

**CITY OF FOLSOM
ARTS AND CULTURE COMMISSION
REGULAR MEETING
6:30 P.M. – JANUARY 13, 2022
VIRTUAL MEETING
www.folsom.ca.us**

In association with the Governor’s proclamation of a State of Emergency due to the coronavirus (COVID-19) public health emergency and Assembly Bill 361, the Sacramento County Health Order dated January 6, 2022 has ordered that all in-person council and commission public meetings be suspended, and that those meetings be conducted virtually.

Members of the public wishing to participate in this meeting may email dklamm@folsom.ca.us no later than thirty minutes before the meeting to obtain information on how to join the meeting. Each meeting may have different call-in information. Verbal comments via the virtual meeting must adhere to the principles of the three-minute speaking time permitted for in-person public comment at the Arts & Culture Commission meetings.

1. CALL TO ORDER:

2. ROLL CALL: Commission Members: Allaman, Hall, Mitchell, Sinha, Winward, Wyatt

3. PLEDGE OF ALLEGIANCE

4. BUSINESS FROM THE FLOOR:

Members of the public are entitled to address the Commission concerning any item within the Folsom Commission's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Commission is prohibited from discussing or taking action on any item not appearing on the posted agenda.

5. APPROVAL OF MINUTES:

A. November 8, 2021 Special Meeting

6. ACTION ITEMS:

- A. Selection of the Arts Achievement Recognition Award Program Winners
- B. Election of Chair and Vice-Chair

7. DISCUSSION ITEMS:

A. Johnny Cash Trail Fundraising Strategies

8. INFORMATIONAL ITEMS:

- A. Gallery at 48 Natoma Exhibit
- B. Manager’s Report

9. COMMISSION MEMBER COMMENTS:

10. **ADJOURNMENT:**

*Notice: Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on an issue, which is on this agenda, please raise your hand and when your name is called, you may unmute and be recognized by the Chairperson and then proceed to speak. If you wish to address the Commission on any other item of interest to the public, when the Chairperson asks if there is any “**Business from the Floor**,” follow the same procedure as described above. Please limit your comments to three minutes or less.*

As presiding officer, the Chairperson has the authority to preserve order at all Arts & Culture Commission meetings, to remove or cause the removal of any person from any such meeting for disorderly conduct, or for making personal, impertinent, or slanderous remarks, using profanity, or becoming boisterous, threatening or personally abusive while addressing said Commission, and to enforce the rules of the Commission.

In compliance with the Americans with Disabilities Act, if you are a disabled person and need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk’s Office at (916) 461-6035 or dklamm@folsom.ca.us. Requests must be made as early as possible and at least two-full business days before the start of the meeting.

Any documents produced by the city and distributed to the Arts & Culture Commission regarding any item on this agenda will be made available at the Parks & Recreation Department at 50 Natoma Street, Folsom, California during normal business hours.

**CITY OF FOLSOM
ARTS AND CULTURE COMMISSION
MONDAY, NOVEMBER 8, 2021
SPECIAL MEETING MINUTES**

Pursuant to Governor Newsom's Executive Order N-29-20, members of the Folsom Arts and Culture Commission and staff may participate in this meeting via teleconference.

1. CALL TO ORDER:

The Arts and Culture Commission meeting was called to order at 6:35 p.m. with Chair Maribel Wyatt presiding.

2. ROLL CALL:

Commission Members Present: Marc Allaman, Commissioner
 Sunny Mitchell, Commissioner
 Lucinda Winward, Vice-Chair
 Maribel Wyatt, Chair

Commission Members Absent: John Hall, Commissioner
 Shivesh Sinha, Commissioner

Staff Present/Speaking Tom Hellmann, Community & Cultural Services Manager
 Cindy Abraham, Recreation Art Specialist

3. PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was recited.

4. BUSINESS FROM THE FLOOR:

None

5. APPROVAL OF MINUTES:

A. September 13, 2021, Special Meeting Minutes

Motion by Commission Member Sunny Mitchell, second by Commission Member Marc Allaman to approve the minutes of September 13, 2021. Motion carried with the following vote:

AYES: Commissioner(s): Allaman, Mitchell, Winward, Wyatt
NOES: Commissioner(s): None
ABSENT: Commissioner(s): Hall, Sinha

