues to work with local fitness trainers to offer outdoor classes in the parks on the outdoor courts or mini-pitch soccer field at the Andy Morin Sports Complex.

II. Community Youth Sports Leagues (CYSL)

- Staff has been working with spring CYSL's for facility scheduling and educating CYSL's with update guidelines and CDPH modifications to Youth and Adult Sports Guidelines.
- Folsom Lacrosse Association continued practicing following all State and County guidelines through May and concluded their Spring season the end of May.
- Folsom Baseball Club, Folsom Freedom, Folsom National Little League and Folsom American Little League concluded their regular Spring season at the end of May. These programs will be hosting All-Stars in June at select parks in Folsom.
- Folsom Softball Club Recreation league concluded their Spring season the end of May.
- Staff is working with Folsom Jr. Bulldogs, Vista Jr. Eagles and the Folsom Soccer Club to plan for upcoming Fall season.
- Staff continues to communicate with local CYSL's with updates/changes from the Sacramento County Health Orders due to COVID-19.
- Field Prep staff has been assisting Parks Maintenance staff on ballfield renovations during the month of May.
- Staff has updated MOUs with the following Community Youth Sports Leagues (CYSL): Folsom Baseball Club, Folsom Softball Club, Folsom Lacrosse Association, Folsom American Little League, Folsom Vista Talons (Boys & Girls), Folsom Jr. Bulldogs, Vista Jr. Eagles and Folsom National Little League and Folsom Soccer Club (Recreation).
- Staff has prepared draft MOUs for Folsom Freedom, Folsom Lake Surf, Folsom Fusion and FEBA and sent them to the CYSL for review and comments.
- Staff is preparing draft MOU's for Aspire Volleyball Club and Folsom Cricket Club to share and review in the future.

III. Joint Use Agreement - FCUSD

- FCUSD created a Covid facility use application for CYSL's to utilize outdoor ballfields for spring season following all current COVID-19 guidelines. Staff has been assisting with scheduling school facilities as well.
- Staff continues to communicate with the FCUSD on COVID-19 related updates for facilities.
- Staff is currently working on updating the Operational Agreement with FCUSD and a draft has been submitted to FCUSD for review and comment.



• Staff continues to be involved in joint use planning for planned school sites in the Folsom Plan Area including the new high school facility.

IV. Joint Use Agreement - Folsom Lake College

- Due to COVID-19, the instructor contract with Folsom Lake College (FLC) instructors was not executed.
- Staff is working with coaches from FLC sport programs to partner for the upcoming summer to offer classes and camps to the community on City fields.
- Staff will continue to communicate with FLC staff in facility requests if needed for future programming uses.





To: Parks & Recreation Commission

From: Lorraine Poggione, Parks & Recreation Director

By: Brett Bollinger, Senior Trails Planner

Date: June 10, 2021

Subject: Trail Planning Division Monthly Report for May 2021

I. Notable Achievements & Services

•

II. Notable Incidents / Events

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III. Progress on Key Projects

Active Transportation Plan (ATP)

<u>Project Description:</u> The new Active Transportation Master Plan (ATP) for the City will combine the master plans for both the pedestrian and bicycle facilities citywide. The ATP will guide the planning, development, and maintenance of existing and future bicycle and pedestrian facilities within the city, including recommended citywide active transportation network improvements and Safe Routes to School.

Request for Proposal (RFP) Date:

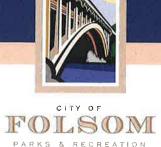
Consultant Award Date:

Start ATP Process:

ATP Completion:

January 2020
February 2020
August 2020
September 2021

May Activity: The consultant and staff held an ATP pop-up event at the Saturday May 1st Farmer's Market in the Historic District. The event coincided with the 50 Corridor TMA May is Bike Month kick-off and the first "local"



Mayor's Ride. We had close to 100 people stop and ask about the Folsom

ATP. The next pop-up event will be held on Saturday June 5th along the Humbug Willow Creek Trail adjacent to Kid's Play Park. A Community Workshop is scheduled for June 26th and will be held at City Lions Club Park.

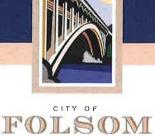
<u>April Activity:</u> The ATP website went live in April. The ATP website will include sections on how to get involved in the ATP process, project timeline, interactive public input map, and upcoming events.

