CITY OF FOLSOM ARTS AND CULTURE COMMISSION THURSDAY, JULY 8, 2021 REGULAR MEETING MINUTES

Pursuant to Governor Newsom's Executive Order N-29-20, members of the Folsom Arts and Culture Commission and staff may participate in this meeting via teleconference.

1. CALL TO ORDER:

The Arts and Culture Commission meeting was called to order at 6:33 p.m. with Chair Maribel Wyatt presiding.

2. ROLL CALL:

Commission Members Present:

Marc Allaman, Commissioner

John Hall, Commissioner

Sunny Mitchell, Commissioner Shivesh Sinha, Commissioner Lucinda Winward, Vice-Chair

Maribel Wyatt, Chair

Commission Members Absent:

Staff Present/Speaking

Tom Hellmann, Community & Cultural Services Manager

Cindy Abraham, Recreation Art Specialist

3. PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was recited.

4. BUSINESS FROM THE FLOOR:

None

5. SCHEDULED PRESENTATIONS:

A. Presentation of the Brown Act

Assistant City Attorney, Sari Dierking provided an overview of the Ralph M. Brown Act and responded to questions from the commission.

6. APPROVAL OF MINUTES:

A. May 13, 2021 Regular Meeting Minutes

Motion by Commission Member John Hall, second by Commission Member Lucinda Winward to approve the minutes of May 13, 2021. Motion carried with the following vote:

AYES:

Commissioner(s): Allaman, Hall, Mitchell, Sinha, Winward, Wyatt

NOES: ABSENT: Commissioner(s): None

ABSENT: Commiss

Commissioner(s): None

ABSTAIN:

Commissioner(s): None

7. **DISCUSSION ITEMS:**

A. Johnny Cash Trail Fundraising Strategies

The commission discussed ideas and strategies to assist in fundraising efforts to support the Johnny Cash Trail Art Experience. Commissioners had visited the www.folsomcasharttrail.com website that is the main website for the trail but would like staff to provide a demonstration of the website and the information available. One strategy suggestion was to look at the signs that currently adorn the trail and to add a QR Code that will provide trail visitors the opportunity to donate or purchase a donor wall plaque while on the trail. Signage could be updated to be more targeted in requesting donations to further progress the art experiences. Another opportunity that the commission was interested in, was learning of the materials listed needed to construct Cash's Pick No. 1 so that possible outreach could be conducted to discuss possible donations of materials and labor for construction.

Staff will look into these suggestions and report back to the commission at the next meeting. Additionally, the commission has request that this item remain as a reoccurring agenda item for further discussions.

8. INFORMATIONAL ITEMS:

A. Update on the Art Center Programming

Cindy Abraham, Recreation Art Specialist provided the commission with a written report that gives updates on programs and services provided to the community.

B. Art Gallery Exhibit - "Body of Work"

Cindy Abraham, Recreation Art Specialist shared that the new exhibit will premier and open to the public on Friday, July 16 with available gallery hours of 9 a.m. to 3 p.m., Monday through Friday. The gallery is free to the public with art available for purchase. Planning is underway for a gallery reception to be hosted on Friday, August 27 for the community to meet the artists and enjoy an evening in the art gallery. More details to come.

C. Manager's Report

Community and Cultural Services Manager, Tom Hellmann provided a written report to the commission and highlighted the upcoming Summer of Music concert series, as well as the partnership with the Wildwood Performing Arts Foundation to produce Folsom Americana Fest which is a music festival that begins July 30 & 31 and continues for 4 months that will benefit the Johnny Cash Trail Art Experience.

9. **COMMISSION MEMBER COMMENTS:**

Commissioner John Hall no comments at this time.

Commissioner Sunny Mitchell no comments at this time

Commissioner Lucinda Winward commented about engaging the Parks & Recreation Commission during park planning process to discuss incorporating art in parks.

Commissioner Maribel Wyatt no comments at this time.

Commissioner Marc Allaman had no comments at this time.

Commissioner Shivesh Sinha had no comments at this time.

10. ADJOURNMENT:

There being no more business brought before the Folsom Arts and Culture Commission, the meeting was adjourned at 8:24 p.m.

RESPECTFULLY SUBMITTED:

ATTEST:

Tom Hellmann,

Community & Cultural Services Manager