ABSTAIN: Commissioner(s): None

6. ACTION ITEMS:

A. Arts Achievement Recognition Awards Program Call for Nomination

Community and Cultural Services Manager Tom Hellmann introduced the Arts Achievement Recognition Award and asked for a call for nomination. Information was distributed to the commissioners with the meeting packet and was reviewed. Nominations will be reviewed by the commission in the next Arts and Cultural Commission Meeting in January 2022. Commissioner Winward asked if they had a list of previous awards winners, Cynthia Abraham noted she didn't have a list with her but would email the information out. Cynthia Abraham went on to explain the program in more detail regarding who/what organizations have received the awards in the past and additional details about the program regarding voting. The motion was carried forward with the following roll call vote.

AYES: Commissioner(s): Allaman, Mitchell, Winward, Wyatt

NOES: Commissioner(s): None

ABSENT: Commissioner(s): Hall, Sinha

ABSTAIN: Commissioner(s): None

7. DISCUSSION ITEMS:

A. Johnny Cash Trail Fundraising Strategies

Community and Cultural Services Manager, Tom Hellmann distributed updated sample signs with working QR codes that will provide trail visitors the opportunity to make cash donations, purchase a donor wall plaque and purchase a limited art piece while on the trail. The signs with the QR codes will be placed in three sites, one next to the JCT Donor Wall, one at Cash's Pick No. 1 and the final one next to Cash's Pick No. 2. Additional signs may be added later in other locations, the three sights chosen are the most congregated sites on the trail. Commissioner Allaman asked if there were any distinguishing characteristic differences between Cash's Pick No. 1 and Cash's Pick No. 2., Tom Hellmann stated there were no differences other than the titles on the top of the signs.

Tom also noted that they are still working on finalizing design plan details with the RRM Design Group for the Cash's Pick No.1.

8. INFORMATIONAL ITEMS:

A. 2022 Art Gallery Exhibit Schedule

A tri-fold flyer was provided with the upcoming Gallery at 48 Natoma 2022 Exhibition Schedule. Tom Hellmann mentioned that although we are having fewer exhibits, they are the same high-quality exhibits. Cynthia Abraham went over the postcard for the upcoming exhibit. Cynthia also discussed the great success of most recent Gallery opening.

B. Manager's Report

Community and Cultural Services Manager, Tom Hellmann highlighted the upcoming City Council Meeting on November 9 where they will discuss the request proposals for 405 Natoma Station and 905 Leidesdorff. Tom also mentioned the re-districting hearings that are still ongoing. There are proposals out for the sound system, stage lighting, stage curtains and stage screen for the Community Center. Project updates discussed were the improvements made to the counter tops to the Community Center as well as the new flooring in the RG Smith room in the Community Center. Repairs have been done to the Rock'n River Art Sculpture in the front of 48 Natoma. A Request for Proposal was issued for the Historic Preservation Analysis for the Depot Building in the Historic District. Commissioner Winward asked if that would qualify it for any funding and Tom responded that potentially it would. Tom discussed upcoming events in November and December such as The Veteran's Day Parade, Thanksgiving Feast for the Animals at the Folsom City Zoo Sanctuary, Folsom Turkey Trot, Wild Nights and Holiday Lights and the Folsom Toy Drive. Tom mentioned the great success of the Glass Pumpkin Patch Events and gave recognition and thanks to Cynthia Abraham and Sarah Trobee for the success of this event. Commissioner Winward asked if there was any involvement from the commission for the upcoming events. Tom mentioned that other than supporting the events there was no involvement required or requested.

9. COMMISSION MEMBER COMMENTS:

Commissioner John Hall no comments at this time.

Commissioner Sunny Mitchell apologized for missing the September meeting and asked if anyone could re-cap the proclamation from the Mayor, Mike Kozlowski about National Arts and Humanities Month from the last meeting. Commissioner Wyatt said she had that on her list and would review.

Commissioner Lucinda Winward commented about the Arts and Humanities proclamation and how well it was received in the community. Lucinda asked about the possibility of using a space within the city to display art works from another youth group she is involved with. Cynthia Abraham and commissioner Winward discussed some of the details and it was concluded that they would talk outside the meeting to determine if we could work something out possibly with the library.