<u>March Activity</u>: The ATP website will go live in April. The ATP website will include sections on how to get involved in the ATP process, project timeline, interactive public input map, and upcoming events.

Trail Connections

<u>Project Description:</u> The three trail connection projects, which are part of the City Bikeway Master Plan, would fill important gaps in the city-wide trail network. Two of the connections being proposed are along the Oak Parkway Trail and the third is along the Humbug-Willow Creek Trail at the East Bidwell Street undercrossing.

- 1. Oak Parkway Trail Willow Creek Drive Connection Complete the Class I Oak Parkway Trail connection to Willow Creek Drive. When this Oak Parkway trail segment was constructed funding was limited and the trail came 900-feet short of connecting to Willow Creek Drive. Cyclists and pedestrians currently share a 4-foot wide sidewalk through BT Collins Park, which creates unnecessary conflicts. The project would be to complete the remaining 900 feet of trail to connect with the Willow Creek Drive crosswalk.
- 2. HBWC Trail East Bidwell Street Connection Provide a much-needed Class I trail connection from the Humbug-Willow Creek trail undercrossing to East Bidwell Street Class II bike lanes.



3. Oak Parkway Trail - McFarland Drive Connection - Provide a 100-foot long Class I connection from the Oak Parkway Trail to McFarland Drive for the neighborhood south of the trail corridor. Currently pedestrians and cyclists use an unpaved access to the trail.

Request for Proposal (RFP) Date:

Consultant Award Date: Start Design Process:

August 2020

November 2020

January 2021

May Activity: Staff reviewed 75% completed plan set and submitted comments back to the consultant.

April Activity: No new activity.

March Activity: Staff approved the preferred trail connection alignments. Next step is for the consultant to draft 75% complete plan set.

<u>February Activity:</u> Consultant completed the topographic survey field work and is finalizing the topographic map in early March. Staff expects preliminary trail connection alignments for review in March.

TRAILS GRANT APPLICATIONS

 California Natural Resources Agency Prop 68 Per Capita Program: On May 28, 2019, the City submitted a Per Capita Allocation Questionnaire that opted the City into the Per Capita Allocation grant program. On June 24, 2020, OGALS announced that the Per Capita allocation for the City of Folsom was \$177,952. In addition to the allocation, the City also received \$47,963 in Urban County Per Capita funds. The total Per Capita Allocation for the City is \$225,915. With the required 20% match of \$45,183 the City

will have \$271,098 to utilize on eligible capital outlay projects(s). Staff held a Planning and Development Subcommittee meeting on September 30, 2020 to recommend project(s) to the full commission. The subcommittee recommended using the grant funding on renovation and new amenities at Ed Mitchell Park. At the October 6, 2020 Parks and Recreation



FOLSOM
PARKS & RECREATION

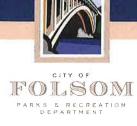
Commission meeting, commissioners voted in favor of using the grant funding money on Ed Mitchell Park renovation and new amenities. Next step in the process is for staff to submit an application for the selected project(s) to (OGALS) for approval.

- 2. <u>SACOG Regional Funding Grant Program:</u> Staff received notice that the project did not receive the requested funding for both projects. Staff submitted two project applications on January 15, 2021 for the Folsom-Placerville Rail Trail project (complete design/engineering) and the Folsom Blvd. Overcrossing (Environmental). Notification of grant awards are announced in April 2021.
- 3. <u>Caltrans Sustainable Transportation Planning Grant Program:</u> Staff submitted an application to fund the Folsom Blvd. Overcrossing feasibility study February 12, 2021. Notification of grant awards are announced in June 2021.
- IV. Participation in Community Activities

•

V. Upcoming Department-Related Events

- Active Transportation (ATP) Pop-Up Event
 - o June 5, 2021
 - Humbug Willow Creek Trail near Kid's Play Park
- Active Transportation (ATP) Community Workshop
 - o June 26, 2021
 - City Lions Club Park
- VII. Significant Training / Recruitment Accomplishments



To: Parks & Recreation Commission

From: Lorraine Poggione, Parks & Recreation Director

By: Jocelyn Smeltzer, Zoo Manager

Date: June 11, 2021

Subject: Folsom City Zoo Sanctuary Monthly Report for May 2021

I. COVID -19 Update

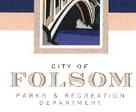
- The Zoo added additional tickets for sale online each day in addition to a few onsite tickets for visitors who have issues with the website. Staff also updated the website so visitors are not required to make an account to purchase tickets, which makes the process much easier.
- The Zoo also added a QR code to signage at the front entry which visitors stated they really appreciated.