Commissioner Maribel Wyatt discussed the proclamation plaque that was received from the Mayor, Mike Kozlowski by both her and commissioner Winward in September. The question was asked about where this award should live and possibly, they would take turns having it and eventually return it to Tom Hellman and he would put it with the rest of the proclamations or in the hallway of the Art Gallery.

Commissioner Marc Allaman apologized for missing the September meeting due to being out of town. Commissioner Allaman wanted to recognize Cynthia Abraham for the current art exhibit. Also mentioned that the Folsom High School Marching Band was out practicing after dark well into the evening and felt it was very significant. It was mentioned that the commission was involved with voting in the Veteran's Day parade in the past and wanted to know if that was being done this year. Tom stated that due to keeping the parade moving the decision was made not to do the voting this year. Commissioner Allaman also mentioned that the Glass Pumpkin Patch we hold is a great event both in size of the event and pricing and what a great job has been done with it. Marc mentioned that the new sound system at the Community Center is a great idea is much needed.

Commissioner Shivesh Sinha had no comments at this time.

10. ADJOURNMENT:

There being no more business brought before the Folsom Arts and Culture Commission, the meeting was adjourned at 7:21 p.m.

RESPECTFULLY SUBMITTED:

ATTEST:

Dawn Klamm,
Administrative Assistant
Parks and Recreation Department

Maribel Wyatt, Chair

DISCUSSION ITEM 6A
Arts and Culture Commission
January 13, 2022

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community and Cultural Services Manager
Cindy Abraham, Art Specialist

**SUBJECT: SELECTION OF THE ARTS ACHIEVEMENT RECOGNITION AWARD
PROGRAM WINNERS**

BACKGROUND

The Arts Achievement Recognition Program was developed in 2004 by the Arts and Culture Commission (ACC) to increase awareness and recognition of outstanding arts individuals and organizations in Folsom. There are two award categories that are available for submission. The first is the Folsom City Council Resolution of Commendation which is awarded to larger groups or organizations that meet the Arts Achievement award criteria. The second is the Folsom Arts and Culture Commission Certificate of Recognition which is appropriate for individuals or smaller organizations that meet the Arts Achievement award criteria.

DISCUSSION

In 2019 the Arts and Culture Commission awarded Arts Achievement in both categories, however due to the COVID pandemic the commission did not launch the awards program in 2020. Now, with our community rebounding and providing programs, services, and events again it warrants that the Arts Achievement Recognition Awards be open for nominations.

Staff opened the recognition awards before the Thanksgiving holiday and closed it on Friday, December 10, 2021. At the time of closing, we received 3 nominations for the Arts Achievement Recognition Awards.

The first nomination was submitted on behalf of 2B Glass, a local business that has been responsible for the highly successful Glass Pumpkins event held in partnership with the Parks & Recreation Department. For the past 3 years 2B Glass has partnered with the Folsom Parks & Recreation Department to provide and host the Glass Pumpkins event where thousands of visitors have attended and purchased hand crafted and blown creations of art in the shape of pumpkins. See the attached nomination.

The second nomination was submitted on behalf of Kaladhaara Arts Academy, a non-profit organization whose purpose is to enrich and invigorate the lives of individuals from diverse backgrounds, through the prism of Bharatanatyam learning forms. See the attached nomination.

The third nomination was submitted on behalf of Kat Bahry, a local elementary school Principal at Oak Chan Elementary. Kat has extensive experiences in performing arts and education that she has brought with her to Oak Chan Elementary. See the attached nomination.

ATTACHMENTS

1. Arts Achievement Recognition Awards Program Description
2. Nomination Forms for: 2B Glass, Kaladhaara Arts Academy, and Kat Bahry

RECOMMENDATION

Staff recommends the Arts and Culture Commission select 2B Glass as the 2021 Folsom City Council Resolution of Commendation recipient. Staff further recommends that the Arts & Culture Commission review the nominations submitted for the Folsom Arts and Culture Commission Certificate of Recognition and determine one deserving nominee to award.

ATTACHMENT 1

**ARTS ACHIEVEMENT RECOGNITION PROGRAM CRITERIA AND
NOMINATION FORM**



Nominate Someone Great for an Arts Achievement Award!

DUE: DECEMBER 10, 2021

The Arts Achievement Recognition Program was developed in 2004 by the commission to increase awareness and recognition of outstanding arts individuals and organizations in Folsom. Listed below are the criteria for determining qualifications for achievement recognition and methods of recognition:

A) Acknowledgement of Arts Achievements Criteria

- 1) Individual or non-profit organization clearly related to one of the following art categories: visual, performing, arts education, or historical.
- 2) May also be business or business-friendly organizations that make substantial contributions to stabilize an arts organization or promote the arts within Folsom or provide arts services to the community.
- 3) Must be a Folsom resident or organization based in Folsom.
- 4) Achievement benefits the general population.
- 5) May be a recent outstanding project or long-term service recognition.
- 6) May recognize other achievement award by a larger organization (i.e., SMAC, CAC, NEA, CPRS, scholarships, etc.).

B) Method of Recommendation

Achievements may be considered for recognition by being brought forward by any of the following methods:

- 1) Nomination by a committee member
- 2) Nomination by staff
- 3) Recommended by the public or a citizen's group

C) Recognition Awards

- 1) Attendance at either the Arts & Culture Commission meeting or Folsom City Council meeting for the person or group to be recognized and handed the Arts Achievement Recognition.
- 2) Publish a press release for local media attention.
- 3) Certificate of Achievement from the Arts and Culture Commission.
or
- 4) Resolution of Commendation from the Folsom City Council.

Nominations should include a list of the nominee's accomplishments along with a recommendation for the type of recognition to be awarded. For questions, call (916) 461-6611.

Please return nomination forms to cabraham@folsom.ca.us

2021

Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: _____

Folsom resident or Folsom-based organization (check one)

Individual _____ Non-profit Organization _____ Local Business _____

2. Type of Award Recommended: (check one)

_____ Folsom City Council Resolution of Commendation
(appropriate for larger groups and larger organizations)

_____ Folsom Arts and Cultural Commission Certificate of Recognition
(appropriate for individuals and smaller organizations)

3. Related to one of the following art categories: (check one or more)

_____ Visual Arts _____ Performing Arts _____ Arts Education _____ Cultural Arts

4. List number of population served or benefited by this activity _____

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

**Attach page(s) if necessary. This information may be used in future reports and publicity.*

ATTACHMENT

**NOMINATION FORMS FOR: 2B GLASS, KALADHAARA ARTS ACADEMY, AND
KAT BAHRY**

2021

Art Achievement Award Nomination

1. Name of Organization – 2BGlass (Tate Bezdek, Aaron Bezdek, Ash Koss), Local Business

Submitted by Cynthia Abraham, Arts Specialist, City of Folsom cabraham@folsom.ca.us

2. Type of Award – Folsom City Council Resolution of Commendation

3. Related to one of the following art categories – Visual Arts

4. Listed number of populations served or benefited by this activity – over 3,000 attendees at each event, and over 10,000 annually at Folsom Art Center

5. Please describe the arts activity –

The City of Folsom Parks and Recreation Department has partnered with 2BGlass since 2018 to provide the Annual Folsom Glass Pumpkin Patch. This is an annual event, currently going into our second three-year contract, with 2BGlass company. It serves as the largest fundraiser in this department and creates a major funding source for the Folsom Art Center and the Gallery at 48 Natoma. This event partnership brings in annual sales potential for approximately a dozen Northern California glass studios (each with several artists) and displays and sells over 5,000 unique glass art sculptures. The community looks forward to the event every year and is often willing to wait in line for over an hour to enter the display area. The event, held the second weekend in October, widens the public's awareness of visual arts and provides a showcase for glass artists to sell their work.

The beautiful event is held outdoors on the lawn between Folsom City Hall and the Folsom Art Center including a fall-themed décor referring to a real pumpkin patch of straw bales, sunflowers, corn stalks and a multitude of sparking glass. Plans for next year include an outdoor glass-blowing demonstration, larger displays and an expanded footprint to include more lawn area.

The current 2021 Folsom Glass Pumpkin Patch was the largest to date with sales totaling over \$165,000 (typical art glass prices range from \$30 to \$300 per piece) rivaling long-standing glass events in the bay area. The City art programs realize approximately \$35,000 a year in benefits. 2BGlass provides all the artist vendor contracts, management, inventory, insurance, art sales, oversees the design, security, creative art displays and additional promotion (amongst other details) for the event.