II. Notable Achievements & Services

- Registration has gone very well for junior and senior zookeeper camp. All the weeks of junior camp are currently full.
- Staff provided a tour for adult students in the Effie Yeaw Nature Center naturalist class in trade for a presentation at junior zookeeping camp.
- Zoo hours switched for the summer and the facility now opens an hour earlier and closes an hour earlier to help visitors beat the heat.

III. Animal Updates

- Desert tortoise, Lily, laid eggs in her exhibit. She lives alone so they are not fertile but it was an exciting moment for her to exhibit this natural behavior.
- Amazon parrots, Luther and Andy, and Goffin cockatoo, Pogo, had their 6 month physicals. Zookeepers are also training them to accept medicine when needed.
- Opossums, Audrey and Seymour had their annual physical and are in good health.
- Fox, Mojo, was anesthetized for his annual physical and vaccinations.
- Hoofstock (horses, donkeys and zebu) all received their annual physicals and vaccinations and are all in good health.



IV. Progress on Key Projects

- Part time grounds crew staff are working to remove weeds and tidy the planted areas near the Barnyard Experience exhibit.
- Parks staff assisted with drip irrigation issues near the Barnyard Experience exhibit.
- Terracare weed whacked inside the deer exhibit and several other areas in and around the facility as part of their annual weed abatement.
- Facilities Maintenance staff worked on several projects including:
 - Adding a platform in the turkey vulture exhibit so that zookeepers can train them to voluntarily step on a scale.
 - o Adding lodge poles to exhibits.
 - o Adding new wooden signage for the public.

V. Participation in Community Activities

• Staff are phasing existing volunteers back in over the course of the summer with updated trainings and protocols. Once existing volunteers have all returned, staff will recruit for new volunteers in the fall.

VI. Upcoming Zoo Sanctuary Events

• Currently no events are scheduled due to COVID-19.

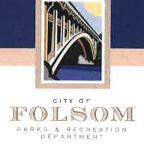
VII. Significant Training / Recruitment Accomplishments

• Part time staff were hired and trained as camp counselors for the summer.

VIII. Statistical Data:

- The Zoo is open to the public Thursday, Friday, Saturday, and Sunday from 9 a.m. 3 p.m. Visitors purchase tickets in advance online in reserved time slots. Tickets for each weekend go on sale the Monday prior at noon.
- April ticketbooth revenue and attendance: \$28,170 and 6,015 visitors.

Director's Report



To: Parks & Recreation Commission

From: Lorraine Poggione, Director

Date: May 26, 2021

Subject: Director's Report for June 2021

Recap of City Council Meetings:

May 11. 2021

- Resolution No. 10624 Resolution No. 10624 A Resolution Approving the Preliminary Engineer's Report, Declaring the Intention to Order the Formation of the Prairie Oaks Ranch No. 2 Landscaping and Lighting District
- Resolution No. 10625 A Resolution Approving the Preliminary Engineer's Report for the Landscaping and Lighting Districts for Fiscal Year 2021-2022
- Report on Public Outreach Regarding the Retail Space in the Historic District Parking Garage and Direction to Staff

May 25, 2021 ~ No Items~

Upcoming Events:

• June & July Summer of Music Concert Series

Director's Items:

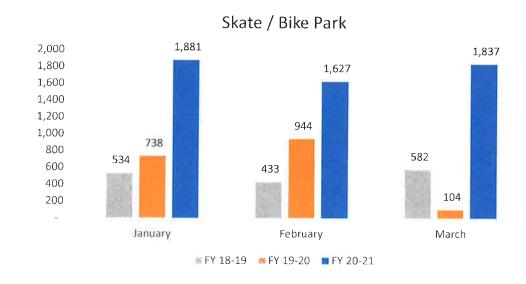
- -June 26 ATP workshop at City Park Pavilion
- -May 29-Aquatic Center opens/. Inflatables open July 3
- -Met with Volleyball group on May 25 and will bring back update to Commission
- -Working on RFP for Retail Space in Historic District
- -Proposals for 405 Natoma Station due June 1-will update Commission