The unique partnership with 2BGlass ensures the artist's inclusion, event format, sales and promotions are coordinated within the capacity of the business and the City. It would not be possible for existing city staff alone to provide this enormous community event without the current partnership with 2BGlass.

For their immense dedication to the arts, outstanding coordination, and generosity to partner with the City of Folsom, and for benefitting the Folsom Arts Center, staff would like to nominate 2BGlass for the 2021 Arts Achievement Award.

About the school

Kaladhaara Arts Academy, is a **501c(3)** nonprofit registered dance Academy. It is one of the premier dance academies serving the greater Sacramento community. It was founded in 2011 by Mathura Viswanathan, out of a need to impart quality Indian classical performing arts (dance and music) training for the holistic development of children living abroad.

Kaladhaara organizes yearly workshops and annual performances to showcase up and coming talents. The academy strives to nurture the talent in each student and customizes lessons to the best of each students' capability, to drive them to their milestone debuts and pre-debut performances by the students. The academy has organized several workshops and demonstrations of visiting artists from India who add value to the learning of art form.

Mission

The Mission of Kaladhaara is to enrich and invigorate the lives of individuals from diverse backgrounds, through the prism of Bharatanatyam learning forms, provide a dedicated platform to bridge the cultural gaps and establish a venue to demystify the ancient traditional tenets of Indian classical dance through the freedom of expressions and pave the way for students to tap into their innate abilities, hone their artistic skills and ultimately gain mastery over this nuanced and traditional Indian dance form.

Dance shows and productions

Some of our recent ensemble dance productions which premiered to acclaim from local art patrons

Radhe Shyama (2014),

Vandemataram (2015)

Raghuvamsa (2016)

Footsteps in Harmony (2017)

Ballad of the gods (2021)

Kaladhaara's students have participated and won numerous prizes and accolades in dance competitions throughout the USA and India. Most notably, they got selected, after a rigorous selection process, for performing in prestigious dance festival – **Natyanjali** in India in 2020, and toured throughout Southern India giving performances at important Temples and cultural events.

Kaladhaara frequently collaborates with other dance companies in Sacramento and Bay area for promoting cross-learning of other dance forms

Community Outreach

Giving back to the community has always been Kaladhaara's primary focus in addition to Dance. We work extensively with the local non-profit organizations in the Greater Sacramento area and the Bay Area like BAPS, IAS, Sewa, ILP, Loaves and Fishes, AnnaPoorna and Chinmaya mission just to name a few. Kaladhaara has organized performances to spearhead fundraising efforts, raising awareness for important causes like education, homelessness and poverty alleviation.

Folsom Arts and Culture Commission Certificate of Recognition
Nominee: Mrs. Kat Bahry

Mrs. Kat Bahry has a long list of contributions and accomplishments with respect to Arts and Culture. She also has many aspiring ambitions for the future. Her artistic abilities and vision, combined with her professionalism and large sphere of influence benefits a myriad of Folsom residents. Kat Bahry most certainly deserves thanks and acknowledgment.

Kat Bahry is a National Board Certified educator and has been working for the Folsom-Cordova School District for 23 years. She holds a BA and MS in Criminal Justice and a MA in Education in Instruction and Curriculum as well as various professional certificates. Taking on leadership roles within the district has paved the way for Mrs. Bahry to become a member of many prestigious organizations such as the Teaching American History Grant, Folsom-Cordova Writing Project Inquiry Group, and Trainers of BEST. Mrs. Bahry created the district's Opportunity Program that services those students facing academic and behavioral challenges. Folsom Chamber of Commerce recognized her as the 2017 Educator of the Year. Thrice named site and 2013 FCUSD's Teacher of the Year, she has worn many hats from lead teacher to advisor for several after school clubs and events and has been an instructor with the CSUS Academic Talent Search. As a former professional entertainer with theatre companies such as Sacramento Music Circus, Mrs. Bahry continues to teach, choreograph, and perform throughout the greater Sacramento area.

Kat has been teaching, choreographing and performing dance throughout the community for over 38 years. She has also performed professionally for Great America, Music Circus and Hanna Barbera Productions. Kat has been seen modeling on the catwalk as well as in commercials. Her television credits include co-host on "Scramble," a children's game show for CBS. She continues to teach master classes, choreograph, and work with local prestigious theatre and dance companies.

More specifically near and dear to my own heart, Ms. Bahry patiently implemented a stage performance program for Oak Chan Elementary wherein hundreds of children participate. First she added an after school Musical Theater program, then a 6-week "Starstruck" dance program. Finally she added "Bahry Boogie" time, where she teaches teach ALL students a themed dance; usually tying it into the SKORR (Safe, Kind, On Task, Responsible, Respectful) curriculum several times a year.

These programs are all-inclusive and allow each and every child an opportunity to create their own art. **And I mean each and every child.** As a parent with children attending Oak Chan, I have personally seen the care that goes into this program by the educators. The inclusive administration extends to everyone including those with social, emotional, physical, and developmental differences. Children who would never take to a stage to sing and/or dance are given space and support until they are comfortable and able to participate. Eventually performing for hundreds of parents at different events. It is heartwarming and important work. All kinds of kids develop these performance skills, and move with more public confidence throughout their lives as a result. Her work inspires children and adults to think about art, but also to participate in it and understand its value on a personal level. Even during COVID she created virtual

alternatives to keep the children artistically engaged.

Her leadership goals for Oak Chan elementary also include continuous support of the STEAM focus. She resolutely brings the “A” for art into the mix. Something that is often forgotten in STEM/STEAM efforts. Indeed, she saw to it that the District’s new STEM room was renamed the STEAM room. It is utilized for science, music, art, and other such enrichment programs. She also supports the amazing *Meet the Master* program to the campus and leads it with humor. She presents the featured master artists and their work to all students, while wearing her own elaborate costumes representing the artist or their work; as well as adding a few creative additions to the scripted presentations. Parent volunteers conduct the actual art lessons with the students.

She holds special school assemblies bringing special performance groups including her good friend Luke Hawkins (currently in *Annie Live* on NBC). Look performed a special tap presentation to the school. Performing with one of the actual elementary pupils! The presentation focused on anti-bullying and was a huge success. Kat also revived an old ceramics program at the school, which is now going strong.

Mrs. Bahry stands out from many other Folsom artists as a result of her dedication, her large sphere of influence, and her inspiration to future artists. She provides outstanding support for the arts greater Folsom and through her professional work encouraging our next generation of artists. For these generous and important contributions to I ask for earnest consideration of Kat Bahry for the *2021 Folsom Arts and Culture Commission Certificate of Recognition*.

ACTION ITEM 6B
Arts and Culture Commission
January 13, 2022

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager

SUBJECT: ELECTION OF CHAIR AND VICE CHAIR

BACKGROUND

Section 4.07.050 of Ordinance No. 931 calls for the officers of FACC to be a Chairperson and Vice Chairperson. The Chairperson and Vice-Chairperson of the Commission shall be elected every year by majority vote of the Commission members. The Chair and Vice Chair may be replaced at any time by majority vote of the Commission. No public hearing shall be required prior to the removal and no cause for removal need be shown.

The duties of the Chairperson as defined by Section 4.07.050 are to: preside and preserve order at all regular and special meetings of the Commission. The Chairperson shall state every question coming before the Commission, announce the decisions of the Commission on all subjects and decide all questions of order without debate.

In the absence of the Chairperson, the Vice Chairperson shall perform the duties and obligations of the Chairperson.

The terms of the office of the Chairperson and Vice Chairperson shall be one year. If no successor is named by the conclusion of any officer's term, the officer's term shall continue in office until a successor has been named.

DISCUSSION

The term for the current elected positions has concluded and it is now appropriate to nominate and elect a Chairperson and Vice Chairperson whose term would run until December 2022.

RECOMMENDATION

It is the recommendation of staff that the Commission nominates and elect the positions of Chairperson and Vice Chairperson.