Parks and Recreation Committee Subcommittee Meetings 2021 Subcommittee **Agenda Topics Meeting Dates** JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC Budget Order of Battle Discussion/Commission presentation (Hedges, Kempton, Nazworth) to Council on budget issues 2.23.21 Budget shortfall discussion for City Council 4/27 4.6.21 Discuss presentation for 4/27 council meetienge 4.26.21 Follow-up discussion from 4/27 council meeting 5.11.21 Planning & Development Davies Concept Plan/NP3 Concept Plan/Review (Davidson, Morales, Leight) Future CIPS/Needs Assessment Review 2.17.21 Needs Assessment Survey 3.9.21 NP3 5.17.21 Recap of community outreach/Evaluate MP 6-.29.21 Youth Sports (Nazworth, Wallace, Kempton) Overview of subcommittee/Adult Sports 2.16.21 Rodeo Park programming/potentail impacts on field allocations 3.16.21 Renovation Master Plan Review approved renovation project schedule/Discuss next project set to propose for (Wallace, Davidson, Hedges) completion 1.29.21 Accomplishements/barriers/volunteer coordinator/local service groups 3.26.21 Ad-Hoc Subcommittee Park Naming (Hedges, Davidson, Morales) Review/Recap what has occurred to date 1.28.21 Review Park Naming Policy Suggestions 2.18.21 Take to full PRC with Findings/Recommendation 3.2.21 Take to CC to present and get direction 4.13.21 Discuss draft questions/survey on website 4.27.21 Review survey responses 6.8.21 Benevento (Kempton, Wallace, Leight) Review ROM of Benevento 5.25.21 Discuss Phasing Discuss Options for funding

Parks & Recreation Statistics

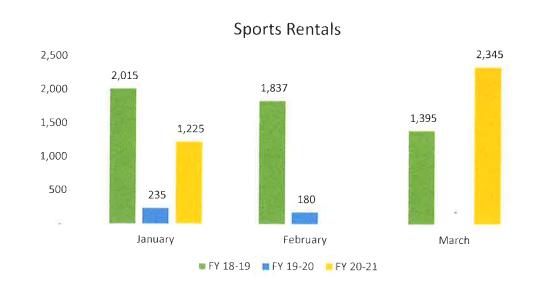
Skate / Bike Park

	January	February	March
FY 20-21	1,881	1,627	1,837
FY 19-20	738	944	104
FY 18-19	534	433	582



Sports Rentals

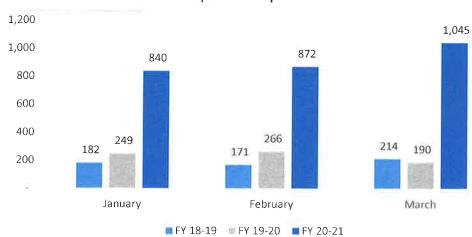
	January	February	March
FY 20-21	1,225		2,345
FY 19-20	235	180	
FY 18-19	2,015	1,837	1,395



Aquatics Lap Swim

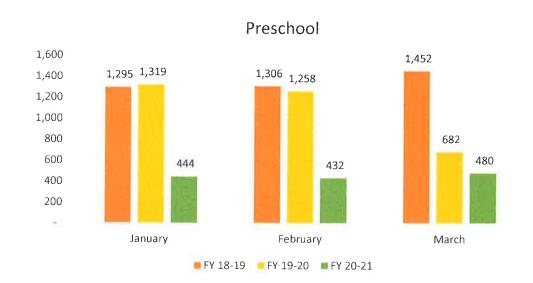
	January	February	March
FY 20-21	840	872	1,045
FY 19-20	249	266	190
FY 18-19	182	171	214

Aquatics Lap Swim



Preschool

	January	February	March
FY 20-21	444	432	480
FY 19-20	1,319	1,258	682
FY 18-19	1,295	1,306	1,452



Zoo

	January	February	March
FY 20-21	2,157	5,550	5,369
FY 19-20	6,843	12,328	2,923
FY 18-19	7,080	4.282	9,817



Recreation Grand Totals

	January	February	March
FY 20-21	13,115	16,000	22,451
FY 19-20	70,603	76,872	25,866
FY 18-19	66,905	73,291	81,157

Overall Parks & Recreation Participation