DISCUSSION ITEM 7A
Arts and Culture Commission
January 13, 2022

TO: Arts and Culture Commission
FROM: Tom Hellmann, Community and Cultural Services Manager
SUBJECT: **JOHNNY CASH TRAIL FUNDRAISING STRATEGIES**

During the July 8, September 13 and November 8, 2021, commission meeting the discussion around ideas and strategies for fundraising for the Johnny Cash Trail Art Experience took place. Commissioners shared their thoughts and suggestions for strategies to promote the art experience. Here was a list of ideas shared by the commission:

- ✓ Update the signs on the trail with more specific language asking for donations.
- ✓ Include a QR Code to the sign that will direct individuals directly to the site to donate or purchase a donor wall plaque
- Develop a breakdown of materials needed to construct Cash's Pick No. 1
- Network with area businesses and companies to see about donating the materials identified and or volunteer labor
- Discuss with other city departments on future CIP projects that could include some level of work at the art experience sites
- ✓ Receive a demonstration of the Folsom Cash Art Trail website that is the main site for the Johnny Cash Trail Art Experience. www.folsomcasharttrail.com
- ✓ The City is partnering with the Wildwood Performing Arts Foundation to host the Folsom Americana Fest with a portion of the proceeds benefiting the Johnny Cash Trail Art Experience.

UPDATE

- ❖ New signage with a QR code has been fabricated and staff is planning to install the new signs at Cash's Pick No. 1, Cash's Pick No. 2, and the JCT Donor Wall in the coming weeks.
- ❖ City staff are working with RRM Design Group who is the landscape architect that is under contract with the City of Folsom to design Cash's Pick No. 1. They are working on finalizing the design plans which will include a materials list. The Park Planners is in communication with RRM and will have a progress report in the coming weeks.
- ❖ The city received a per runner trail fee from the Folsom Turkey Trot event that will be placed into the Johnny Cash Trail Fund.
- ❖ The city is collaborating with the organizers of the Johnny Cash 10K which will be held on February 26, 2022, with a per runner trail fee being paid to the Johnny Cash Trail Fund.

ACTION

What additional strategies and opportunities could be available to continue progress on the Johnny Cash Trail Art Experience?

INFORMATIONAL ITEM 8A

Arts and Culture Commission

January 13, 2022

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager

SUBJECT: GALLERY AT 48 NATOMA 2022 EXHIBIT

INFORMATION

Attached is the Gallery at 48 Natoma exhibit postcard for the upcoming show titled, “Small Expressions”. The exhibit will run from January 28 to April 7, 2022 in the gallery and is open to the public Monday-Friday from 9am-3pm.

ATTACHMENTS:

1. SMALL EXPRESSIONS Postcard

GALLERY AT 48 NATOMA
January 28 to April 7, 2022



SMALL EXPRESSIONS

Handweavers Guild
of America, Inc.



Gallery at 48 Natoma
Folsom Parks & Recreation
48 Natoma Street
Folsom CA 95630

(916) 461-6601
www.folsom.ca.us

Gallery hours 9 a.m.-3 p.m.
Monday through Friday,
and Tuesday, Thursday evenings 6-8 p.m.

SMALL EXPRESSIONS

A nationally touring juried exhibition showcasing contemporary small-scale works using fiber techniques in any media. Small in scale but visually compelling, the Handweavers Guild of America, Inc.'s exhibit features work that speaks to the intricacy of expression, intimacy of design, thoughtful communication, and visual excitement.



Community Gallery Display:

Folsom Arts Association

"It's a Small World"

January 21 to March 31, 2022

You are invited to the Artist's Reception,
Friday, January 28, 6-8 p.m.
With refreshments and live music

All exhibits are free and open to the public.
Exhibits are sponsored by Dyer Family Foundation,
Take pART in the ARTs, and the Folsom Arts Association

INFORMATIONAL ITEM 8B

Arts and Culture Commission

January 13, 2022

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager

SUBJECT: MANAGER'S REPORT

City Council Updates:

- At the December 14 meeting a resolution was passed to execute a Lease Agreement with Kids Inc for the property at 405 Natoma Station Drive.
- At the December 14 meeting the council elected Kerri Howell to serve as Mayor and Rosario Rodriguez to serve as Vice-Mayor.
- City re-district public hearings (3 remaining) are January 11, February 8, and February 22. Process will be complete by April 2022.

Notable Project Updates:

- Working with a vendor to purchase and install the following at the Community Center:
 - Sound System- \$45,400
 - Stage Lighting- \$22,000
 - Stage Curtains- tbd
 - Stage Screen- \$12,800

Upcoming Events:

- Small Expressions Gallery Reception: January 28 @ 6:30pm
- Johnny Cash Trail 10K: February 26 (JCT support)